



## January 1, 2021 to December 31, 2022 Corporate Sponsorship Program

### 2021-2022 Corporate Sponsorship Levels

**\*\*\*NEW FOR 2021-2022\*\*\***

**For renewing sponsors at any level, sponsorship fee covers two (2) calendar years for 2021 and 2022 with 25% due 3/1/2021 and 75% due 3/1/2022.**

**For new sponsors, fee is reduced by 50% for 2021 with a commitment to full rate for 2022. Otherwise, annual fee applies for 2021 or 2022.**

#### DIAMOND SPONSOR \$11,000 Sponsorship Fee (Limited to 3)

##### **Diamond Sponsorship Exclusive Benefits:**

One Speed Networking Event – (Free to Diamond Sponsors)

##### **Statewide Conferences (Spring and Fall)**

1. Four complimentary sponsor/exhibitor representative registrations per conference for HFMA members (50% off for non-HFMA members). Unused company registrations can be gifted to providers.
2. FREE premium exhibiting and Diamond Exhibitor's receive a 10' exhibit space for all conferences (standard is 6')
3. Priority in Sponsorship notification and reserving and selecting exhibiting space
4. Sponsor Board, Slide Show, and App recognition at each conference
5. List of attendees will be provided two weeks in advance and one week in advance to each sponsor.
6. Opportunity to appear in a short video on HFMA Florida website
7. Opportunity to provide company promotional items in the conference registration packets
8. Consideration for a company representative to present or speak at a conference annually subject to approval by the Chapter's Education committee
9. Priority consideration for a company representative to introduce a presenter or speaker per conference.
10. First opportunity to sponsor Senior Executive Retreat which will be limited to only 3 sponsorships.

**Additional Benefits:**

11. Name recognition and link to your website through the Chapter's website
12. Listing in the 2021 and 2022 HFMA Florida Buyer's Resource Guide that will be posted on the Chapter website to include your company logo
13. Recognition of your company and years of membership support throughout the year
14. Priority consideration for a company to submit articles for website
15. Priority consideration to host a solution-based webinar for the chapter during "Webinar Wednesday."
16. Name recognition and contact information in all Chapter conference communications and on conference App

**PLATINUM SPONSOR     \$6,500 Sponsorship Fee****Platinum Sponsorship Exclusive Benefits:**

One Speed Networking Event – (Free to Platinum Sponsors)

**Statewide Conferences (Spring and Fall)**

1. Three complimentary sponsor/exhibitor representative registrations per conference for HFMA members (50% off for non-HFMA members) Unused company registrations can be gifted to providers.
2. FREE exhibiting
3. Second priority in Sponsorship notification and reserving and selecting exhibiting space
4. Sponsor Board, Slide Show, and App recognition at each conference
5. List of attendees will be provided two weeks in advance and one week in advance to each sponsor.
6. Opportunity to appear in a short video on the HFMA Florida website
7. Consideration for a company representative to present or speak at a conference annually subject to approval by the Chapter's Education committee
8. Second priority consideration for a company representative to introduce a presenter or speaker per conference
9. Opportunity to sponsor Senior Executive Retreat which will be limited to only 3 sponsorships.

**Additional Benefits:**

10. Name recognition and link to your website through the HFMA Florida Chapter's website
11. Listing in the 2021 and 2022 HFMA Florida Buyer's Resource Guide that will be posted on the Chapter website to include your company logo
12. Recognition of your company and years of membership support throughout the year
13. Priority consideration for a company to submit articles for website
14. Priority consideration to host a solution-based webinar for the chapter during "Webinar Wednesday"
15. Name recognition and contact information in all Chapter conference communications and on conference App

## **GOLD SPONSOR**    \$4,500 Sponsorship Fee

### **Gold Sponsorship Benefits:**

#### **Statewide Conferences (Spring and Fall)**

1. Two complimentary sponsor/exhibitor representative registrations per conference for HFMA members (50% off for non-HFMA members). Unused company registrations can be gifted to providers.
2. A 50% reduction on the \$750 exhibitor fee.
3. Third Priority in Sponsorship notification and reserving and selecting exhibiting space
4. Sponsor Board, Slide Show, and App recognition at each conference
5. List of attendees will be provided two weeks in advance and one week in advance to each sponsor.
6. Third priority consideration for a company representative to introduce a presenter or speaker per conference.
7. Consideration for a company representative to present or speak at a conference annually subject to Approval by Education committee
8. Opportunity to sponsor Senior Executive Retreat which will be limited to only 3 sponsorships.

#### **Additional Benefits:**

9. Name recognition and link to your website through the Chapter's website
10. Listing in the 2021 and 2022 HFMA Florida Buyer's Resource Guide that will be posted on the Chapter website to include Florida representative photo
11. Recognition of your company and years of membership support throughout the year
12. Opportunity to submit topics to be considered for our HFMA Florida monthly webinar series.
13. Recognition of your company on our website and in conference materials and conference App

## **SILVER SPONSOR**    \$3,500 Sponsorship Fee

### **Silver Sponsorship Benefits:**

#### **Statewide Conferences (Spring and Fall)**

1. One complimentary sponsor/exhibitor representative registrations per conference for HFMA members (50% off for non-HFMA members)
2. A 35% reduction on the \$750 exhibitor fee
3. Fourth Priority in Sponsorship notification and reserving and selecting exhibiting space
4. Sponsor Board, Slide Show, and App recognition at each conference
5. List of attendees will be provided two weeks in advance and one week in advance to each sponsor.
6. Opportunity to sponsor Senior Executive Retreat at full price of \$12,000, which will be limited to only 5 sponsorships. This opportunity is limited to Silver and above.

**Additional Benefits:**

7. Name recognition and link to your website through the Chapter's award-winning website
8. Listing in the 2021 and 2022 HFMA Florida Buyer's Resource Guide that will be posted on the Chapter website to include Florida representative photo
9. Recognition of your company and years of membership support throughout the year
10. Opportunity to submit topics to be considered for our HFMA Florida monthly webinar series.
11. Recognition of your company on our website and in conference materials and conference App

**BRONZE SPONSOR \$2,200 Sponsorship Fee****Bronze Sponsorship Benefits:****Statewide Conferences (Spring and Fall)**

1. Fifth Priority in Sponsorship notification and reserving and selecting exhibiting space. **Please note that there is often not an opportunity to exhibit at this level. Higher-level sponsors receive first option. If you are interested in exhibiting, please consider a higher level.**
2. Sponsor Board, Slide Show, and App recognition at each conference
3. List of attendees will be provided two weeks in advance and one week in advance to each sponsor.
4. Recognition for joining/renewing in a one-time communication to our entire membership.

**Additional Benefits**

5. Name recognition and link to your website through the Chapter's award-winning website
6. Listing in the 2021 and 2022 HFMA Florida Buyer's Resource Guide that will be posted on the Chapter website to include Florida representative photo
7. Recognition of your company and years of membership support throughout the year
8. Opportunity to submit topics to be considered for our HFMA Florida monthly webinar series.
9. Recognition of your company on our website and in conference materials and conference App



florida chapter

2021-2022 Corporate Sponsorship Program

[www.floridahfma.org](http://www.floridahfma.org)

January 1, 2021 – December 31, 2022 Corporate Sponsor Program Agreement

Name of Organization:	Contact Name:
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Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

We commit to the Sponsorship Level identified below and hereby agree to pay the sponsorship fee within 30 days of the invoice date. Sponsorship benefits and recognition begins upon receipt of payment. We understand that this is a binding agreement which may not be canceled.

Signature of Authorized Representative: \_\_\_\_\_ Date: \_\_\_\_\_

**Sponsorship Level:** (Check one)

Diamond \$11,000     Platinum \$6,500     Gold \$4,500     Silver \$3,500     Bronze \$2,200

**Sponsorship Year(s):** (Check one)

2021     2022     2021 and 2022

## 2021-2022 Corporate Sponsor Program Agreement

### **Sponsor Contact Information for Communication:**

Contact for Sponsor/Exhibitor related communication: *(If different from Page 1)*

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web URL to be linked on the Florida Chapter's Website: \_\_\_\_\_

### **Sponsor Responsibilities**

Sponsor hereby agrees that it is the Sponsor's responsibility to notify the HFMA Florida Chapter Sponsorship Chair (bhaynes@revspringinc.com) should Sponsor have a change to company name, brand, personnel, logo, etc. The information provided to the HFMA Florida Chapter upon commencement of this agreement will be utilized in all publications, conferences, etc. throughout the duration of this agreement unless notified otherwise in writing by said Sponsor.

HFMA Florida Sponsor since: \_\_\_\_\_ (Year)

### **Disclaimer of Events**

While it is our full intention to host all scheduled events, we cannot guarantee that the events will be held as originally planned due to situations beyond the control of the HFMA Florida Chapter such as Federal, State, and local government restrictions, severe acts of nature, strikes and labor disputes, etc.

## 2021-2022 Corporate Sponsor Program Agreement

Sponsorships will automatically renew at the same sponsorship level unless notification is provided by December 1<sup>st</sup> preceding the next calendar year.

Please send your company's logo in .jpg format to: [bhaynes@revspringinc.com](mailto:bhaynes@revspringinc.com)

Please send a photo of your Florida representative for the Buyers Resource Guide on the HFMA Florida website to: [bhaynes@revspringinc.com](mailto:bhaynes@revspringinc.com)

E-mail completed Corporate Sponsorship Agreement (3 pages) to both: [bhaynes@revspringinc.com](mailto:bhaynes@revspringinc.com) and [diane@demarsemeetings.com](mailto:diane@demarsemeetings.com).