

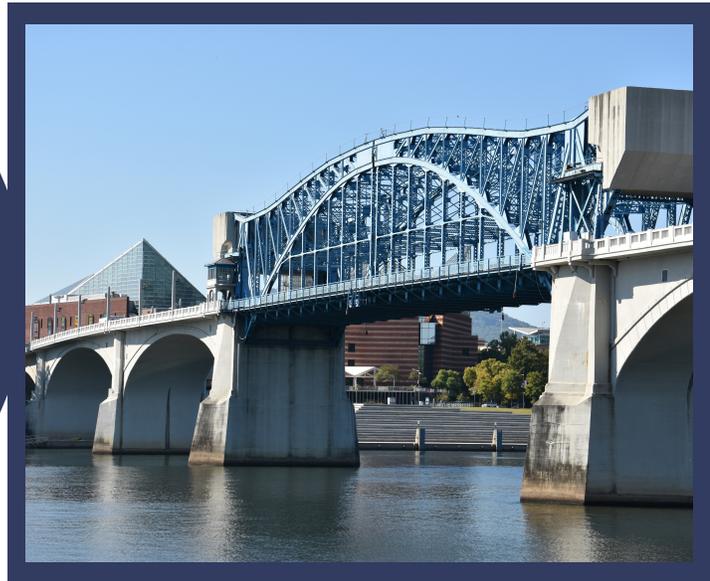
TENNESSEE TRACKER

HFMA TN CHAPTER MONTHLY NEWSLETTER

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A Letter from our President

Hello fellow HFMA Tennessee Chapter members.

It is hard to believe this will be my last newsletter addressing you as President of this great chapter. I must say it is bittersweet. Being President of the chapter takes a lot of time, energy, and effort. It is NOT for the faint of heart or for those who may get their feelings hurt easily. All kidding aside I think I can safely say there has not been another TN President that has seen what our chapter has endured this year. No I'm not talking about the tornados, floods, etc.... I am talking about a worldwide pandemic that changed the very course of what many of us considered normal. Even with all that has taken place, the board, committee members, volunteers, and business partners of this chapter are to be commended.

Just to give you some information on a few things that were accomplished this year:

173 new followers on LinkedIn: (net) – up 31%

40 new followers on Facebook: (net) – up 23%

In a time where you would think membership might decrease for us, we began May 2020 with 1446 members. As of April 2021 we have 1584 members.

We have more active volunteers, and the engagement of new members has increased greatly. With our new members we performed a monthly outreach with a survey to make sure we got them plugged into a committee as well as how they would like to volunteer. We hosted two new member meet and greets over Zoom. We had a virtual Thanksgiving lunch and virtual Heart Health social along with other networking events.

Our region hosted the first virtual institute which resulted in offering 10 CPE credits and a tribute to the late Bill Matheney. We had over 400 participate throughout the course of the event.

I knew that we needed to do things differently in order to offer value and to be a leader in how to connect our providers. They were going to be head down more than ever but we knew they still needed to collaborate as this was a new world for us all. So, we embarked on a monthly provider only forum, one for CFOs and another for Revenue Cycle leaders from across our state. This allowed them a place/time that is supported by HFMA TN to collaborate and share concerns/opportunities/ideas and network during the pandemic. We have heard great feedback from these groups and how valuable this has been for them.

The reason we started this newsletter was to provide proactive interaction with our membership. Monthly, I interviewed providers and business partners to get a pulse of what was happening in our industry while also providing a resource for information.

I have learned so much this year. I have a great respect for all those who stood in this position in the past and look forward to seeing all that the future Presidents of our chapter will do. There is no better time to get involved in HFMA. I must give a shout out to my husband, Kevin for supporting me during this time as well as my wonderful employer CarePayment. There is no way I could have done this without them and the wonderful Board that supported me. I say farewell as your President but not as a supporter of HFMA TN.

It has been an honor to serve you. If I can ever assist you, please do not hesitate to reach out because I will always feel that if we #believe together then we can do great things.

