



northeast ohio chapter

Visions 2018-2019 Issue 4



Dear HFMA Family,
As I sit here on the plane returning from my last LTC as your chapter president, I think back on my year with much pride and optimism.

Pride in the team of leaders and volunteers that supported, guided, and mentored me through my year. Pride in the initiatives developed in our chapter success plan and implemented. Finally, pride in having the opportunity to serve as your NEO HFMA president this past year.

I think of what I may have left as my tiny footprint on this chapter and I hope that it is one of love, joy, determination, and passion for this chapter and the people involved this past year. I cherish the friendships that have been formed since joining HFMA - friendships that will go on for a lifetime. Memories that will be cherished not only in the NEO chapter, but those in other chapters and regions as well.

It is with overwhelming optimism that with your new president, Chris Maeder and his team of leaders, together they will continue the legacy of our past and continue to keep the foundation of this chapter strong!

Thank you NEO HFMA for your trust in me this past year.
God bless you ALL!

Sincerely,
Michelle Earich, CPhT
2018-2019 NEO HFMA Chapter President

2018-2019 Chapter Sponsors

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New Members - Welcome to NEOHFMA!

Please welcome our newest members to the Northeast Ohio Chapter of HFMA. Look for them at our next meeting and welcome them to our organization.

Patrice Ferko	Darcy Kennerly, Lake Health
Thomas Smyth, Cleveland Clinic	Brian Denton
Robert Parris, Lake Health	Ron Burlinghaus, University Hospitals
Laura Redinger, KeyBank	Joseph Dreyfuss, Dreyfuss, Williams & Associates
Melissa Vacca, MetroHealth	

Have you visited our new website yet?

<http://www.neohfma.org/>

Let us know what you think at coordinator@neohfma.org



HFMA – Northeast Ohio Chapter

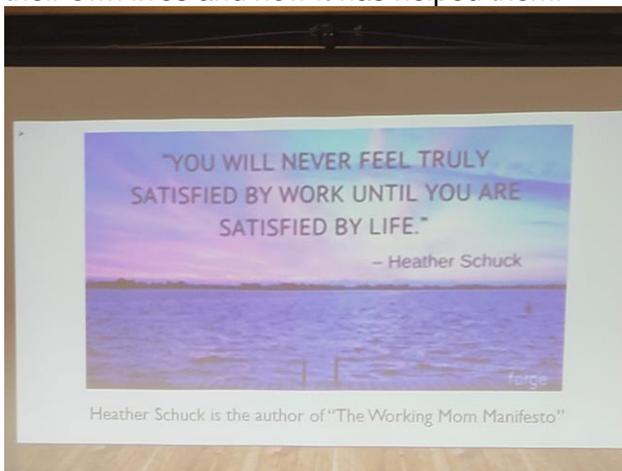
Our chapter has a LinkedIn page:
HFMA – Northeast Ohio Chapter

Join the group for announcements and other news!

Program Recaps

Women in Leadership – March 21, 2019

Northeast Ohio hosted its 3rd Annual Women in Leadership conference on March 21, 2019 at Michaelangelo's Winery in Richfield, Ohio. The theme was "I am Many" and proceeds from a raffle and merchandise sale were donated to charities that help young women progress in education. The meeting was well attended with a comprehensive agenda. The day began with Kayla Schneider of Ratliff & Taylor teaching the group about meaningful morning routines. Then Lisa Hilling, CliftonLarsonAllen discussed how to develop a successful you. Both speakers gave real world suggestions and examples of how they personally have incorporated their recommendations into their own lives and how it has helped them.



This was followed by a panel of successful women professionals in various roles – Kathleen Golovan of MMO, Jill Murphy of MetroHealth and Elizabeth Menefee of Child Guidance and Family solutions moderated by Kayla Schneider. All three women gave insights on work-life balance and how they manage their demanding jobs while still maintaining a happy and healthy family life. After lunch Patti DePompei of Rainbow Babies & Children's Hospital spoke on Ceiling, Cliff or Labyrinth – Time's Up – Let's Reframe the View. She inspired the group with her own growth story and challenges she has faced as one of the first

female presidents of a hospital. She shared that we each have our own unique experience and perspective and that we need to trust our own abilities and fight for what we value. Similar to that, Sonya Weiland of Weiland Works Consulting spoke on the Growth Mindset. She provided scientific information regarding how we can change our outcomes by changing our mindset. There are

different mindsets and depending on which you practice, your success rate will follow.



The education ended with a talk by Linda Stevenson of Fisher Titus Medical Center on Finding Joy in your Leadership Journey. Again, with many personal examples and stories, she imparted the secret to managing the stress we have in our jobs and allowing joy to be a part of our day to day tasks. Cocktail hour finished the day with a Pallet painting craft activity and networking.

Pictures can be viewed at:

<https://www.neohfma.org/hfma/hfma-content.aspx?pid=99>

LTC – Anaheim, California

The 2019-2020 leadership team traveled to California April 14-16 for the annual HFMA Leadership Training Conference. The group heard from the HFMA President, Joe Fifer and the incoming Chair – Mike Allen about the exciting new things coming in the next year. Breakout sessions for each of the leadership roles were provided to help insure each chapter's success. In addition to specific lectures, each session included a lot of interaction with the participants sharing best practices in their own chapters. The peer to peer conversations and relationships formed will help our chapter succeed in the upcoming year. The networking evening at the conference got all chapters together to build care packages for every Ronald McDonald House in the country – HFMA combined fun with community service!

There was ample time for chapter planning as well – the team has mapped out the next year's programs and devised some strategies for continued growth. There was also some team building and fun activities!



More pictures are on our gallery at:

<https://www.neohfma.org/hfma/hfma-content.aspx?pid=100>



NEO Leadership Institute – May 23-24, 2019

This year's Leadership Institute was held at Gervasi Vineyard in Canton, Ohio. The venue and backdrop were beautiful and inspiring. With a theme of "Putting the Health Back into Healthcare", there were varied topics. Speakers included Kevin Carpenter of Etactics, Inc, Bill Bojan of CliftonLarsonAllen, Ethan Brosowsky of the Advisory Board, Brad Bond of University Hospitals, Rachel Silverman and Michael Caporusso of KPMG, Cynthia Blain and Jerry Kelsheimer of Medic Management, Abby Morgan of Direction Home, and a panel moderated by Ron Dziedzicki of UH

including Lisa Johnson of Aultman Hospital, James Kobak of UH and Jennifer Davis of Southwest General. Topics ranged from “The Life Cycle of a Claim” to Risk Management, Physician Burnout, Balance Sheet Health, Workplace Violence, and community care.

Our special keynote speaker was Hollie Strano of WKYC TV who spoke about her journey with anxiety and is now a strong advocate for mental health awareness and treatment. She shared her very personal ordeal and opened up to the group with grace and honesty. In sharing her story, it encouraged many of the audience to also share and an emotional dialogue to occur.



On Thursday evening, the new officers were installed for the upcoming year and took their oath. Please welcome our incoming officers:

Chris Maeder, President
Brianna Ashley, President-Elect
Charleen Scott, Secretary
Diane Lilko, Treasurer

Michelle Earich, Chairman of the Board

Directors: Nadia Vincenti, Karen Abounader, Karen Mihalek, Ellen Ourednik, Don Urbancsik Andy Emrhein

Then a special award was presented to Bill Keckan of CCF of Lifetime Membership. His family and friends were there to witness the presentation and provide a spotlight of his dedication to healthcare and his relationships that he built through his many years in HFMA. Finally the evening was topped off with a Casino Night put on by High Rollers!



More pictures are available on our website gallery:
<https://www.neohfma.org/hfma/hfma-content.aspx?pid=101>

Save the Date – Upcoming NEOHFMA Programs

Log on to the HFMA Website (<http://neohfma.org/upcoming-programs/>) for more information on upcoming events.

hfma

ALL  HIO CONFERENCE
(Central Ohio, Northeast Ohio, Northwest Ohio, Southwest Ohio)

Heartbeat of Progress

SAVE THE DATE

Date: May 20 – 22, 2020
Location: Renaissance Westerville Hotel
409 Altair Parkway, Westerville, OH 43082
allohiohfma.org

Upcoming National Programs

HFMA Seminars provide in-depth education on key topics critical to achieving effective financial results and creating strategic initiatives consistent with today's environment.

New to the industry? Seminars also provide the tools and information to enhance your job performance.

Seminar size is limited to allow for maximum peer-to-peer interaction, and faculty are carefully chosen for their depth of knowledge and industry experience.

Whether you need more healthcare finance fundamentals (Essentials Programs) or need to focus on issues related to new care delivery models (Master Sessions), HFMA's highly rated programs continue to deliver in-depth, high-quality information that enables you to achieve immediate job results and organizational improvement.

HFMA Revenue Cycle Conference

At the HFMA Revenue Cycle Conference, learn how best-in-class organizations are adjusting workflows, processes, roles, and responsibilities to support the

technology-enabled revenue cycle of tomorrow. Join us in Austin, TX, March 20–22, 2019

Annual Conference 2019 | June 23-26, Orlando, Fla.

Be a part of the solution. Engage in a unique forum where you will explore, discuss, and reimagine the future of health care with the industry's most creative thinkers and leaders

UPCOMING LIVE WEBINARS

Take a look at the upcoming Webinars offered by HFMA and consider sitting in on one as an easy way to get the information you need on pressing healthcare finance topics. From the comfort of your office, you can participate in a Webinar and find the strategies and tools you need to help your organization achieve success. Log onto the HFMA Website (www.hfma.org) to sign up or get more information about the topic. The following Webinars are free to HFMA members.

Understanding Medicare's Proposed FY 2020 Inpatient Prospective Payment System (IPPS) Rule

Tuesday, June 4 - 2:00 - 3:00 p.m., CST

How Meadows Regional Medical Center's patient payment plan improved collections and reduced bad debt

Tuesday, June 11 - 1:00 - 2:00 p.m., CST

Advanced cost accounting: An organization's journey to level 7 costing

Wednesday, June 19 - 2:00 - 3:00 p.m., CST

Provider costing to assess physician financial performance

Tuesday, July 23 – 2:00 – 3:00 CT

Kudos

Congratulations to our members who have devoted so much of their careers to Northeast Ohio HFMA! If you see one of them, ask them about their HFMA experience!

5 years

- Michael White
- Nikki Kelleher

10 years

- Andrey Dubrovsky

15 years

- Nadia Vincenti

20 years

- Carol Lewis
- