



The Driving Force Behind Healthcare Supply Chain Price Transparency

Company Profile

BroadJump is a healthcare technology company whose Web-based applications enable hospitals to uncover and achieve substantial cost reductions in the hospital supply chain through price transparency and time saving analytics.

BroadJump offers subject matter experts to professional organizations seeking educational opportunities for their membership.

Session Titles

- **Increasing Efficiencies and Reducing Costs in the Healthcare Supply Chain**
 - Industry experts provide a primer on how to implement a highly efficient supply chain work plan that is geared toward driving maximum savings to a hospital or health system's bottom line.
- **Supply Chain Optimization Strategies**
 - Working smarter, not harder: making data work for you in the hospital supply chain. Understand how data can help you uncover the biggest opportunities lurking within your supply chain.
- **Fostering Transparency in the Healthcare Supply Chain**
 - You wouldn't buy a car without knowing a fair price, would you? Why you'll never get a fair price for your medical/surgical supplies unless you know what the fair price is and how a groundswell of support for greater transparency is reinventing the way hospitals procure their medical/surgical supplies.
- **The Role of Data Analytics in the Healthcare Supply Chain**
 - Learn the basics of how data analytics support intelligent decision making in the hospital/health system supply chain.
- **Redefining the Business Model for Supply Chain Contracting**
 - Product switching is painful! Learn how to keep your physicians and your CFO happy by more effectively managing supply chain expenses without switching products.

Contact Us

For more information on **BroadJump, LLC** speakers available in your area, contact:

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Executive biographies for prospective **BroadJump** speakers can be found online at

<http://www.broadjumpllc.com/leadership>