



## 2011 Corporate Sponsorship Program Overview

### WHY BE A CORPORATE SPONSOR?

Visibility is a powerful advantage, as evidenced by the strong support for the Iowa Chapter Corporate Sponsorship Program which provides your organization an opportunity for additional exposure to our membership of **over 400** healthcare financial professionals in the State of Iowa. With your support, our Chapter can continue to maintain the low cost of quality educational sessions and provide financial support for a superior newsletter that shares updates and educational information with our members.

### ENROLLMENT

Enrollment for the 2011 calendar year beginning January 1, 2011 through December 31, 2011 will begin on August 9, 2010. Commitments are due no later than Monday, September 13, 2010. This commitment window allows your company to be recognized at the Chapter's 2011 Annual Institute in October and listed in the Chapter's 2010-2011 Membership Directory which is published each Fall in October. A listing of sponsorship levels, benefits and special sponsorship activities is also included with this email. Please return the attached electronic pledge form indicating your level of sponsorship and interest in event sponsorship. A thank-you email will serve as your confirmation receipt and invoice. In the event we need to invoice you in 2011 for budgetary concerns, please indicate that on the pledge form and you will be invoiced at the end of December.

### BENEFITS INFORMATION

Please email your company's recognition acknowledgement (ad) as an attachment in the correct size using a .pdf or .jpg format. When submitting your 250 word corporate biography please include a copy of your corporate logo. This information will be used in the 2010-2011 Membership Directory, Iowa Network Newsletters, and the HFMA Iowa Website Sponsor Section. Email these items to \_\_\_\_\_ at Email Address.

Please contact Steph Hultman (President-Elect and Sponsorship Chairperson) at 866-812-2149 or via e-mail to [shultman@avadynehealth.com](mailto:shultman@avadynehealth.com) with any questions.

**THANK YOU FOR YOUR SUPPORT!**