***(Print on HFMA Chapter Letterhead)***

**For Immediate Release Contact:**

**(Date Here) (your contact info here)**

**Local Healthcare Leader Earns William G. Follmer Bronze Award**

(Your hometown) – The (Chapter Name) of the Healthcare Financial Management Association (HFMA) announces that (Name, Title, Employer, City, State), has been presented the William G. Follmer Bronze Award. He/She earned the honor for service to the (Chapter Name). HFMA is a national organization of more than 40,000 members. The (Chapter Name) has (number of chapter members) members.

“Earning the William G. Follmer Bronze Award involves contributions of significant service and commitment,” according to (Chapter President’s Name).

The William G. Follmer Bronze Award recognizes s the outstanding contributions of (Last name), which contributed to chapter’s growth and success, according to Chapter President (Chapter President’s Name). To be eligible for the award, (Last name) earned points in a rating system based on voluntary service at both the chapter and the national level.

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**About the Award:**

HFMA recognizes that its strength lies in volunteers who contribute their time, ideas, and energy to serve the healthcare industry, their profession, and one another. Established in 1960, the William G. Follmer Bronze Award was created as part of the Founders Merit Award Series which acknowledges the contributions made by HFMA members. These awards are part of a merit-rating plan in which specific activities are assigned a range of point values. The Follmer Bronze Award was named in honor of William G. Follmer, one of the organizing founders of the American Association of Hospital Accountants (now HFMA). Follmer formed the organizing committee in 1945 and worked through 1950 to solidify the new association’s foundation. He is credited with the creation of HFMA.

**About HFMA:**

The Healthcare Financial Management Association (HFMA) is the nation's premier membership organization for healthcare finance leaders. HFMA builds and supports coalitions with other healthcare associations and industry groups to achieve consensus on solutions for the challenges the U.S. healthcare system faces today. Working with a broad cross-section of stakeholders, HFMA identifies gaps throughout the healthcare delivery system and bridges them through the establishment and sharing of knowledge and best practices. We help healthcare stakeholders achieve optimal results by creating and providing education, analysis, and practical tools and solutions. Our mission is to lead the financial management of health care. [www.hfma.org](http://www.mmsend53.com/link.cfm?r=41365920&sid=11037650&m=1136362&u=HFMA&s=http://www.hfma.org)

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