



# Create a Mobile Event App in No Time

Quickly build and configure your mobile event app. Add content and functionality and select branding that complements your conferences, meetings, conventions, and trade shows.

## It all Begins with the EventCenter

The easy-to-use content management system for your mobile event app.

Design

Content

Event Settings

### Design

Choose from a library of pre-built themes and icon packs or customize your event with graphics, colors, and more.

The screenshot shows the CrowdCompass EventCenter interface. On the left, a sidebar menu includes 'Design', 'Content', and 'Event Settings'. The 'Design' section is currently selected. The main content area shows a 'Theme and Icon Pack' for 'Atlas Conference'. A grid of color swatches allows users to 'Select a Theme'. Below the theme selection is a section for 'Select an Icon Pack' with a note: 'New - Multicolor Icon Packs. Multicolor Icon Packs come in preset colors.'



## Custom Branding

Create a mobile event app that's in line with your brand. Upload your own graphics and icons, customize your color palette, and then extend that look and feel to your email templates – for a fully cohesive experience.



## Instant Updates

Last-minute changes to activities, exhibitors or speakers? No problem! Updates in the EventCenter sync directly to the app, so your attendees are always in the know.

## Multi-Event App

An integral part of any digital marketing strategy, leverage a mobile event app beyond your marquee event. Use a mobile event app for your internal meetings, trainings and company incentive trips to reach and engage your attendees year-round.



Share product announcements  
and press releases



Collect valuable insights  
with Surveys



Sell banner ads to sponsors and  
exhibitors all year long



## Native

Don't lose functionality due to spotty Wi-Fi. Our native app lets your attendees view event content and explore their schedules even while offline on iOS and Android devices.

## HTML5

For those attendees that may still be using Blackberry, Windows devices, or just want to see the event content on their laptop or desktop, an HTML5 version the app is included.