

2016 Leadership Training Conference

PROGRAM

DAY	START	END	PROGRAM DESCRIPTION	ROOM/FLOOR
Sunday	4:00p	6:00p	REGISTRATION	Grand Ballroom Foyer – 3 rd Floor
Sunday	4:00p	6:00p	CHAPTER PRESIDENT PHOTOS	Caribbean Foyer – 1 st Floor
Monday	7:00a	6:00p	REGISTRATION	Grand Ballroom Foyer – 3 rd Floor
Monday	7:00a	9:30a	CHAPTER PRESIDENT/NAC PHOTOS	Caribbean Foyer – 1 st Floor
Monday	8:00a	9:00a	CONTINENTAL BREAKFAST/SPONSOR TABLES OPEN	Grand Ballroom Foyer – 3 rd Floor
Monday	9:00a	10:00a	GENERAL SESSION (GS1) Joseph J. Fifer, FHFMA, CPA, President & CEO Mary Mirabelli, FHFMA, 2016 – 2017 HFMA Chair	Grand Ballroom Salons E-F 3 rd Floor
Monday	10:15a	11:15a	LEARNING LABS	
			A02 Learning Lab: OMG. Now What? HFMA Basics for the New Chapter Leader	Ocean Ballroom Salon IV 1 st Floor
			A03 Learning Lab: Tools of the Trade: Developing Kick-Butt Leadership Skills in 60 Minutes or Less	Ocean Ballroom Salon I 1 st Floor
			A04 Learning Lab: The New CHFP: How's it Going?	Ocean Ballroom Salon II 1 st Floor
			A05 Practical Overview of Chapter Accounting Processes (Part 1 of 2)	Caribbean Ballroom Salon V 1 st Floor
			A06 How to Build an Effective Sponsorship and Advertising Program Where Everyone Wins!	Grand Ballroom Salons G-K 3 rd Floor
Monday	10:15a	1:15p	REGIONAL PLANNING TIME (A01) (Invitation Only)	
			Region 1	Orlando – 3 rd Floor
			Region 2	Grand Ballroom Salon B 3 rd Floor
			Region 3	Grand Ballroom Salon C 3 rd Floor
			Region 4	Grand Ballroom Salon D 3 rd Floor
			Region 5	Key West – 2 nd Floor
			Region 6	Palm Beach – 2 nd Floor
			Region 7	Clearwater – 2 nd Floor
			Region 8	Grand Ballroom Salon A 3 rd Floor
			Region 9	Jacksonville – 2 nd Floor
			Region 10	Tallahassee – 2 nd Floor
			Region 11	Miami – 2 nd Floor
Monday	11:30a	12:30p	LEARNING LABS	

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			B01	Learning Lab: Ensuring Smooth Transitions	Ocean Ballroom Salon IV 1 st Floor
			B02	Learning Lab: Volunteer Engagement	Ocean Ballroom Salon I 1 st Floor
			B03	Learning Lab: Using a CAT Facilitation to Jump Start Your Chapter Planning	Ocean Ballroom Salon II 1 st Floor
			B04	Practical Overview of Chapter Accounting Processes (Part 2 of 2)	Caribbean Ballroom Salon V 1 st Floor
Monday	11:30a	1:30p	B05	PROGRAM CHAIR SPEAKER BUREAU & LUNCH Session limited to program chairs and co-chairs	Caribbean Ballroom Salons I-IV – 1 st Floor
Monday	12:30p	2:00p	LUNCH ON YOUR OWN		
Monday	2:00p	3:15p	LEARNING BY LEADERSHIP TRACK		
			C01	Presidents: Maximizing the Effectiveness of Your Volunteer Leaders	Ocean Ballroom Salon II 1 st Floor
			C02	Presidents-elect: Resources – What and Where to Get to the How	Ocean Ballroom Salon IV 1 st Floor
			C03	Membership Chairs: What, Where, and How: Resources for Your Successful Membership Marketing Plan	Ocean Ballroom Salon I 1 st Floor
			C04	Communication Chairs: A to Z: How to Build an Engaging, Informative Newsletter	Grand Ballroom Salons G-K 3 rd Floor
			C05	Program Chairs: Planning Awesome Programs for Maximum Participation	Caribbean Ballroom Salons I-IV – 1 st Floor
			C06	Treasurers Lab: Using QuickBooks Online to Manage Your Chapter's Finances - Session 1	Caribbean Ballroom Salons VI-VIII – 1 st Floor
Monday	3:15p	3:45p	REFRESHMENT BREAK/SPONSOR TABLETOPS OPEN		Grand Ballroom Foyer – 3 rd Floor
Monday	3:45p	5:00p	LEARNING BY LEADERSHIP TRACK		
			D01	Presidents: Strategic Communication Skills	Ocean Ballroom Salon II 1 st Floor
			D02	Presidents-elect: Cultivating Productive Volunteer Leaders	Ocean Ballroom Salon IV 1 st Floor
			D03	Membership Chairs: Rules of Engagement - Strategies and Techniques for Recruiting Members	Ocean Ballroom Salon I 1 st Floor
			D04	Communication Chairs: Social Media: Basics & Beyond	Grand Ballroom Salons G-K 3 rd Floor
			D05	Program Chairs: Resources for Creating Compelling Programs	Caribbean Ballroom Salons I-IV – 1 st Floor
			D06	Treasurers Lab: Using QuickBooks Online to Manage Your Chapter's Finances - Session 2	Caribbean Ballroom Salons VI-VIII – 1 st Floor
Monday	5:00p	6:30p	CHAPTER PRESIDENTS PHOTOS		Caribbean Foyer – 1 st Floor

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DAY	START	END	PROGRAM DESCRIPTION		ROOM/FLOOR
Monday	5:00p	6:30p	LTC/NAC SPONSOR NETWORKING RECEPTION		Grand Ballroom Foyer – 3 rd Floor
Tuesday	7:00a	12:00p	REGISTRATION		Grand Ballroom Foyer – 3 rd Floor
Tuesday	7:00a	8:00a	CONTINENTAL BREAKFAST/SPONSOR TABLETOPS OPEN		Grand Ballroom Foyer – 3 rd Floor
Tuesday	8:00a	9:00a	GENERAL SESSION (GS2) Melinda S. Hancock, FHFMA, CPA, 2015 – 2016 HFMA Chair Keynote Speaker – Desi Williamson		Grand Ballroom Salons E-F 3 rd Floor
Tuesday	9:00a	9:30a	REFRESHMENT BREAK/SPONSOR TABLETOPS OPEN		Grand Ballroom Foyer – 3 rd Floor
Tuesday	9:30a	10:45a	LEARNING BY LEADERSHIP TRACK		
			E01	Presidents and Presidents-elect: A Conversation with Joe Fifer	Ocean Ballroom Salons II and IV – 1 st Floor
			E02	Membership Chairs: Hold On: Strategies and Techniques for Retaining Members	Ocean Ballroom Salon I 1 st Floor
			E03	Communication Chairs: Top 10 Best Practices for Building an Integrated Media Plan	Grand Ballroom Salons G-K 3 rd Floor
			E04	Program Chairs: It's Showtime! Marketing Programs and Managing the Live Event	Caribbean Ballroom Salons I-IV – 1 st Floor
			E05	Treasurers: Potential Tax Implications Relating to Sponsorships	Caribbean Ballroom Salon V 1 st Floor
Tuesday	11:00	12:00 PM	LEARNING LABS		
			F01	Learning Lab: Purposeful Networking	Caribbean Ballroom Salon V 1 st Floor
			F02	Learning Lab: Cultivating Commitment in the Next Generation	Ocean Ballroom Salon II 1 st Floor
			F03	Learning Lab: Women's Leadership: The Conversation Starts HERE. How to Bring it Home.	Grand Ballroom Salons G-K 3 rd Floor
			F04	Learning Lab: Create and Sustain a Competitive Advantage Utilizing Innovation Strategies	Caribbean Ballroom Salons I-IV – 1 st Floor
Tuesday	12:15	1:30 PM	LUNCH – TOPICAL ROUNDTABLES (G01)		Grand Ballroom Salons E-F 3 rd Floor
Tuesday	1:45	3:15 PM	LEARNING BY LEADERSHIP TRACK		
			H01	Presidents: The President's Role - Planning for Success	Ocean Ballroom Salon II 1 st Floor
			H02	Presidents-elect: Defining Your Chapter's Development Plan	Ocean Ballroom Salon IV 1 st Floor
			H03	Membership Chairs: Bringing it Together with Segmentation	Ocean Ballroom Salon I 1 st Floor
			H04	Communication Chairs: Websites: Strategies to Build Community, Member Engagement	Grand Ballroom Salons G-K 3 rd Floor

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			H05	Program Chairs: Learning from Success: Sharing Successful Practices	Caribbean Ballroom Salons I-IV – 1 st Floor
			H06	Treasurers: Sharing Successful Practices	Caribbean Ballroom Salon V 1 st Floor
Tuesday	3:15	5:45 PM	CHAPTER PLANNING TIME (I01)		Varies