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HFMA
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**ANNUAL
CONFERENCE
PREVIEW**
.....
**MINNEAPOLIS
NOV. 8 - 10, 2021**

**BRIGHT FUTURE AHEAD
FOR HOME-BASED HEALTH
AFTER COVID-19**



**HOW TO ASSESS
THE PANDEMIC'S IMPACT
ON YOUR FINANCIAL
PERFORMANCE**



SHOCK TO THE SYSTEM?

HFMA survey reveals CFOs' deep concerns for major service lines this decade, but some are prepared to embrace the coming disruption

Tatyana Popkova,
chief strategy officer
for Rush University
System for Health,
says disrupters are
creating opportunities
for health systems.