



CORPORATE SPONSOR PROGRAM

The Sunflower (Kansas) Chapter is a leading provider of relevant and timely education and networking opportunities for vendors and healthcare professionals throughout the Kansas region. With just over 500 members, the Sunflower HFMA Chapter is one of the largest in the country and continues to be a sought-after organization since 1958. This growth and retention of members is a result of the priority the chapter has placed on providing quality and relevant education to its members. To address the challenges faced by the many small hospitals in rural Kansas, chapter leadership, and often with the help of the Kansas Hospital Association, we place emphasis on providing programs that address these issues. Among these are the annual Charge Data Master workshop held each fall, the All Payers workshop held each winter, and the Medicare Cost Report workshop held each summer. The cost report workshop provides cost reporting education on three levels – beginning, intermediate and advanced. This commitment to excellence in education is demonstrated by exceptionally high turnout of chapter members.

This active membership provides sponsors many opportunities and exposure to healthcare accounting/finance, revenue cycle, and patient accounting professionals within a region that has a strong medical industry history.

Why Be a Corporate Sponsor?

Visibility is a powerful advantage, and as a sponsor of the Sunflower (Kansas) HFMA Chapter, you gain exposure to a select audience of healthcare finance professionals from the Sunflower region. You emerge as a leader by demonstrating your support of professional education and quality programs.

The objective of our Corporate Sponsorship program is to enhance the quality of educational programs and services provided to our members. As a Corporate Sponsor, a wealth of recognition opportunities is yours to explore. At a minimum, you will see your organization's name and logo on pertinent marketing materials and gain on-site acknowledgement at educational sessions. Additional promotional opportunities are available, depending on the category of sponsorship you choose.

A sponsorship in the Sunflower (Kansas) HFMA chapter can be rewarding and help to:

1. Gain exposure to your products and services.
2. Gain recruiting advantage for limited resources.
3. Promote your organization as a leader in recognizing the importance of education in patient accounting and the revenue cycle in healthcare delivery.

Our Chapter has identified several ways a potential Sponsor can decide to help. We have outlined the terms and conditions of each type of participation. We've added two levels of support to the Sunflower (Kansas) Chapter...Platinum and Provider Sponsorship.

Please mail your contribution and sponsorship form to:

Dee Lewis
Kansas Hospital Association
215 S.E. Eighth Ave.
Topeka, KS 66603-3906
(785) 276-3110
dlewis@kha-net.org

Please make your contribution payable to: HFMA Sunflower Chapter

Please feel free to call if you have questions or require additional information.

Sincerely,

Josh Honn
Sponsorship Chair/Past Chapter President
Josh.honn@hubinternational.com
C: 913-633-4369



Sponsorship Enrollment Form 2020-2021

Sponsor Company Name: _____

Contact Name: _____

Phone Number: _____ Fax Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Website: _____

YES, WE WOULD LIKE TO PARTICIPATE IN THE CORPORATE SPONSOR PROGRAM

Our check is enclosed for the sponsorship amount indicated below

(Discounted Pricing is good if commitment for sponsorship is received by 9/1/20)

_____	Platinum	\$3,000 (\$500 Discount for 2 years) = \$2,500
_____	Gold	\$2,500 (\$500 Discount for 2 years) = \$2,000
_____	Silver	\$1,750 (\$250 Discount for 2 years) = \$1,500
_____	Bronze	\$750
_____	Provider*	\$1,000

- New Sponsors: E-mail company logo (format = .jpg, and .eps or .psd) for sponsor board, website, slideshow, e-blast, and directory.
- All new Sponsors: E-mail a company description of 35 words max (for slide show).
- List of current Sponsors, meeting dates and registrations are available on our website: www.kshfma.org. All Sponsors must register for any meeting, even if one registration is free as part of your Sponsorship. Additional attendees pay at the member rate.

