

# FUNDAMENTALS OF HEALTHCARE FINANCIAL MANAGEMENT

Far-reaching, factual, substantive content

Looking for an overview of how healthcare finance works? This training discusses a broad range of financial management issues affecting healthcare providers and their suppliers, employees, and patients. Learn how the reimbursement policies of Medicare, Medicaid, and managed care payers critically impact your bottom line and what you can do to improve results. This presentation is perfect for those new to healthcare finance or for those veterans looking for a refresher course.

Participants will learn to:

- Look at the healthcare industry from provider and payer perspectives.
- Understand the unique operational and reporting aspects of healthcare organizations.
- Weigh national issues affecting healthcare and their impact on healthcare organizations.
- Use unique financial management techniques and operational processes.
- Assess and use the latest developments on payment and financing systems.

“Dr. Nowicki was much more than a speaker. He was an instructor...bringing real-life examples and discussions into our lessons and making the topic interesting.”



Presented by

**MICHAEL NOWICKI, FHFMA, Ed.D, FACHE**

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Michael is a highly regarded professor who has taught for universities in California, Indiana, Kentucky, Missouri, New Jersey, and Texas. He has presented before many prominent associations, including HFMA, the American College of Healthcare Executives, American Hospital Association, VHA, and Association of University Programs in Health Administration. A Fellow of HFMA and of the American College of Healthcare Executives, he is the author of several books, including *The Financial Management of Hospitals and Healthcare Organizations* and *HFMA's Introduction to Hospital Accounting*.

Michael received a BA from Texas Tech University, a Masters of Healthcare Administration from George Washington University, and a Ph.D. in Educational Policy Studies and Evaluation from the University of Kentucky. He also chaired the HFMA National Board of Examiners in 2001 – 02 and served on HFMA's National Board of Directors 1999 – 2002.

“The amount of knowledge that Michael possesses in every facet of health care is amazing!”