**HFMA CHAPTER SUCCESS PLAN**

|  |  |  |
| --- | --- | --- |
| Chapter Name |  | Chapter Leader Name, Position |
|  |  |  |

Choose 4 from the following. **Must** include individual Membership Growth

|  |
| --- |
| **Metric 1: Individual Membership Growth (Required)** (Check one) |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Growth |  | Retention |  | Both |

A. Identify Chapter Status(*limit 150 characters*)

|  |
| --- |
|  |

B. Goals & Objectives (must be measurable and descriptive, *limit 350 characters*)

|  |
| --- |
|  |

C. Method to Accomplish *(complete 2 – 4 objectives)*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Objectives** | **Target Date** | **Measure of Success** |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| Goal |  |  |  |

D. Status Update - Quarterly *(limit 350 characters)*

|  |  |
| --- | --- |
|  | **% Complete** |

E. Tools to Utilize Toward Metric Progress *(list up to 5)*

|  |  |
| --- | --- |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |

**HFMA CHAPTER SUCCESS PLAN**

|  |
| --- |
| **Metric 2: Value** (Check one) |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Net Promoter Score |  | Education Quality |  | Enterprise Communication |

A. Identify Chapter Status(*limit 150 characters*)

|  |
| --- |
|  |

B. Goals & Objectives (must be measurable and descriptive, *limit 350 characters*)

|  |
| --- |
|  |

C. Method to Accomplish *(complete 2 – 4 objectives)*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Objectives** | **Target Date** | **Measure of Success** |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| Goal |  |  |  |

D. Status Update - Quarterly *(limit 350 characters)*

|  |  |
| --- | --- |
|  | **% Complete** |

E. Tools to Utilize Toward Metric Progress *(list up to 5)*

|  |  |
| --- | --- |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |

**HFMA CHAPTER SUCCESS PLAN**

|  |
| --- |
| **Metric 3: Engagement** (Check one) |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Certification – All Levels | |  | Succession Planning | | |  | Networking |
|  | | Passion |  | | Collaboration |

A. Identify Chapter Status(*limit 150 characters*)

|  |
| --- |
|  |

B. Goals & Objectives (must be measurable and descriptive, *limit 350 characters*)

|  |
| --- |
|  |

C. Method to Accomplish *(complete 2 – 4 objectives)*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Objectives** | **Target Date** | **Measure of Success** |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| Goal |  |  |  |

D. Status Update - Quarterly *(limit 350 characters)*

|  |  |
| --- | --- |
|  | **% Complete** |

E. Tools to Utilize Toward Metric Progress *(list up to 5)*

|  |  |
| --- | --- |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |

**HFMA CHAPTER SUCCESS PLAN**

|  |
| --- |
| **Metric 3: Innovation** (Check one) |

|  |  |
| --- | --- |
| DEFINED BY THE CHAPTER: |  |

A. Identify Chapter Status(*limit 150 characters*)

|  |
| --- |
|  |

B. Goals & Objectives (must be measurable and descriptive, *limit 350 characters*)

|  |
| --- |
|  |

C. Method to Accomplish *(complete 2 – 4 objectives)*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Objectives** | **Target Date** | **Measure of Success** |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| Goal |  |  |  |

D. Status Update - Quarterly *(limit 350 characters)*

|  |  |
| --- | --- |
|  | **% Complete** |

E. Tools to Utilize Toward Metric Progress *(list up to 5)*

|  |  |
| --- | --- |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |