

Membership Application

Personal Information

Mr. Ms. Other

* NAME

JOB TITLE

EMPLOYER

*Preferred Mailing Address: HOME BUSINESS

ADDRESS LINE 1

ADDRESS LINE 2

CITY STATE ZIP

* BUSINESS TELEPHONE

* HOME TELEPHONE

MOBILE TELEPHONE

* EMAIL

ALTERNATE EMAIL

Birth date / /

Date started in health care / /

Highest education level you have completed:

HIGH SCHOOL SOME COLLEGE ASSOCIATE
 BACHELOR MASTERS DOCTORATE

Date degree earned / /

HFMA is committed to diversity. *Your response is voluntary.*

AMERICAN INDIAN/ALASKAN NATIVE
 ASIAN OR PACIFIC ISLANDER
 BLACK (NOT OF HISPANIC ORIGIN)
 HISPANIC CAUCASIAN OTHER

Exclude my name from the online HFMA Membership Directory.

Exclude my name from lists provided to outside organizations.

Affirmation

I affirm that the information I have given is true to the best of my knowledge, and I agree to abide by the HFMA Code of Ethics and the Constitution and Bylaws of the Association. To read the HFMA Code of Ethics go to hfma.org/code.

SIGNATURE DATE

Return the application with payment. By mail, send the application to: Healthcare Financial Management Association, 5195 Eagle Way, Chicago, IL 60678-1051. Or fax your completed application to (708) 531-0665, attention: MSC. Online registration is available at hfma.org/join.

*Note: If a new member does not provide a chapter affiliation, one will be assigned based on the location of their preferred mailing address. Upon application acceptance, members may request a chapter transfer by calling (800) 252-4362, ext. 2, or by sending an e-mail to memberservices@hfma.org. To learn more about the chapters in your area, visit hfma.org.

Annual regular memberships include a \$30 allocation to hfma, the official magazine, which is not deductible from the dues. Annual dues cover membership in National HFMA and in one local chapter. Memberships are personal only and do not apply to institutions. Memberships, even those paid by employers, are not transferable.

* required information - also additional fields to be completed on the reverse of this page.

Membership Registration

Begin my membership the month of _____

Membership dues \$ _____

See table on the reverse of this page

One-time app. fee for new members \$ 30.00

HFMA Forums / Newsletters 25% Off Offer *(optional)*

See table on the reverse of this page

CFO FORUM (\$75) \$ _____

LEGAL & REGULATORY FORUM (\$75) \$ _____

PAYMENT & REIMBURSEMENT FORUM (\$75) \$ _____

REVENUE CYCLE FORUM (\$75) \$ _____

HEALTHCARE COST CONTAINMENT NEWSLETTER (\$75) \$ _____

REVENUE CYCLE STRATEGIST NEWSLETTER (\$85) \$ _____

STRATEGIC FINANCIAL PLANNING NEWSLETTER (\$125) \$ _____

Total *(add all lines above)* \$ _____

Sponsor Information

You do not need a sponsor to become a member.

SPONSORING MEMBER NAME AND (IF KNOWN) ID#

Chapter Affiliation

Please indicate your preferred chapter affiliation†.

To learn more about HFMA chapters, visit hfma.org.

Payment Method

CHECK ENCLOSED

Credit Card:

VISA MASTERCARD AMEX DISCOVER

CARD NUMBER

EXPIRATION DATE

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

HFMA is the leading membership organization for healthcare financial management executives and leaders. More than 39,000 members value the Association's role as a respected thought leader on top trends and issues facing the healthcare industry.

At the chapter, regional, and national level, HFMA helps healthcare finance professionals meet the challenges of the modern healthcare environment by:

- Providing education, analysis, and guidance.
- Educating a broad spectrum of key industry decision makers on the intricacies and realities of maintaining fiscally healthy healthcare organizations.
- Building and supporting coalitions with other healthcare associations to ensure accurate representation of the healthcare finance profession.
- Working with a broad cross-section of stakeholders to improve the healthcare industry by identifying and bridging gaps in knowledge, best practices, and standards.

"When I joined HFMA, I expected – and found – a wealth of training and technical content. But I also found something even more powerful, namely the people I met, the networks I've formed, the friendships I've made, and the leadership opportunities and training I've received."

Joyce Zimowski, HFMA, CPA, Senior Vice President Operations for Unity Medical Group, Unity Health System

visit hfma.org



hfma

healthcare financial management association

Three Westbrook Corporate Center, Suite 600
Westchester, IL 60154

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Chicago, IL

be informed.
be engaged.
belong.

