



SEE OUR NEW PRODUCT/SERVICE CATEGORIES!

Please print your company information or go to [hfma.org/rgorderform](http://hfma.org/rgorderform)

Company Name\* \_\_\_\_\_

Street or P.O. Box \_\_\_\_\_

City\* \_\_\_\_\_ State\* \_\_\_\_\_ Zip \_\_\_\_\_

Phone\* \_\_\_\_\_ Fax\* \_\_\_\_\_

Authorized Contact\*\* \_\_\_\_\_ Date \_\_\_\_\_

E-mail Contact\*\* \_\_\_\_\_

Web Address \_\_\_\_\_

\* Only this information will appear in print and online listings for the Basic package.

\*\* Not published—used by staff solely to update listings.

2010 PACKAGE ORDER FORM							
Listing	Category Number	Basic FREE	Silver \$425	Gold \$850	Platinum \$1,650	Diamond \$12,000	Total
SAMPLE	32	✓					\$ 0
SAMPLE	4	N/A			✓		\$ 1650
#1							\$
#2		N/A					\$
#3		N/A					\$
#4		N/A					\$
#5		N/A					\$
#6		N/A					\$
#7		N/A					\$
For detailed package descriptions see the back of this form.						<b>Grand Total \$</b>	

**Mail this order form to:** Maryl Leonard, One Northfield Plaza, Suite 300, Northfield, IL 60093

**Or fax to:** (866) 873-9388 or (847) 441-2978

E-mail logo (300 dpi) and/or description to [buyersguide@hfma.org](mailto:buyersguide@hfma.org)

Check enclosed (make check payable to HFMA)

Charge to:  Visa  MasterCard  American Express  Discover

Name on card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Bill my company (include address if different from above).

Street or P.O. Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



**DEADLINE: September 15, 2009**

Questions: Call (800) 252-4362, extension 386, or extension 343

# > 2010 Buyer's Resource Guide

## Listing Package Descriptions

NOTE: All packages include a print and online listing.

### Diamond - \$12,000

- Company name, street address, city, state, zip
- Phone & fax
- Website address
- 90-word company description
- Logo (color or b/w)
- Online leaderboard ad within category for 12 months
- Premium positioning

**> Diamond level packages are limited to one advertiser per category – reserve your category now before they are sold out!**

### Platinum - \$1,650

- Company name, street address, city, state, zip
- Phone & fax
- Website address
- 45-word company description
- Logo (color or b/w)

### Gold - \$850

- Company name, street address, city, state, zip
- Phone & fax
- Website address
- 45-word company description

### Silver - \$425

- Company name, street address, city, state, zip
- Phone & fax
- Website address

### Basic - Free (limit one per company)

- Company name, city, state
- Phone & fax

#### Financial Services

YOUR COMPANY LOGO HERE

Your Company, Inc.  
3321 Washington Avenue, Suite 102  
Orlando, FL 32822  
Phone: (888) 601-4321; Fax: (407) 601-1234  
www.yourcompany.com

Your Company, Inc. provides high-value revenue cycle software solutions that are easy to install and use, and which empower healthcare providers to improve their daily operations, optimize revenue, encourage regulatory compliance, and use information more effectively to impact business decisions.

#### Contact:

Sharon Malik-Specht  
smalik@hfma.org  
(800) 252-4362  
extension 386

Michele Rodriguez  
mrodriguez@hfma.org  
(800) 252-4362  
extension 343

For more information  
visit [hfma.org/brg](http://hfma.org/brg)

#### BUYER'S RESOURCE GUIDE PRODUCT/SERVICE CATEGORIES

- 1 Accounting / Auditing Services
- 2 Appraisal / Valuation Services
- 3 Benchmarking Data Services
- 4 Capital Equipment Purchase / Leasing
- 5 Clinical IS / Quality / Patient Safety **NEW**
- 6 Collection and A/R Recovery Services
- 7 Compliance / Fraud & Abuse
- 8 Computer Software
- 9 Consulting Services
- 10 Contract Management Services
- 11 Decision Support Systems / Services
- 12 Document Management Products
- 13 EDI Products / Services
- 14 Education / Training
- 15 Electronic Health Record & Information Exchange
- 16 Executive Search Firms / Staffing
- 17 Facilities Design and Construction
- 18 Facilities Management
- 19 Financial Planning Models
- 20 Financial Services
- 21 Group Purchasing Organizations
- 22 Healthcare Publications
- 23 HIPAA Services / Training **NEW**
- 24 Home Care Products / Services
- 25 Housekeeping / Food Service **NEW**
- 26 Human Resources / Employee Benefits
- 27 Information Systems
- 28 Insurance Products / Services
- 29 Investment Banking
- 30 Investment Products / Services
- 31 IRS Private Business Use **NEW**
- 32 Managed Care Products / Services
- 33 Materials Management
- 34 Supply Chain Services
- 35 Outsourcing Services
- 36 Patient Accounts Management / Business Office
- 37 Patient Record Products / Services
- 38 Physician Practice Mgmt. and Acquisition Services
- 39 Professional Member / Trade Organization
- 40 RACs **NEW**
- 41 Reimbursement Products / Services
- 42 Telecommunications Equipment / Services
- 43 Temporary Staffing **NEW**
- 44 Time and Attendance Systems
- 45 Used and Refurbished Diagnostic Equipment **NEW**



hfma<sup>™</sup>  
healthcare financial management association