

HFMA INDUSTRY TRENDS AND HEALTHCARE BUSINESS OUTLOOK

A look toward your future

Also consider training on this related topic:

[Supply Chain Management Strategies](#)

“Janice knows her stuff! Her presentation defined healthcare issues, trends, implications, and best practices in a straightforward, easy-to-understand way.”



What's next in healthcare? What are the implications of today's key challenges? What are the best practices you should be implementing right now? And how will your organization adapt to emerging trends? HFMA—as the most objective, independent resource for timely, factual information and perspective on the national healthcare system—has conducted primary research and brought together key thought-leaders to share knowledge about strategic current and future healthcare business issues. Review primary challenges and learn what hospitals around the country are doing to prepare for tomorrow's healthcare business environment. Learn how to form concrete strategies to help “raise the bar” on your financial performance.

Participants will learn to:

- Examine the latest national perspective of issues and challenges for the healthcare business.
- Evaluate new and essential trends and industry statistics.
- Look at examples from healthcare leaders on how organizations are addressing these challenges—what has worked, what hasn't, and where healthcare leaders should focus for results.
- Understand strategic implications for your organization.
- Review seven essential strategies to position your organization for success.

Presented by

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Director, Research and Development
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As leader of the HFMA research team, Janice synthesizes results of research studies with other relevant market intelligence to provide direction to the industry. She has led original research in areas of capital access, electronic medical records, healthcare finance compensation, supply chain dynamics, and other key healthcare topics.

Janice received a BS in Industrial and Management Engineering, Quality Specialty Program from the University of Iowa. She has presented to numerous prominent groups, including the American College of Healthcare Executives, Association for Healthcare Resource and Materials Management, Johnson Controls, Inc., MedAssets, and Theta Tau Educational Foundation.