

HFMA Networking Sponsorship Opportunities

FALL REVENUE CYCLE STRATEGIES CONFERENCE

A unique opportunity to showcase your revenue cycle solutions

One of the largest revenue cycle peer-to-peer educational conferences in the nation, HFMA's 2009 Revenue Cycle Conference will focus on the best and most innovative process improvements in healthcare revenue cycle finance. With an emphasis on leadership, a panel of CFO's will share their perspectives on what they believe are the key strategic approaches revenue cycle leaders must focus on to ensure a sustainable and successful financial future for their organizations. During HFMA's two-day conference, senior executives with direct responsibility across the spectrum of the revenue cycle learn how to manage more effectively by using the latest technology, leadership skills, tools, and case studies. By sponsoring the Fall Revenue Cycle Strategies Conference, sponsors will not only gain insight and visibility into key issues, but interact with leaders as they participate in active decision making and solutions identification. Given the full range of topics addressed within the revenue cycle topic, sponsors find their desired niche audience represented in the 350 revenue cycle executives attending the conference.

Date and Location: November 5-7, 2009 - Swissôtel Chicago, Chicago, IL

Sponsorship Fee: \$15,000

2008 Demographics: Mid-Level 46.2%/ Executive 40.7%/ Staff Specialists 8.4%/ Other 4.7%



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Sponsorship Benefits Include:

- Sponsorship of specific conference event or asset
- Recognition on signage in registration area
- 10 x 10 space for exhibiting with 6-foot draped table top provided
- Logo and/or recognition:
 - On the HFMA website
- Pre/post-conference attendee mailing lists
- Sponsor listing in HFMA's Annual Report
- Sponsor recognition in HFMA e-mail to registered providers