



northern new england chapter

<https://www.hfma.org/northern-new-england>

Dear Potential Corporate Sponsor

The Board of Directors of the Northern New England (NNE) Chapter of HFMA invites you to participate in our 2023 Corporate Sponsorship Program.

What this means to you:

VALUE OF THE HFMA NNE CHAPTER BRAND

HFMA's sponsorship opportunities help you enhance your brand equity and your position as an industry thought leader. Aligning with HFMA, which is recognized for value, quality and innovation, increases your exposure to an attentive, loyal membership. The Corporate Sponsorship Program was established to afford businesses a more comprehensive package of recognition in return for chapter support. As always, *the newly merged Northern New England Chapter strengthens our sponsor relationships through solid interaction with its membership.*

HOW IT WORKS

Corporate sponsors provide a single donation that supports funding that is critical to our chapter's goal of providing quality education, networking opportunities and professional development programs for our members. Your company's generosity is promoted throughout the year (**January 1, 2023 to December 31, 2023**).

GUARANTEED VISIBILITY

- We link your company to the general public and more than 1,400 members – our members include **healthcare finance** executives and decision makers in Maine, New Hampshire, and Vermont.
- You receive year-round identification at conferences and meetings and through chapter communications such as:
 - Chapter Annual Meeting and Conference (March 2023)
 - Reimbursement and Revenue Cycle Conference (September 26, 2023, Grappone Center, Concord, NH)
 - HFMA NNE Chapter Website, All Chapter Newsletters and Social Media (LinkedIn and Twitter)
 - Discounts on Event Sponsorship Opportunities
 - Exhibit Booth Placement Opportunities

RETURN ON INVESTMENT

- Our Platinum, Gold and Silver Sponsorship Packages deliver tangible impressions and measured media value far exceeding the cost of sponsorship (Sponsorship Features and Benefits enclosed)
- 10% Early-Bird Discount – If you pay in full by **November 1, 2022**, you will receive 10% off the sponsorship package fee

PLATINUM SPONSORSHIP	\$3,000	10% Early Bird Discount = \$2,700
GOLD SPONSORSHIP	\$1,750	10% Early Bird Discount = \$1,575
SILVER SPONSORSHIP	\$1,000	10% Early Bird Discount = \$900

If you have any questions or would like additional information, please contact Jeff Walla – 603.518.2643 or jwalla@berrydunn.com, Tige Monacelli at 207-662-4898 or tmonacelli@mainehealth.org, me at ecutter@crhc.org or any Board Members.

Sign up online at <https://cvent.me/qPV7nV>

The HFMA membership greatly appreciates your support. Thank you!

Sincerely,
Wade Gallon
2022-2023 President, HFMA Northern New England Chapter

Corporate Sponsorship **Features and Benefits**

	Platinum	Gold	Silver
Print, Digital and Web Promotion of Your Organization	Prominent visibility in digital member communications	Prominent visibility in digital member communications	
	5" wide x 4.75" high ad* in 4 issues of the Chapter Newsletter	2.3125" wide x 3.25" high ad* in 4 issues of the Chapter Newsletter	Acknowledgement in Chapter Newsletter
	Company Name featured in Meeting Invitations	Company Name featured in Meeting Invitations	Company Name listed in Meeting Invitations
	NNE HFMA Website recognition with link to your Corporate Site	NNE HFMA Website recognition with Link to your Corporate Site	NNE HFMA Website recognition with Link to your Corporate Site
	Twitter and LinkedIn "Thank you" postings (x4)	Twitter and LinkedIn "Thank You" Postings (x3)	Twitter and LinkedIn "Thank You" Postings (x2)
	One sponsor highlight in each monthly Mountain Minute email to chapter members		
Your Visibility Through Thought Leadership and Branding at Chapter Events	Preferred Speaker Bureau Submission Opportunities for Proposed Webinars on thought leadership topics		
	Company name displayed at each program	Company name displayed at each program	Company name displayed at each program
	"Sponsor" ribbon on nametag at each education session	"Sponsor" ribbon on nametag at each education session	"Sponsor" ribbon on nametag at each education session
	Exhibit Table Space at chapter educational programs	Exhibit Table Space at chapter educational programs	Exhibit Table Space at chapter educational programs
	30% Discount on any chapter event sponsorship opportunities	20% Discount on any chapter event sponsorship opportunities	10% Discount on any chapter event sponsorship opportunities
Be Our Guest and Represent Your Organization	Chapter Meeting Vouchers for use at all education meetings (5 in total)	Chapter Meeting Vouchers (3)	
	\$3,000	\$1,750	\$1,000

* Please email your company's artwork in RGB format as a pdf or jpg at 300dpi

THE VALUE OF NNE HFMA CHAPTER SPONSORSHIP

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2023 Corporate Sponsorship Program

SPONSORSHIP ENROLLMENT FORM

Form and payment can be completed on line at <https://cvent.me/qPV7nV>

Please enroll me as a Northern New England HFMA Chapter Corporate Sponsor at the following level:

- PLATINUM SPONSORSHIP FEE \$3,000
- GOLD SPONSORSHIP FEE \$1,750
- SILVER SPONSORSHIP FEE \$1,000

My check is enclosed in the amount of \$_____

Signature _____ Date _____

Company (name as you wish it to appear) _____

Company Address _____

City _____ State _____ Zip _____

Sponsorship Contact _____

Telephone/Email _____

Important benefit contact information, please complete:

Corporate Profile & Ad Copy Contact _____

Telephone/Email _____

Website Logo & Link Contact _____

Telephone/Email _____

Accounts Payable Contact _____

Telephone/Email _____

<p>If paying by check, please make check payable to NNE HFMA and submit to: MDIH Attn: Michelle Smith PO Box 8 Bar Harbor, ME 04607</p>	<p>Return all completed forms electronically to: Jeff Walla, Sponsorship Co-Chair jwalla@berrydunn.com</p>
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