

The HFMA Greater Heartland Chapter was formed in June 2018 when the Heart of America, Greater St. Louis and Show Me Missouri Chapters merged. The Greater Heartland Chapter is now the source for our members to gain access to the most reliable tools, credible resources and unique insights into healthcare finance.

**BECOME A
SPONSOR**

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MEMBERSHIP DEMOGRAPHICS

5,500 members

70% from Provider Organizations

WHAT SETS US APART?

70% of Members are Providers

2,700 of our 5,500 members are employed at a Hospital Facility, Physician Group or Payor Organization

50% Board Members are Providers

Our providers are active, engaged and invested in the future of our chapter.

Education events of all shapes and sizes!

20+ educational events a year throughout the state. Typical provider attendance is between 50 – 75%.

Members are all the same!

Regardless if you are a business partner member or a provider member, we encourage participation. We offer low flat rate pricing for both membership types and don't limit networking or events to just provider members.

Strong Sponsorship Retention

We love and support our sponsors and it shows through our high retention rates.

Provider Education Packages

With one flat annual fee, provider sponsors can send their staff to our events - good for 12 months from enrollment.

Our Commitment to Education

We network with other organizations such as MHA, KHA and MOCPA to bring our members the BEST education

SIGN UP TODAY!

Visit our website at <https://hfmaregion8.org/greater-heartland/>
for the most up-to-date Education Event or Golf Event Sponsorship Opportunities available.

For more information contact: Gina Arquette, gina@demarsemeetings.com, (813) 994-0107 x104

Sponsorship is not a one-size fits all here at the Greater Heartland Chapter.
We offer a broad range of sponsorship options that include Annual Sponsorship or Per Event Sponsorship.

2021-2022 ANNUAL SPONSORSHIP OPPORTUNITIES

Levels & Benefits

Website

	Diamond \$5,000	Platinum \$3,500	Gold \$2,500	Silver \$1,500
Company Name with Website Link & Company Logo	X	X		
Company Name with Company Logo on Chapter Banner	X	X		
Company Name with Company Logo (No Link)			X	
Company Name on Chapter Banner for Meetings (No Logo)			X	
Company Name Using Vendor Font OR Company Logo (No Link)				X

Marketing

Included in Event Emails - Same Format as Chapter Banner	X	X	X	
Company Highlight in Heartland Express with Company Logo, Website link, and article or short video	X	X	X	X
Blog post featured in Heartland Express and on on Website	X	X	X	
Company Name in Chapter PowerPoint Between Sessions	X	X	X	X

Chapter Events

Golf - 1 Individual player at St. Louis or Kansas City Golf Tournament			1	
Golf - 1 Foursome at St. Louis or Kansas City Golf Tournament	1	1		
Free Registration 1/2 or 1 Day Event	5	5	5	3
Free Registration at Fall Conference or Spring Conference	5	4	3	
Free Booth at Fall and Spring Conference	1			
Free Booth at Fall or Spring Conference		1		
50% Booth Discount at Fall or Spring Conference			1	
Opportunity to Submit Speaker Proposal	1	1		
Opportunity to Introduce Speaker	1	1		
Attendee lists with Name, Title, & Company for Fall & Spring Conference	X	X	X	X

If you are interested in exposure at a single event, consider becoming a Host Sponsor. As the host you will receive logo recognition on all marketing material. Your logo will be featured at the event as our sponsor and you will have 5 minutes to speak about your organization at the event.

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