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Our Leadership

Officers

Chairman - Tina Minnick
President - Buffy Loveday
President-Elect - Rodney Adams
Secretary - Kathryn Topper
Treasurer - Chase Wunder

West District

Vice President - Pam Jones
Leadership Development - Carmen Voelz
Programs/Education - Christine Crowley
Scholarship- Merle Glasgow

Middle District

Vice President - Steven Bauer
Certifications - Scott Mertie
Member Services - Adam Blackwell
Projects/Yergers - Stephanie Akin

East District

Vice President - Katie Tarr
Communications - Clint Jones
Sponsorship - Michael Waite
Website - Brad Arnold

Parliamentarian - Martha Calfee
CPE Awards - Lee Ann Burney
Founders Points - Brad Adams

To the one who taught us to

#Believe Together

Buffy has been a dear mentor to me since I joined the chapter 8 years ago. She has trained me to be a future chapter leader and any success I have as a president-elect and president of the chapter will be a result of the example she has set and what she has taught me. She has also become a dear friend and been there for me through work and life challenges to offer advice, guidance, wisdom, and often much needed perspective. I am so grateful to know Buffy and to serve the chapter with her.

Katie Tarr, Incoming President Elect

Buffy was also the co-chair of the 2021 in-person Spring Institute. She is a true servant leader who is always leading by example. She takes the time to listen and problem solve. It has been an honor to serve the HFMA TN Chapter alongside her.

Justin Thepthongsay, Spring Institute Co-chair

Buffy is the quintessential definition of a stalwart. Even while facing the aftermath of a hurricane and the unknown challenges our chapter faced in 2020, Buffy always had a smile on her face, cheerfully engaging chapter members to be the best we can. Her perseverance is something we should all strive to consistently maintain on a daily basis. Thank you Buffy for an amazing year!

Chase Wunder, Incoming VP East

Buffy is a servant leader in every way. She brings passion, dedication, and compassion to her roles as friend, leader, and any other role she steps into.

It was a pleasure to serve on the Board during Buffy's presidency. She was steadfastly focused on growth, fiscal responsibility, and inclusion. It was under her leadership that I was able to grow even more in my HFMA leadership/volunteer role, and I look forward to many more years as her colleague, friend, and fellow volunteer.

Clint Jones, Incoming VP West

Buffy has been very instrumental in getting me connected into HFMA. She is always willing to take my call or answer any question I may have no matter the time. She always has a smile and I know she is genuine when she gives advice or praise.

Misty Brackett, Incoming Secretary



UPCOMING WEBINAR

How to Generate Cash
Out of Your AR While
Handling Changing
Government
Requirements

Tuesday, June 8th
11:00 a.m. - 12:00 p.m. CT



**Brian
Brown**
VP of Sales
CarePayment



**Buffy
Loveday**
RVP
CarePayment

REGISTER



**SOUTH
EASTERN
SUMMIT
NASHVILLE
BOUND
SKIPPED A
YEAR BUT
NOT A BEAT**

#SES2022

**April 2-6, 2022
Nashville, TN**

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An HFMA Tennessee Chapter interview with incoming President, Rodney Adams of Williamson Medical Center.

So Rodney, as you begin to take the helm of the HFMA TN chapter what are some of the things you wish to accomplish? And why?

As I look forward to the next year for HFMA TN, I think about how far our chapter has come and how much we have grown and improved despite the challenges of COVID-19. Over the next year I want to continue to strengthen the attitude of volunteerism that has been so evident over the past couple of years. We have more involvement in our chapter now than since I have been involved and I want to continue to grow our volunteer base. It takes many volunteers to do the work of the chapter and I look forward to continuing to serve our members.

Of course, we cannot think about the next year without thinking about the South Eastern Summit (SES2022). Since SES 2021 was postponed, I want SES2022 to be an amazing event with participation and attendance from across Region 5 and even reach further with other regions attending. So I hope everyone saves the dates of April 3-6, 2022 and I look forward to seeing you in Nashville!

Finally, I think about our Fall Institute (September 22-24, 2021) in Chattanooga. The planning committee is already beginning to plan that event and I hope to see you there as well!

Are there things that you will continue and anything you would immediately change?

I cannot think of anything that I think we need to immediately change. Our chapter is on a great trajectory and I want us to keep the momentum going! I do know that webinars may change over the coming year and the planning to make some changes has already begun. We are likely going to have more regional based webinars next year and they may not occur quite as often since I know many are experiencing “Zoom Fatigue” like myself.

