

educate. elevate.

HEALTHCARE
FINANCIAL TRAINING
GEARED TO
YOUR NEEDS

e²

learning

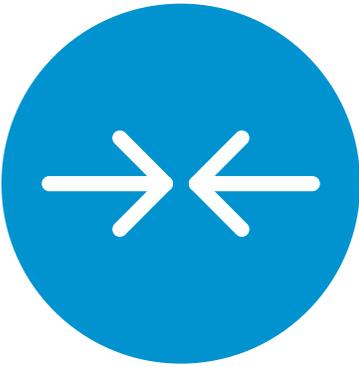
What it is

e2 Learning – HFMA’s online financial training system – offers award-winning* content based on HFMA’s matchless expertise in healthcare finance. Courses are structured to address desired competencies set by the HFMA Board of Examiners. e2 Learning is accessible online, 24/7 and courses are self-paced so staff can integrate professional development with busy schedules. Online assessments help them stay on track.

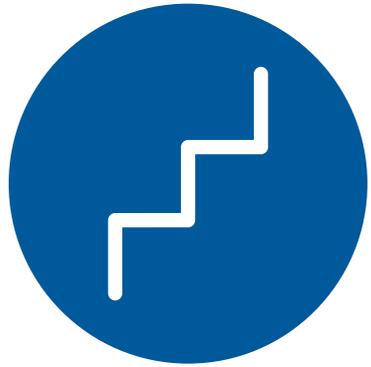
With easy-to-use admin tools you can monitor progress, award recognition, and report results. HFMA’s built-in user support makes managing training easier than ever before.

* HFMA received the prestigious Learning In Practice Award from *Chief Learning Officer* magazine. The Silver Trailblazer Award recognizes HFMA’s accomplishments in transforming the organization’s workforce development initiatives—specifically the reinvention and re-launch of HFMA’s e2 Learning.

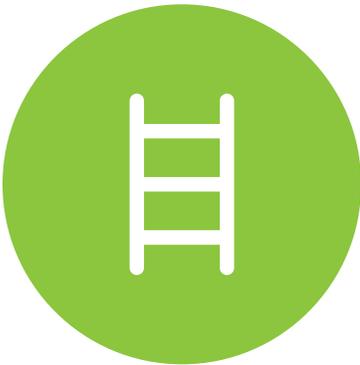
With e2 Learning you can:



match individual staff
training needs



build the competency
of operations, clinical, and
financial staff



help people move up
the career ladder



improve performance
across the board

What we offer

The comprehensive e2 Learning curriculum builds on the knowledge and insights of HFMA members – financial leaders of the healthcare industry. Courses are designed to address staff competency gaps in an easy and efficient manner in each professional practice area:



8 Modules / 53 Courses



3 Modules / 32 Courses



4 Modules / 43 Courses

e2 Learning offers a high-quality, cost-effective solution for all of your organization's financial training needs. Plus, content updates are automatically applied to reflect industry trends, regulatory changes, and payer requirements. e2 Learning provides in-depth coverage of topics across the spectrum of financial issues in health care:

- Medical and Healthcare Concepts and Terminology
- Impact of Revenue Cycle Performance on the Organization
- Healthcare Reform and Regulatory Issues
- Finance Performance Monitoring and Benchmarking
- Financial Planning, Analysis, and Budgeting
- Cost Analysis and Control
- Accounting Regulations, Standards, and Controls
- Compliance Issues for the Electronic Health Record and E-Prescribing
- Revenue Cycle Decision Support and Strategic Analysis
- Revenue Cycle Regulatory Compliance
- Patient Balance Determination and Collection
- Inpatient and Outpatient Billing Techniques
- Specialty Billing Techniques
- Third Party Follow-Up Techniques
- Patient Identification and Eligibility Determination
- Patient Scheduling and Registration
- Compliance: Reimbursement Issues
- Coding Compliance: Risk Areas
- Reimbursement Methods and Models
- Contract Management and Payer Performance
- Denial Management and Mitigation

Who it's for

e2 Learning is ideal for healthcare organizations and companies who serve the healthcare industry, specifically:

- Hospitals and Health Systems
- Acute Care Facilities
- Outpatient Clinics
- Speciality Care Facilities
- Physicians' Offices
- Long-term Care Facilities
- Health Maintenance Organizations (HMOs)
- Ambulatory Care and Surgical Centers
- Home Healthcare
- Rehabilitation Centers
- Hospice

Why it matters

Today's healthcare environment demands outstanding performance across the board. And that requires a proficient workforce trained to manage costs, increase efficiencies, and integrate financial information with the delivery of quality health care. From entry-level revenue cycle personnel to senior operational and clinical professionals, e² Learning meets your organization's financial training needs.

Educate your staff, elevate your performance.

CONTACT OUR
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