

October 1, 2015

Email from Debi Kuchka-Craig and Joe Fifer to Chapter Leaders

RE: HFMA Chapters 2.0 Call for Ad Hoc Task Force Members

Dear Colleagues,

Over a year ago, HFMA began an initiative to examine the current chapter infrastructure, including assessment of the current state, looking at trends in volunteerism, membership and the profession, and seeking alternatives that would reduce the administrative burden on chapter volunteers. Some of the alternatives under consideration would accommodate the increasing demands on volunteer time by both job and family as well as new generational attitudes regarding why, how and with whom we associate.

The work of a Chapter Volunteer Initiative Task Force presented a vision and framework for a “New Local HFMA” that would offer a variety of programs to help members learn, share, connect and act. While traditional in many respects, the programs will reflect a primary emphasis on quality and incorporate 21st century technology. HFMA has outlined a structure to manage, investigate, pilot and then, ultimately, make recommendations to the Regional Executive Council and the Board of Directors on the elements of the proposal.

Supporting Volunteer Structure

A Steering Committee was appointed by the HFMA Board in January 2015 to oversee the Chapter Volunteer Initiatives, now known as “Chapter 2.0.” The Steering Committee has worked diligently over the past eight months to fully understand the tenets of the initial proposal, further refine each of the elements that are part of the work and to clearly define what success will look like at the Local HFMA. A number of Ad Hoc Task Forces, one for each of the elements of the recommendation, will also be formed that will have their own make-up, charges and recommended competencies.

Ad Hoc Task Forces will be comprised of a Chair plus three to five other members who have demonstrated interest and competence in the Task Force’s areas of concentration. The general anticipated length of an Ad Hoc Task Force assignment is 12 – 24 months. The 2015 – 2016 Chapters 2.0 Ad Hoc Task Force Competencies and Charges are attached. In addition, the Steering Committee has identified some additional competencies that are specific to each task force. In 2015 – 2016, the Chapters 2.0 Ad Hoc Task Forces will focus on the following areas that will be looking for the following additional competencies:

Defining the Local HFMA

The current delineation of chapter boundaries fails to effectively leverage regional constructs within the healthcare marketplace and creates silos that duplicate many services. This Task Force will explore new local models. The ultimate goal is an identified space that maximizes the opportunity for member interaction and community, facilitates regional collaboration and resource sharing and captures the story of the member, highlighting the quality and value of education.

Administrative Support Quick Opportunities

This Task Force will work to identify ways that the volunteer administrative burden could be immediately reduced, resulting in volunteer activities that are centered around HFMA's mission and core purpose rather than administrative duties. This support may be delivered in a number of ways including through HFMA, or a regional collaboration, and through a variety of information technology tools. In any combination, these will allow volunteers to focus their limited time and energy on mission-related activities such as content development, program design, collaboration/coordination and similar management functions.

Regional Executives

The selection process for Regional Executives (REs) is inconsistent across regions. In addition, the role for REs is expected to shift as the New Local HFMA model evolves. This Task Force, made up of a combination of past and current REs will reexamine the role of the Regional Executive and make recommendations to strengthen the position and establish greater consistency.

In the near future additional Ad Hoc Task Forces will be convened to cover the remaining elements of:

- Governance/Local Leadership
- Educational Programming
- Leadership Training
- Unified Data Sets and Systems
- A thorough review of Administrative Support

Having served as a volunteer, we ask you to consider serving as an Ad Hoc Task Force Chair or Task Force Member. The 2015 – 2016 Chapters 2.0 Ad Hoc Task Force Competencies and Charges are attached. We ask you to read them carefully and consider self-nominating or nominating someone that possesses these qualities to serve in this capacity. If you want to self-nominate or nominate someone for a Chapters 2.0 Ad Hoc Task Force as the Chair or a Task Force Member, please [click here](#) and fill out the Self Nomination Form by October 12, 2015.

If you have any questions or need further information, please do not hesitate to contact Carla DeFlorio, HFMA Director, Chapter Relations via email at cdeflorio@hfma.org or telephone 800.252.4362, ext. 348 or Susan Brenkus, HFMA Vice President, Chapter Relations & HR via email at sbrenkus@hfma.org or telephone 800.252.4362, ext. 317.

Thank you for your consideration. We hope to hear from you!

Yours Truly,

Debi Kuchka-Craig and Joseph J. Fifer