

**HFMA Virginia-DC Chapter Corporate Sponsorships**  
Chapter Year October 1, 2021 – September 30, 2022

Corporate Sponsorship Levels and Benefits (Summary)	\$1,000 Bronze	\$3,000 Silver	\$4,000 Gold
Complimentary *statewide meeting registrations pre year	2	3	4
Color-coded ribbons with sponsor-level identified for representative registered	X	X	X
Webpage recognition with logo	X	X	X
Exhibit space at statewide meetings	Discount	Priority	TopTier
Recognition with sponsor-level identified on poster boards at statewide meetings	X	X	X
Recognition on selected chapter handouts at statewide meeting		X	X
First priority to offer education at **regional events		X	X
Opportunity to place promotional materials in statewide meeting registration packets		X	X
Opportunity to introduce breakout speakers at statewide meetings		X	X
Coupons for registration fees for regional events		\$300	\$500
Recognition of Gold Sponsors on selected chapter handouts at registration desk			X
Big screen Gold Sponsor recognition at general sessions at statewide meetings			X
Opportunity to introduce keynote speakers and breakout speakers			X
VIP invitation to all New Member receptions			X
Opportunity to staff registration desk at statewide meeting			X
Opportunity to staff registration desk at statewide meeting			X

\* if only one statewide meeting then sponsor benefits will apply to regional events.

\*\*Regional events include Payor Summit, Facility Based Education, or other conferences

*The Virginia /DC Chapter of HFMA is recognized under Internal Revenue Service tax code as a 501(C) 6 nonprofit organization.*

*All amounts payable to the VA / DC Chapter of HFMA by the terms of this Sponsorship agreement are not to be considered charitable contributions, rather as the appropriate business expense.*

### **Exclusive or Enhanced Gold Sponsor Benefits**

- Opportunity to lead at least one (1) chapter-sanctioned webinar or session at a chapter virtual conference. This requires content review by our Education Committee.
- Opportunity to be featured in a “sponsor spotlight” publication to all of our chapter members.
- Opportunity to include a slide in the “sponsor spotlight” PowerPoint that will display during virtual conferences.

- Opportunity to offer collateral or other branded items to members who specifically opt-in to receiving such items as a part of their feedback survey. You would be required to manage distribution on your own.
- VIP Invitation to all New Member receptions.
- Big screen recognition as Gold Sponsor at statewide meetings.
- Opportunity to introduce Keynote speakers at statewide meetings.
- Opportunity to staff registration desk at statewide meetings.
- Four (4) complimentary meeting registrations per year for our statewide meetings.
- Five (5) coupons valued at up to \$100 each toward registration fees for education workshops sponsored solely by VADC HFMA throughout the year
- Guaranteed Top Tier Exhibit Space at no additional charge at statewide meetings. (Cost for special needs such as telephone lines, facility handling and shipping fees, etc. are extra.) Special handouts or door prizes for persons visiting the booth are permissible but optional.
- First priority to offer education at our regional events.

#### Other Benefits

- Recognition of Gold Sponsors on selected chapter handouts at the registration desk for statewide meetings. (Items such as agendas, notebooks, cups, etc.)
- Opportunity to place promotional materials in statewide meeting registration packets.
- Gold Sponsor ribbons for sponsor representatives registered and attending our statewide meetings.
- Recognition as a sponsor on the VADC HFMA web page.
- Recognition with sponsor-level identified on poster boards displayed at statewide meetings.

#### Exclusive or Enhanced Silver Sponsor Benefits

- Opportunity to be featured in a “sponsor spotlight” publication to all of our chapter members.
- Opportunity to introduce speakers at statewide meetings.
- Opportunity to include a slide in the “sponsor spotlight” PowerPoint that will display during virtual conferences.
- Opportunity to offer collateral or other branded items to members who specifically opt-in to receiving such items as a part of their feedback survey. You would be required to manage distribution on your own.
- Two (2) complimentary meeting registrations per year for our statewide meetings.

- Three (3) coupons valued at up to \$100 each toward registration fees for education workshops sponsored solely by VADC HFMA throughout the year.
- Guaranteed Priority Exhibit Space (following Gold Sponsors) at no additional charge at statewide meetings. (Cost for special needs such as telephone lines, facility handling and shipping fees, etc. are extra.) Special handouts or door prizes for persons visiting the booth are permissible but optional.
- Second priority to offer education at our regional events.

#### Other Benefits

- Opportunity to place promotional materials in statewide meeting registration packets.
- Silver Sponsor ribbons for sponsor representatives registered and attending our statewide meetings.
- Recognition as a sponsor on the VADC HFMA web page.
- Recognition with sponsor-level identified on poster boards displayed at statewide meetings

#### **Bronze Sponsor Benefits**

- One (1) complimentary meeting registration to be used at our statewide meetings.
- If available, exhibit space can be purchased with \$100 discount on cost of exhibit space at our statewide meetings.
- Bronze Sponsor ribbons for sponsor representatives registered and attending each statewide meeting.
- Recognition as a sponsor on the VADC HFMA web page.
- Recognition with sponsor-level identified on poster boards displayed at statewide meetings