

Healthcare Financial Management Association

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JOIN



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healthcare financial management association

If we can help providers make necessary shifts toward value and transparency, we can create a real and lasting impact on our industry that is long overdue. There are times when we can't just sit back and let the market sort itself out. This is one of those times.

Joseph J. Fifer, FHFMA, CPA, President and CEO, HFMA

Health care is undergoing a fundamental reorientation around quality and cost effectiveness. Enormous challenges, major opportunities, intense scrutiny, and daily pressures are the new reality. You shouldn't do it alone. Stay informed on fast-moving developments and connect with those who are setting the pace.

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INDUSTRY

Here's a sampling of recent HFMA events, publications, education, and online tools for managing change.

Chart your course:

Organizational Road Maps for Value-Driven Health Care (report)

Get ready for 2014:

Benefits and Challenges of Health Insurance Exchanges (hfm)

Benchmark your revenue cycle and boost performance:

MAP App and *MAP Keys*

Thinking merger?

Creating Sustainability Through New Business Models for Mergers and Acquisitions (webinar)

Tackle uncompensated care:

Calculating Uncompensated Care Costs (Forum tool) and *Using a Patient Financial Advocacy Program to Manage the Uninsured* (MAP Event)

Problems with CMS?

Practical Strategies for Managing Medicare Audits and Appeals (ANI)

Cut purchasing costs:

Value-Based Purchasing or *Improve Your Bottom Line by Reducing Supply Chain Expenses* (webinars); plus HFMA's *Peer Review* program evaluating products and services for quality and value

Stay up on reform:

Meeting New ACA Requirements for Conducting a Community Health Needs Assessment (ANI)

Get help on physician practice management:

Medical Practice Clinical Productivity Evaluation (Forum Tool) and *A Role for Finance in Clinical Decision-Making* (hfm)

AND MUCH, MUCH MORE...AVAILABLE FREE OR AT MEMBER DISCOUNTS!

Things are changing too quickly to get by on what you “already know.” Whether you are a seasoned professional or a newcomer to healthcare finance, HFMA resources—developed by and for healthcare leaders—help you keep up with new developments, build your skills, improve your organization’s performance, and advance in your career.

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FUTURE

Expand your knowledge base

Master critical skills in HFMA’s Seminars, from healthcare finance fundamentals to key topics facing today’s leaders. Use your member discount to stay informed through ANI and other HFMA events, articles, webinars, and other resources.

Strengthen your resume

Take advantage of HFMA’s Certified Technical Specialist programs to prepare for Certified Revenue Cycle Representative (CRCR), Certified Healthcare Financial Professional® (CHFP), and Fellow of the Healthcare Financial Management Association® (FHFMA) programs.

Earn CPEs

More than 120 CPEs available annually.

Network

Make connections and learn about potential job openings.

Build your career

Check out HFMA’s Career Center assessments to determine your skill-level and the online Job Bank, averaging over 100 new high-level job postings each month.



This is no time to sit on the sidelines. HFMA helps finance, clinical, and operations leaders improve the business of caring. And we bring the insights of our members to the broader public debate about cost and value in health care.

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VOICE

Join your colleagues

With your HFMA membership, receive a free local chapter membership. Your chapter connects you with people who face the same problems you do. Find out what's happening in your market, with your state regulators, and with local payers and employers. Make friends. Network with other local healthcare professionals. Take advantage of opportunities to step up to a leadership role.

Help reshape the future of health care

Join HFMA as it leads the drive for value—the fundamental reorientation of the healthcare system around quality and cost effectiveness. Keep in the loop with research reports, web-based tools, webinars, and other educational resources from HFMA's Value Project. Engage with MAP, HFMA's industrywide effort to improve the healthcare revenue cycle. Join the conversation with thought leaders and decision makers at ANI, in company with more than 5,000 healthcare finance professionals from around the country. Add your voice.



See what's happening in your chapter, read *hfm*, sign up for a webinar, learn more about MAP, and join the conversation at ANI.

Be a leader in your industry. Build your future. Add your voice – now, when it really counts. Join HFMA.

- YOUR -
TURN

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To apply, visit online or print the membership application.

HFMA Membership Dues

Membership Dues (through May 2015)

MONTH JOINED	DUES	NEW MEMBER DISCOUNTED DUES
June	\$ 298	\$ 198
July	\$ 276	\$ 176
August	\$ 257	\$ 157
September	\$ 238	\$ 138
October	\$ 218	<i>Take advantage of these reduced new member dues by joining before October 2014.</i>
November	\$ 198	
December	\$ 179	
January	\$ 163	
February	\$ 141	
March	\$ 125	
April	\$ 104	
May	\$ 84	

Special Offers

25% MEMBER SAVINGS	
HFMA FORUMS [°]	
Register today for the popular HFMA Forums now at a special price. Sign up for one or all four!	
REGISTER NOW \$83 PER FORUM	
HFMA NEWSLETTERS [°]	
Register today for HFMA Newsletters now at a special price. Sign up for one or all three!	
<i>Healthcare Cost Containment</i>	\$ 90
<i>Revenue Cycle Strategist</i>	\$ 98
<i>Strategic Financial Planning</i>	\$ 124

[°] You must sign up for an HFMA membership to get this discount. For Forum details, visit hfma.org/forums. For more information on Newsletters, visit hfma.org/newsletters.

With more than 40,000 members, HFMA is the leading membership organization for healthcare financial management executives and leaders. At the local, regional, and national levels, HFMA helps healthcare finance professionals by:

- Providing education, analysis, and guidance
- Representing healthcare finance in coalitions with other healthcare leaders
- Improving performance through resources and peer-to-peer connections
- Identifying and bridging gaps in knowledge, best practices, and standards

HFMA: The Benefits of Membership

<i>hfm</i>	Read the number one publication among healthcare CFOs.
Chapter membership	Meet colleagues & connect to your local healthcare marketplace.
Discounts	Attend HFMA's ANI: HFMA's National Institute annual conference, MAP Event: HFMA's revenue cycle conference, seminars, conferences, online courses and forums at the member rate, and save on many products and services.
hfma.org	Find information, tools, and solutions developed by and for healthcare finance professionals in the member-only section.
HFMA <i>Weekly News</i>	Get timely updates via email.
Online forums	Find peer-to-peer support in handling problems.
Virtual Conference	Access cutting edge programming from the convenience of your desktop.
Webinars	Hear from experts on topics ranging from value-based purchasing to reducing days in A/R.
120+ CPE credits	Access CPEs through free registration to education events.
Certification programs	Take advantage of member eligibility.
The Short List	Be the first to learn about the products and services reviewed by HFMA's rigorous Peer Review process.
<i>Buyer's Resource Guide</i>	Consult HFMA's comprehensive vendor directory—available first to members.



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