



Cvent and HFMA Partnership Program

Associations rely on events to help them reach their goals, from growing and retaining membership to fundraising and providing education. What's their secret to event success? Automating manual tasks, increasing efficiency, and streamlining event management processes across the association to deliver exceptional events without breaking the budget.

The Cvent Event Management Platform eliminates the need for disparate systems. Our robust yet flexible solution can handle a wide variety of events, from large annual conferences to small board meetings. With Cvent, associations can develop a higher standard for event management, reporting, onsite tools, and other event planning logistics. It's time to manage your events like you manage your entire association.

WHAT'S INSIDE

- 2 MOBILE EVENT APPS
- 3 ONSITE CHECK-IN AND REGISTRATION
- 4 HFMA PRICING PLAN

MOBILE EVENT APPS

Events are all about the attendee experience. With CrowdCompass mobile event apps, you can deliver a personalized and interactive onsite experience for your attendees. The fully customizable app lets users message other attendees, manage their schedule, participate in live polls, access event maps, receive push notifications to keep attendees informed, and more. You'll increase attendee engagement and provide the memorable experiences that they're looking for.

What can Cvent do? Check out the mobile app for HFMA's Fall Presidents Meeting:

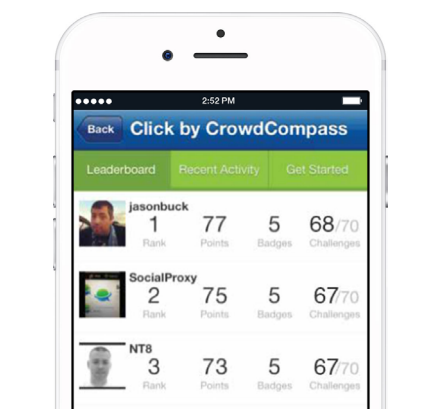
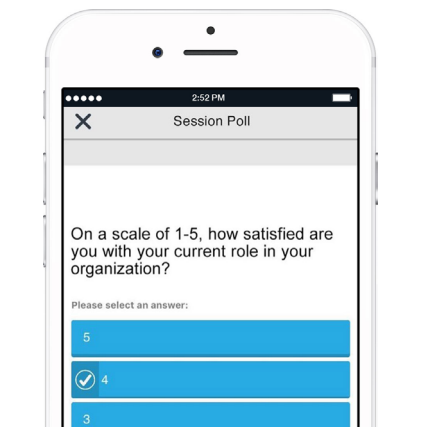
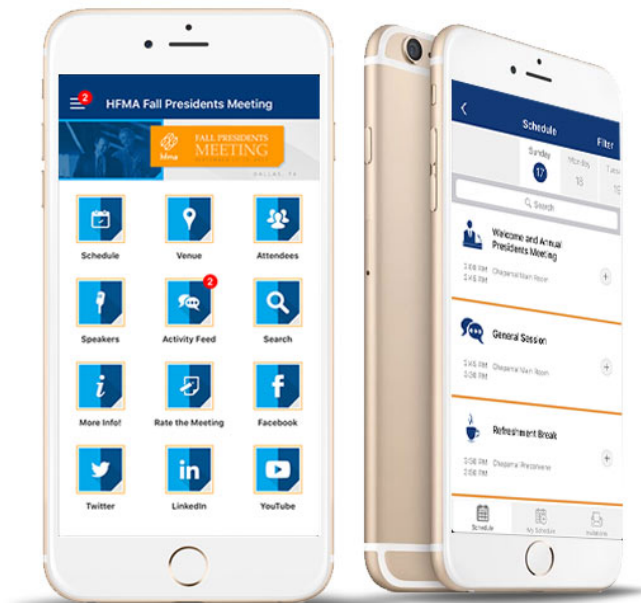
1. Download the "AttendeeHub" app: [Apple iTunes](#) and [Google Play Store](#)
2. In the "Enter Event Name or Code" box at the top of the screen, enter this event code: **HFMAFPM17**
3. Once the event appears in the list, tap on the event name to download the content and review.

Polling

Live polling empowers speakers to connect with audience members by asking questions and receiving instant feedback. Attendees can easily submit their responses through the app and the results are displayed on the screen in real time. Speakers can leverage these poll results to inspire discussions and increase audience engagement during their sessions.

Click

Click is a photo scavenger hunt game designed to drive engagement during your event. Attendees take photos to complete challenges, earn points, and win prizes.



ONSITE CHECK-IN AND REGISTRATION

Cvent enables your team to deliver modern, connected, and measurable onsite experiences to attendees. Regardless of the size or complexity of your events, Cvent has built solutions to ensure a smooth check-in and registration process at your events.

OnArrival allows event organizers to check in attendees, register walk-ins, collect fees, print badges, or setup kiosks for self-service check in. All data collected through OnArrival syncs back to your Cvent account for straightforward reporting and post-event follow up.

Cvent's Event in a Box is the perfect complement to OnArrival, providing all the hardware you need to check in attendees quickly and print name badges on-demand. Designed for smaller events under 500 attendees, it's a simple and convenient solution for sourcing equipment.

OnArrival 360 is our full onsite support solution for larger events (over 500 attendees), or any events that require onsite badge printing. It includes a project lead that handles hardware rentals, badge supplies, and onsite tech support.



HFMA PRICING PLAN

Cvent has entered into a Chapter Agreement with HFMA. What does this mean for you?

To allow ease of purchase, Cvent and HFMA have agreed on standardized pricing, so that you can forgo negotiations. A dedicated Cvent team will further expedite the purchase and implementation processes and all HFMA chapters will receive the following discounted pricing.

CrowdCompass Mobile Apps by Cvent

CrowdCompass Mobile Apps offers a range of features, so that you can provide a more relevant, social, and personalized event experience to your attendees. These features include:

- Personalized Schedule Integration
- Interactive Floor Maps
- Social Media Integration
- Social Gamification
- Attendee Messaging
- Push Notifications
- Instant Attendee Feedback
- Sponsorship Opportunities
- Control Over Branding and Design
- Real-Time Updates
- Reporting and Metrics
- Integration with Cvent

| Event Size | Old Pricing | New Pricing* |
|---|---------------|---------------|
| Small events (up to 499 attendees) | \$1725/event | \$1,500/event |
| Mid-sized events (500-999 attendees) | \$2,113/event | \$1,500/event |
| Large events (1,000+ attendees) | \$2,588/event | \$1,500/event |

* Based on a 2 year term. If only commit to a 1 year term price is \$1750 for any event size.

| Optional Add Ons | |
|------------------|----------|
| Polling | Included |
| Click | Included |

Cvent Onsite Solutions

Cvent Onsite Solutions enables HFMA to deliver modern, connected, and measurable onsite experiences to attendees, regardless of the size or complexity of each event. Onsite Solutions includes tools for:

- Onsite Event Check-In
- On-Demand Name Badge Printing
- Attendance Tracking
- Session Tracking
- Lead Capture

HFMA has an existing OnArrival-Premium software license, which all chapters will be able to utilize. HFMA has negotiated a discount for hardware rental and purchase options. Visit <https://eventinabox.cvent.com> and enter the discount code **HFMATAKE10** for a 10% discount. Please make sure to enter **HFMIUS001** as your account number, when completing the transaction.

To learn more, reach out to HFMA's point of contact at Cvent:

JAMES BRIXIUS
Regional Sales Manager
Email: jbrixius@cvent.com
Phone: 571.830.2068