



HEALTHCARE FINANCE FOR THE NON-FINANCIAL MANAGER

Straight, practical, and sound information

The goal of this program is to build the financial literacy of clinical department leaders. The program uses language non-financial managers and directors can understand and apply immediately to day-to-day operations. Give your team the tools to manage their department budgets without sacrificing patient quality care.

Participants will learn to:

- Prepare a departmental budget and get it approved quickly.
- Make the annual budget process a joint venture rather than a chore.
- Use cost management techniques, such as productivity measures and formularies, to explain and improve salary and non-salary expenses.
- Identify how administrative decisions impact day-to-day operations, as well the organization as a whole.
- Use financial ratios to formulate policy during operating and capital budgeting cycles.
- Review financial elements and methodologies to maximize success during budgeting cycles.
- Isolate revenue and expenses most critical to success.

“Mel presented technical information in a palatable, user-friendly manner. His liberal use of humor facilitated this novice’s understanding of foreign territory!”

Presented by
MEL COHEN, Ph.D., MBA

President
Healthcare Management Workshops



Mel’s healthcare career spans more than 25 years as associate professor and clinical department director at Loma Linda University and Medical Center and financial manager at Cedars-Sinai Medical Center in Los Angeles. Today, the in-service training and virtual consulting firm he heads serves healthcare organizations nationwide. A specialist in budgeting, cost accounting, financial analysis, and change management, Mel is one of HFMA’s highest rated presenters.

Mel holds a BA in Accounting and an MBA in Finance, both from Loma Linda University, and a Ph.D. in Speech Pathology and Audiology from the University of Utah.

“I am new in my position and this really helped me see the big picture.”