

HFMA Networking Sponsorship Opportunities

EXECUTIVE EVENT CONFERENCE

Share ideas and network with CFOs in healthcare

HFMA's Executive Event is designed exclusively for CFOs and attracts over 300 industry leaders. As key decision-makers in their organizations, attendees view the Executive Event as the forum for networking and sharing ideas. This event is limited to a select few corporate sponsors and presents the ideal opportunity to interact with a highly-targeted senior audience.

Date and Location: March 2010

Sponsorship Fee: \$15,000

2009 Demographics: Mid-Level 24.9%/ Executive 66.9%/ Staff Specialists 5.9%/ Other 2.4%

Sponsorship Benefits Include:

- Three full-conference registrations to all education sessions
- 10 x 10 space for exhibiting with 6-foot draped table top provided
- Recognition on signage in registration area
- Pre/post-conference attendee mailing lists
- Logo on the HFMA Executive Summit website
- Use of HFMA logo to promote your sponsorship
- Sponsor listing in HFMA's Annual Report
- Sponsor recognition in HFMA e-mail to registered providers



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