

HFMA Thought Leadership & Networking Sponsorship Opportunities

SKYBOX ROUNDTABLES —EXCLUSIVE SENIOR FINANCIAL EXECUTIVES

Sponsors bringing senior financial executives together

HFMA's Skybox Roundtables create an enjoyable platform for senior financial executives to gain perspective on key issues in healthcare finance. Participants have the opportunity to meet with their peers to share market insights. Sponsors and HFMA co-host exclusive meetings for executives in private skyboxes at sporting, theater or cultural events. Prior to the start of each event, HFMA facilitates a roundtable discussion on key issues and themes identified in earlier conversations with the sponsor. Participants and sponsors then enjoy the event in a relaxed atmosphere. Each participant receives a four-to-six-page electronic report summarizing the discussion and conclusions of the roundtable.

Sponsorship Fee: \$20,000

Sponsorship Benefits Include:

- Three sponsor representatives attend skybox with one place at the roundtable for company representative
- Selection of location and Suggestion and review of questions
- Suggestion of participants
- Sponsorship recognition on first page of published roundtable
- Company description on last page of published roundtable
- Titles/Bios of participants (if provided)
- Logo and link on HFMA website accompanying web positioning of roundtable
- Hard copies of roundtable discussion available at an additional cost
- One-page (front and back) document published in *hfm* (distribution: 35,000)



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Healthcare
Financial
Executives