As for things that we will continue, the newsletter is at the top of the list. Last year the newsletter was brought back in an electronic format and we plan to continue keeping members informed via the newsletter this year.

Can you tell me why you have been such an active member of HFMA TN Chapter?

HFMA TN Chapter is like a family. I have made countless friends at events hosted by TN and I have also solved many day-to-day issues through the network that I have formed through the chapter. I have also gained knowledge and grown in my career because of our chapter, so serving as a Board Member, and now as I begin to serve as President, is how I have chosen to give back to the Chapter and the Association that have helped me!

"I think our members should know that I have a collaborative and transparent leadership style."

I know your CFO, Paul Bolin, has also served as President of the TN chapter and spoke highly of the relationships he developed during his involvement. As you take over as President what would you want the membership to know about you as a leader?

Paul is a Past President and I also work with Lee Ann Burney who is another Past President. Both speak highly of our chapter and have continued to be involved in the Chapter after their terms were over and I intend on doing the same...



... I think our members should know that I have a collaborative and transparent leadership style. I want us, as a leadership team, to be responsive and take calculated risks. I think taking responsible risks will help move us forward faster as a chapter. Of course we will likely make some mistakes along the way and we will adjust course when we do. I want to hear our members' thoughts and concerns so feel free to reach out to me directly to share what you think we do well and what you think we could improve. We are #Here4U!

SES2022 also takes place during your year. What can people do to get involved and what would you like people to know about this event?

SES is the regional event that takes place annually in the Spring. We rotate states for the hosting of the event and 2022 is our year. Chapter sponsors will have priority for sponsorships at SES so if our vendor partners are interested in sponsoring this amazing event I would encourage them to become chapter sponsors. We are always looking for volunteers to help with events, whether it be a chapter event like Fall Institute, or a regional event like SES2022, so please reach out to me and I will get you connected with the right committee if you are interested in helping. Finally, I would encourage everyone in our chapter to attend this event. The event will offer amazing education, along with some opportunities to have some fun, and the chance to network with people from across the region (AL, GA, FL, SC, and TN)...why wouldn't you want to be a part of this event?!

What would your challenge be to the membership for 2021-2022?

Without a doubt, get involved! HFMA is like many other parts of your life, the more you invest the more you receive! I have never second guessed the time I have invested in volunteering with HFMA because I always receive a substantial return on my investment. So get involved, volunteer on a strategic committee, volunteer on an event planning committee, come to our events so you can learn and network with your peers, however you choose to be involved is up to you, but I urge you to be involved in some way!



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VOLUNTEERS NEEDED!



WE WANT YOU!

The 2020-2021 leadership team needs your time and talents. We are recruiting now for committee members to support key areas within the chapter.

Interested in joining us?

Click [here](#) to begin your journey with us.

WWW.TNHFMA.ORG

Dear Chapter Sponsors,

Thank you for your support of the HFMA TN Chapter. We seek to offer you value and education and are always here to listen to new ways to do things. Please don't ever stop with the ideas and feedback. This was an outstanding year and we could not have done it without you. Thank you for the opportunity to serve you.

Buffy Loveday, CRCR
President, HFMA TN Chapter
#believetogether

2020-2021 HFMA TN Chapter Sponsors

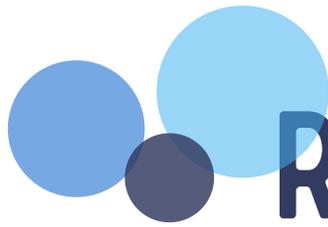
Diamond: AccuReg

Gold: CarePayment

Silver: LBMC, MSCB, Olive, PYA,
Fifth Third Bank, EnableComp,
Wakefield and Associates

Bronze: Oracle, Penn Credit, Softek

Honorary: Bill Matheney



RESOURCES

Regulatory &
Accounting
Resources

HFMA
News

HFMA
Podcasts

HFMA
Blog

Physician
Practice
Resources

HFMA
Coronavirus
Resources

Tennessee
Hospital
Association

Nashville
Healthcare
Council

A special welcome to our new HFMA TN Chapter members!