See inside to apply for membership,
or contact us at (800) 252-4362, extension 2.

hfma.org



hfma
healthcare financial management association

Reform. Margin pressure. Revenue cycle. Value.
Reshaping **healthcare finance** together.

HFMA
is where
you need
to be...

Join us.

NEW
MEMBER
DISCOUNT!
Details inside.

be informed

HFMA's timely, focused information and industry insights help you stay on top of your game.

Read *hfm*

Start with *hfm*, the number one publication among healthcare CFOs. Setting strategic direction, managing costs, benchmarking for performance improvement, keeping on top of payment trends – *hfm* is your indispensable source on developments in healthcare finance and what they mean for you.

Tap into HFMA resources and expertise

The members-only content on hfma.org delivers a vast resource of information, tools, and solutions developed by and for healthcare finance professionals. In addition, our publications webinars, virtual conference, and e-newsletters help you follow big picture trends and manage everyday challenges. Or subscribe to one of our online forums for peer-to-peer support on topics ranging from strategic planning to reimbursement.

Get practical help

Take advantage of the member discount at HFMA educational programs, where you'll learn from experts and colleagues what it takes to stay ahead of fast-paced developments in healthcare finance. To assist you in making smart purchasing decisions, check out The Short List of products and services approved by HFMA's rigorous Peer Review process. Plus your subscription to *hfm* includes our comprehensive vendor directory, the *Buyer's Resource Guide*.

HFMA Membership Benefits

- *hfm* subscription
- HFMA's Virtual Conference
- HFMA Weekly News (e-newsletter)
- Webinars
- Members-only access to hfma.org
- Member discounts for ANI: The HFMA National Institute, MAP Event, seminars, conferences, online courses and forums, and many products and services
- Chapter membership
- Free CPE's available
- Eligibility for CHFP and FHFMA Certification Programs

be engaged

As your professional community, HFMA gives you and your colleagues the support needed to effectively lead at this critical time.

Connect with colleagues

Discounted registration at ANI: The HFMA National Institute lets you join more than 5,000 healthcare professionals who gather each year to network, share war stories, and learn the latest from experts and one another. Closer to home, HFMA's 68 local chapters offer education, volunteer, and leadership opportunities so you can build your network and enhance your professional skills.

Stay on top of reform

As your professional association, HFMA is the industry thought leader on new directions in healthcare finance. HFMA conducts research, sets standards, identifies best practices, and communicates the latest on legislative reforms and market initiatives. From our pioneering research on patient-centered billing to our current efforts identifying best practices in hospital-physician alignment, HFMA supports healthcare finance professionals as they reshape our industry to improve quality, patient satisfaction, and affordability.

Join the drive toward value

Value, in today's environment, demands a combination of strong clinical outcomes and effective cost containment. HFMA's Value Project offers a strategic framework and practical approaches for improving the value delivered to care purchasers. Reports, web-based tools, webinars, and other educational resources keep you in the loop.

Set the standard on revenue cycle

Created by and for healthcare leaders, HFMA's MAP initiative sets the standard for revenue cycle excellence. It establishes the definitive indicators (MAP Keys), honors excellence (MAP Awards), shares lessons from leaders (MAP Event), and features an online tool (MAP App) to benchmark your performance and improve your results. New this year – updated MAP Keys for Revenue Cycle and new MAP Keys for Physician Practice Management.

