**Press inquiries should be directed to:**

Karen Thomas      
Healthcare Financial Management Association    
(708) 492-3377  
[kthomas@hfma.org](mailto:kthomas@hfma.org)

COMPANY CONTACT PERSON      
COMPANY NAME  
(XXX) XXX-XXXX  
EMAIL ADDRESS

**COMPANY NAME Receives HFMA Peer Review Designation**

**Chicago** – DATE – The Healthcare Financial Management Association (HFMA) recently reviewed COMPANY NAME's PRODUCT/SERVICE/ROI CALCULATOR NAME THEN ENTER THE WORD product OR service OR ROI calculator (example: HFMA's eLearning product) using the Peer Review process. After undergoing the rigorous review, PRODUCT/SERVICE/ROI CALCULATOR NAME has been awarded the “Peer Reviewed by HFMA®” designation.

PRODUCT/SERVICE/ROI CALCULATOR DESCRIPTION / NON PROMOTIONAL

COMPANY EXECUTIVE QUOTE THAT SPEAKS TO EARNING THE DESIGNATION  
  
HFMA's Peer Review process provides healthcare financial managers with an objective, third-party evaluation of business solutions used in the healthcare workplace. The rigorous, 11-step process includes a Peer Review panel review composed of current customers, prospects who have not made a purchase, and industry experts. The Peer Review status of the healthcare business solution and its performance claims are based on effectiveness, quality and usability, price, value, and customer and technical support.

“We’re pleased to have COMPANY NAME achieve their HFMA Peer Reviewed designation,” said HFMA President and CEO Joseph J. Fifer, FHFMA, CPA. “The HFMA Peer Review process assures our members, through a rigorous evaluation, that the reviewed healthcare business solution meets an objective, third-party assessment of overall effectiveness, quality, and value."

View the Key Findings Report for a summary of PRODUCT/SERVICE/ROI CALCULATOR’s performance.

**About HFMA**     
The [Healthcare Financial Management Association](http://www.hfma.org/about) (HFMA) equips its more than 71,000 members nationwide to navigate a complex healthcare landscape. Finance professionals in the full range of work settings, including hospitals, health systems, physician practices and health plans, trust HFMA to provide the guidance and tools to help them lead their organizations, and the industry, forward. HFMA is a not-for-profit, nonpartisan organization that advances healthcare by collaborating with other key stakeholders to address industry challenges and providing guidance, education, practical tools and solutions, and thought leadership. We lead the financial management of healthcare.

**About COMPANY NAME**  
INSERT COMPANY DESCRIPTION WITH ONE URL LINKED TO YOUR COMPANY NAME—SEE HFMA EXAMPLE ABOVE. ONLY 1 INSTANCE OF HYPERLINKED TEXT WILL BE INCLUDED.