***(Print on HFMA Chapter Letterhead)***

**For Immediate Release Contact:**

**(Date Here) (your contact info here)**

**Local Healthcare Leader Earns Robert H. Reeves Silver Award**

(Your hometown) – The (Chapter Name) of the Healthcare Financial Management Association (HFMA) announces that (Name, Title, Employer, City, State), has been presented the Robert H. Reeves Silver Award. He/She earned the honor for service to the (Chapter Name). HFMA is a national organization of more than 40,000 members. The (Chapter Name) has (number of chapter members) members.

“Earning the Robert H. Reeves Silver Award involves contributions of significant service and commitment,” according to (Chapter President’s Name).

The Robert H. Reeves Silver Award recognizes the outstanding contributions of (Last name), which contributed to chapter’s growth and success, according to Chapter President (Chapter President’s Name). To be eligible for the award, (Last name) earned points in a rating system based on voluntary service at both the chapter and the national level.

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**About the Award**

HFMA recognizes that its strength lies in volunteers who contribute their time, ideas, and energy to serve the healthcare industry, their profession, and one another. Established in 1960, the Robert H. Reeves Silver Award was created as part of the Founders Merit Award Series, which acknowledges the contributions made by HFMA members. These awards are part of a merit-rating plan in which specific activities are assigned a range of point values. The Reeves Silver Award was named in honor of Robert H. Reeves, an organizing member of the American Association of Hospital Accountants (now HFMA). Reeves was elected president of AAHA in 1956 and was instrumental in creating the founding structure of HFMA.

**About HFMA:**

The Healthcare Financial Management Association (HFMA) is the nation's premier membership organization for healthcare finance leaders. HFMA builds and supports coalitions with other healthcare associations and industry groups to achieve consensus on solutions for the challenges the U.S. healthcare system faces today. Working with a broad cross-section of stakeholders, HFMA identifies gaps throughout the healthcare delivery system and bridges them through the establishment and sharing of knowledge and best practices. We help healthcare stakeholders achieve optimal results by creating and providing education, analysis, and practical tools and solutions. Our mission is to lead the financial management of health care. [www.hfma.org](http://www.mmsend53.com/link.cfm?r=41365920&sid=11037650&m=1136362&u=HFMA&s=http://www.hfma.org)