

# Academic Medical Center CFO Council

Sponsored By: **KaufmanHall**

ANI Agenda – Wednesday, June 24, 2015  
Hyatt Regency Orlando | Orlando, FL  
Blue Spring Room

9:45 – 10:00: Opening Comments/Introductions

10:00 – 11:15: Service Distribution Planning

*Speakers:*

- 1) *Jason Sussman, Managing Director, Kaufman Hall*
- 2) *Walter Morrissey, MD, Senior Vice President, Kaufman Hall*
- 3) *Charles Kim, Senior Vice President, Kaufman Hall*

11:15 – 11:30: Break

11:30 – 12:45: (Working Lunch)

The Evolution of Readmissions Measures and the CFO's Role in Quality Improvement Programs

*Speaker:*

*Bruce Hall, MD, PhD, MBA*

*Co-Chair, All Cause Admissions and Readmissions Steering Committee, NQF  
Vice President of Patient-Centered Outcomes and the Clinical Advisory Group for the  
Center for Clinical Excellence, BJC Healthcare  
Professor of Surgery, Washington University School of Medicine*

12:45 – 1:00 Break

1:00 – 2:15: Strategies for Succeeding Under Value Based Payment

*Speakers:*

- 1) *Sabrina Olsen, AVP Finance and Division CFO, Duke University Hospital*
- 2) *Jennifer Rose, Senior Director, Performance Services, Duke University Health System*
- 3) *Brian Dean, Chief Financial Officer, Memorial Hermann Hospital - Texas Medical Center*
- 4) *Mike Allen, Chief Financial Officer, Gunderson Health*

2:15 – 2:30: Break

# Academic Medical Center CFO Council Meeting Agenda Continued

2:30 – 3:45: Physician Compensation Panel Discussion

*Moderator: Mary Beth Briscoe*

*Panelists:*

- 1) *Scott Hawig, Sr. VP of Finance, CFO & Treasurer, Froedtert Health*
- 2) *Sharon Joy, Senior Vice President, Finance, Physician and Ambulatory Services, North Shore Health System*
- 3) *Kevin Brennan, Executive VP, Finance/CFO, Geisinger Health System*

3:45 –4:00 Washington Update

*Speaker: Merle Haberman Senior Director, Health Systems Economics, Data & Analysis, AAMC*

4:00 – 5:00 What Keeps You Up at Night?

Suggested Topics Include:

- Funds Flow
- 340 B
- Price Transparency/CDM Restructuring/Retail Pricing
- Cost Structure Rationalization
- Employer Direct Contracting