For Questions about sponsorship: Josh Honn, josh.honn@hubinternational.com 913-633-4369

Please make your contribution payable to: HFMA Sunflower Chapter
Contact Dee Lewis at dlewis@kha-net.org to pay by Credit Card - (785-276-3110)

Corporate Sponsorship Features and Benefits

Platinum	Gold	Silver	Bronze
Two (2) complimentary registrations to Four (4) Quarterly Meetings	One (1) complimentary registration to Four (4) Quarterly Meetings. Second registration ½ price	One (1) complimentary registration to Two (2) Quarterly Meetings	One (1) complimentary registration to One (1) Quarterly Meeting
Complimentary exhibit table at Four (4) Quarterly Meeting	Complimentary exhibit table at Four (4) Quarterly Meeting	Complimentary exhibit table at Two (2) Quarterly Meetings	Complimentary exhibit table at One (1) Quarterly Meeting
Listing on Sunflower Chapters Buyers Resource Guide	Listing on Sunflower Chapters Buyers Resource Guide	Listing on Sunflower Chapters Buyers Resource Guide	Listing on Sunflower Chapters Buyers Resource Guide
Recognition as a corporate sponsor in Chapter e-blast (quarterly) Includes Company Name, Contact, Phone, Email	Recognition as a corporate sponsor in Chapter e-blast (quarterly) Includes Company Name, Contact, Phone, Email	Recognition as a corporate sponsor in Chapter e-blast (quarterly) Includes Company Name, Contact, Phone, Email	Recognition as a corporate sponsor in Chapter e-blast (quarterly) Includes Company Name, Contact, Phone, Email
Recognition as a corporate sponsor on Chapter website, including a link to your website	Recognition as a corporate sponsor on Chapter website, including a link to your website	Recognition as a corporate sponsor on Chapter website	Recognition as a corporate sponsor on Chapter website
Special Recognition at beginning of each quarterly meeting (including Virtual Meetings)	Recognition at each meeting (including Virtual Meetings)	Recognition at each meeting (including Virtual Meetings)	Recognition at each meeting (including Virtual Meetings)
Six (6) provider coupons (free registration for 6 providers per year). Can only be redeemed by provider rep upon their request and not tied to a specific sponsor	Four (4) provider coupons (free registration for 4 providers per year). Can only be redeemed by provider rep upon their request and not tied to a specific sponsor	Two (2) provider coupons (free registration for 2 providers per year). Can only be redeemed by provider rep upon their request and not tied to a specific sponsor	-
List of registered attendees, including name, facility, and address - two (2) weeks prior to all meetings which your firm is exhibiting	List of registered attendees, including name, facility, and address - two (2) weeks prior to all meetings which your firm is exhibiting	-	-
Allowed 2 minute speech about your company at ALL quarterly meetings (including Virtual Meetings)	Allowed 2 minute speech about your company at Two (2) quarterly meeting (including Virtual Meetings)	-	-
* 3-5 Minute Video to highlight your company (up to 3 different videos distributed 3x during sponsorship year)	* 3-5 Minute Video to highlight your company (up to 2 different videos distributed 2x during sponsorship year)	-	-
* HOST your own educational webinar (1x during sponsorship year/Program will be endorsed by Sunflower Chapter Leaders/Topic must be approved by Program Chair)	-	-	-
Recognition as "Social Sponsor" each quarterly meeting	-	-	-
* New to 2020			
\$3,000.00 (\$500 Discount for 2 years) = \$2,500	\$2,500.00 (\$500 Discount for 2 years) = \$2,000	\$1,750.00 (\$250 Discount for 2 years) = \$1,500	\$750.00



Provider Sponsorship — Annual Fee \$1000

- Six (6) conference registrations per year for HFMA members. These can only be redeemed by provider representatives upon their request and not tied to a specific sponsor.*
- Recognition as a sponsor in the Chapter e-blast (quarterly).
- Recognition as a provider sponsor on the KS HFMA web site,
- Recognition at each meeting.

*** Regarding Distribution of Provider Registration Coupons & Tax Deduction:**

A primary benefit for Sponsors (from past feedback) in our chapter is the opportunity to work and network with Providers at Chapter Events. To encourage expanded Provider participation in our educational programs, we are providing coupons exclusively for Providers as a part of the sponsorship program to attract more attendance. In order to be in compliance with hospital policies regarding acceptance of gifts, the provider registrations coupons can be only used by providers and not members of your sponsoring organization. Also, you cannot assign to a specific provider due to compliance issues so they will be placed in a "pool" for every meeting and recognition will be given to those Corporate Sponsors who had provider coupons available for that meeting. Obviously, the more coupons that your company had available, the more recognition will be given.

Important: Corporate Provider Sponsor (non-providers) agrees to not claim these free registration coupons as a tax deduction, as it would violate HFMA National's 501c6 tax status.