Amberlyn Blair
Ayla Harmon
Terry Lutackas
Shanan Abbas
Code Keslinger
Nolan Rohr
Joy Carter
Robert Turer
Megan Heim
Adrienne Ransom
Chris Tapley
Matthew Furrevig
Carson Cleveland
Adam Schmidt
Mike Taddei
Megan Bell
Jeff Grimes
Paul Sechrist
David Agee
Stephen Aston

Chris Baker
Kyle Beierschmitt
Stacy Benhayon
Stephen Benz
Taylor Bockweg
Christian Brown
Jammy Bull
James Caleo
Kevin Carver
Susan Corwin
Jarrett Cox
Tom Elardy
Lisa Geib
Stacy Gillespie
Mary Ellen Gleason
Christian Gonzalez
Ryan Grady
Greg Grymek
Marque Guest
Justine Harris

Amy Hartnett
Veronica Hines
Jamie Hynes
Satesh Juandoo
Scott Kaak
Spiro Kalapodis
Nikki Karamanos
Ben Kern
Craig Kirchner
Stacey Kleinschmidt
Sissy Kulinski
Alyssa Lahaie
Mike Lahaie
Autumn Little
Jae-Jae Lombardo
Sam Lombardo
Julie Mancini
Amanda McCulloch
Matt McGrath
Richard Moore

Tammy Mrotz
Aaron Mulroy
James Owens
Richelle Peterson
Jeffery Raymond
Gabriel Rojas
Suzanne Rothman
Lauren Rowe
Denise Rush
Tracy Shaw
Joeseeph Sheridan
Tom Symington
Deborah Szymansk
Jacquie Turner
Amy Wadowick
Chris Wild
Scott Richardson
Miranda Jo Napier
Jackie Santiago
Matt Smith
Tessa Van Etten

Interested in becoming an HFMA member? Join [HERE](#)



Out With the Old and In With the New?

You know the expression.

And, before you start sending hate mail my way, read the rest of this letter.

As I take the proverbial baton through a new chapter year, it is important to recognize the contributions of last year's board and our immediate Past President, Buffy Loveday. Everyone worked so hard to adjust to the "new normal"—whatever that means!

In Retrospect

From web calls to Zoom education, finding innovative ways to recognize sponsors, keeping our members and volunteers engaged, reinstating our newsletter, virtual happy hours and more, we pivoted from "the way we have always done things."

We were forced to think differently and try new things—to fail at some but to succeed at more. Maybe we would have "gotten here" someday, but I have to believe that it would have taken much longer. Honestly, HFMA—and all healthcare organizations for that matter—advanced 5 years in 5 months. Never before have we seen so many staff work-from-home or conduct business deals virtually.

Where We've Come

Buffy and her team worked tirelessly to make the best of the strangest year yet, and for that, I am grateful. She and I have worked closely over the past few years, and I do consider her a friend as well. She doesn't like the spotlight and you will never hear her brag about accomplishments, so I have to do it for her!





It is important for you to understand that there was no one better suited to lead us through 2020 than Buffy Loveday. Her leadership, willingness to tackle tough problems, ability to motivate people and find the right people to complement her skills—all alongside her compassionate demeanor—set the Tennessee Chapter up for success in what certainly could have been a “bust of a year.”

Thank you, Buffy, our board members, our committee members, and you—the membership of the Tennessee Chapter!

It was a tough year, but we are better now because of it.

Where We're Heading

Now, let's be honest. While progress has been made from the past 15-18 months, many of us MISS IN PERSON EVENTS!

What will the next year hold?

We hope it holds a partial “return to normal” including the HFMA TN Fall Institute (September 22-24) in Chattanooga and the South Eastern Summit, SES2022 (April 3-6)!

Additionally, it includes lessons learned from 2020 so we can better serve your educational, networking, and professional development goals.

However, as 2020 taught us things can change quickly, be prepared to adjust your sails and know we, at HFMA TN Chapter, are Here4U!

Here's to chapter year 2021-22!

I look forward to serving you in the coming year,

Rodney R. Adams
HFMA TN Chapter President 2021-2022