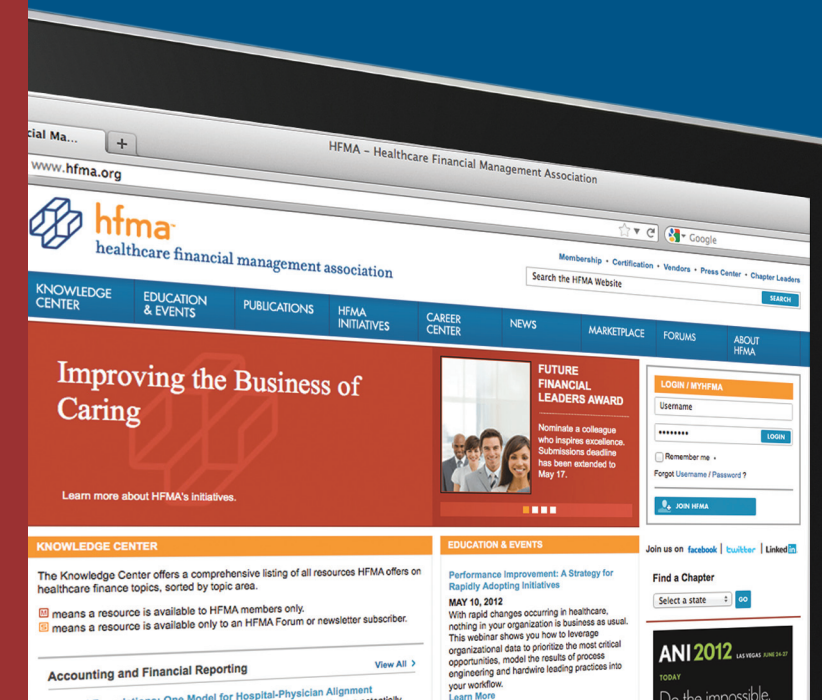
Advance your career

Earn CPE credits at many HFMA events. Set your course for HFMA Certifications (CRCR, CHFP, FHFMA). And be sure to check out HFMA's new Career Center, with career assessments for determining your skill level and HFMA's online Job Bank, averaging 20 new high-level job postings each week – the go-to resource for healthcare finance professionals.

belong

Stay informed about new directions in healthcare finance. Share tools and strategies for improving performance. Be an active participant in your profession. Together, we'll reshape the business and practice of healthcare. Join us.

For more information and to join online visit hfma.org/join.



Return attached application with payment to:
Healthcare Financial Management Association
5195 Eagle Way
Chicago, IL 60678-1051

Or fax to
(708) 531-0665
attention: MSC

HFMA Membership Dues

Membership Dues (through May 2014)

MONTH JOINED	DUES	NEW MEMBER DISCOUNTED DUES*
December	\$ 457	\$ 357
January	\$ 438	\$ 338
February	\$ 416	\$ 316
March	\$ 400	\$ 300
April	\$ 379	\$ 279
May	\$ 359	\$ 259

Or pay through May 2013 and be billed \$292 in June

MONTH JOINED	DUES
December	\$ 165
January	\$ 146
February	\$ 124
March	\$ 108
April	\$ 87
May	\$ 67

* Take advantage of these new member dues by joining before May 2013.

Special Offers

25% MEMBER SAVINGS
HFMA FORUMS*
Register today for the popular HFMA Forums now at a special price. Sign up for one or all four!
REGISTER NOW \$75 PER FORUM
HFMA NEWSLETTERS*
Register today for HFMA Newsletters now at a special price. Sign up for one or all three!
Healthcare Cost Containment \$ 75
Revenue Cycle Strategist \$ 85
Strategic Financial Planning \$ 125

* You must sign up for an HFMA membership to get this discount. For Forum details, visit hfma.org/forums. For more information on Newsletters, visit hfma.org/newsletters.

Membership Profile

Complete the member profile, making one selection from each of the organization, position and function areas that best describe your professional position.

Organization*

Select one code that best describes your work setting.

PROVIDER/PAYER SETTINGS

- Hospital or Medical Center
- Health System Headquarters/Corporate Offices
- Ambulatory Care Clinic
- HMO, Health Plan, or Insurance Company
- Home Health Agency
- Medical Group or Specialty Practice
- Physician Practice Management Firm
- Skilled Nursing, Rehab, or Other Subacute Facility
- Third Party Administration
- Other Provider or Clinical Service (Lab, Imaging Center...)

OTHER SETTINGS

- Accounting Firm
- Collection and A/R Recovery Service
- Consulting Firm
- Law Firm
- GPO or Purchasing Alliance
- Professional or Trade Association or Publisher
- Educational Institution or Library
- Other Non Clinical/Non Provider Setting

Position Level*

Select one code that indicates your level of responsibility.

- President, CEO, Executive Director, Administrator
- CFO/Controller
- Other Chief Officer NOT CFO or CEO (CCO, COO, CIO...)
- Vice President
- Assistant/Associate VP or Assistant/Associate Administrator (NOT CFO)
- Director/Manager/Supervisor
- Staff Specialist or Professional (Analyst, Accountant, Consultant)
- Partner, Principal or Owner
- Clinical
- Attorney
- Other Level

Function*

Select one major functional area most relevant to your position.

- Accounting
- Administration or Operations
- Audit/Internal Audit
- Budget
- Business Development or Marketing
- Compliance
- Decision Support/Information Technology
- Finance
- Health Information (Medical Records)
- Managed Care
- Patient Access (Admitting, Registration...)
- PFS, Patient Billing and Collections
- Physician Practice Management
- Reimbursement-Government (Medicare/Medicaid)
- Reimbursement-Commercial (Managed Care)
- Reimbursement-General (Government and Commercial)
- Sales or Customer Service
- Utilization Review or Case Management
- Other Responsibility

*required information