

HFMA NEWS SUITE

Build visibility and awareness with key influencers in healthcare finance

As *the* source healthcare finance executives turn to for the latest industry and business news and views, HFMA's daily news postings and weekly electronic newsletter are a member's preferred way to stay up-to-date. With your sponsorship of the HFMA News Suite, these decision-makers will see your company's logo and company description through *HFMA's Weekly News* and the HFMA News and Views web site.

Sponsorship Fee: \$10,000 per quarter

Demographics: Mid-Level 42.04% / Executive 37.50% / Staff Specialist 15.0% / Other 5.46%

HFMA's Weekly News

This weekly e-mail news wrap-up (Friday) includes the top 10 healthcare finance headlines of the current week. Approximate readership: 35,000.

HFMA News & Views web site

Articles are categorized for easy access in the News & Views web site at www.hfma.org. The site also presents perspectives and comments from the editors of *hfm*—the industry's leading magazine—as well as member discussions. Approximate readership: 150,000-250,000 visits per month.

Quick Hits: Top News Stories of the Month

This page appears each month in HFMA's magazine, *hfm*. As sponsor, your company's logo will appear in conjunction with this page. Approximate readership: 35,000.

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