



Company Profile

[TransUnion Healthcare](#), a wholly owned subsidiary of TransUnion, makes mutual trust possible between patients, providers, and payers by helping them navigate payment uncertainty. Our Revenue Protection® solutions leverage comprehensive data, accurate insights and industry expertise to engage patients early, ensure earned revenue gets paid and optimize payment strategies. TransUnion Healthcare helps over 1,850 hospitals and 550,000 physicians collectively recover more than \$1.2 billion annually in revenue.

Peer Reviewed Products

TransUnion Healthcare ClearIQ® Patient Payment Estimation: Generates accurate estimates of patients' out-of-pocket responsibility at or before service, increasing POS collections and improving staff productivity.

TransUnion Healthcare Insurance Discovery: A post-service insurance coverage discovery solution that converts 1-5% of uncompensated care accounts to Medicaid, Medicare and/or commercial insurance.

STINGRAY™ Medicare Bad Debt: Automates Medicare bad debt review and more accurately captures eligible Medicare bad debts. Delivers a 25% increase over previously claimed Medicare bad debt, on average.

STINGRAY™ Medicare Disproportionate Share: Automates DSH log preparation and more accurately captures eligible DSH patient days. Delivers a 25% increase over previously claimed Medicare DSH, on average.

STINGRAY™ Transfer DRG: Identifies and recovers more Transfer DRG underpayments, even when coming in behind other vendors. Delivers \$2,500 to \$3,000 in additional reimbursement per claim, on average.

STINGRAY™ Shadow Billing: Maximizes IME/GME reimbursement by more accurately identifying all Medicare Advantage claims for shadow billing. Delivers an average ROI of 6X.

Session Titles and key takeaways – Jonathan Wiik, MHA, MBA, CHFP

- **Patient Experience of the Future – Are we there yet?**
 - Understand market trends from the patient and provider perspective on how technology is (or is not) addressing access, payment, and experience
 - Outline innovations in voice, mobile, and other technologies as providers struggle to meet patients as a digital consumer
 - Explore the future of healthcare payment and delivery as a futurist view is shared and “what if we” dialogues are evaluated

- **Revenue Protection:** Stop the leaks and protect your earned revenue. Optimize collections through engaging patients early, achieving high yields through patient financial clearance, and optimizing your revenue cycle.
 - Learn key market drivers affecting revenue leakage from trends in uncompensated care, coverage disruption, denials management, and others.
 - Identify the top five revenue leakage pain points – where they occur, why they happen, and how to prevent.
 - Gain insights with battle-tested workflows and automation to ensure the leaks are plugged in your revenue cycle so your earned revenue remains protected.
- **Medicare Reimbursement Optimization Strategies for the 21st Century**
 - Gain an understanding in market trends related to uncompensated care and underpayments
 - Contrast pitfalls to current approaches to revenue realization under traditional legacy processes
 - Obtain techniques in identifying, analyzing and optimizing Medicare payments in the areas of beneficiary bad debt, DRG transfers, DSH and Volume reductions.

Mr. Wiik also has published two books (on Amazon) on the healthcare RCM space, and is happy to do free book signings and presentations on the content. Also, Jonathan has dozens of additional topics that can be provided upon request. He has spoken at the HFMA Annual National Conference, almost all of the Regional HFMA chapters, and at the local HFMA chapter level. He has received high marks from his speaking engagements.

Contact Us

For more information on **TransUnion Healthcare** speakers available in your area, contact:

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