

Options for Outsourcing and In-sourcing

- **Why Outsource?** For smaller organizations, outsourcing entities aggregate business into larger units, allowing:
 - Volume purchases
 - Smaller management overhead per unit of volume
 - Recruitment of high level talent
- **Why Insource?** For larger organizations, insourcing appropriate functions can:
 - Allow more self-direction and control
 - Allow more refined selection or direction criteria
 - Help locate internal drivers of cost and develop solutions to address them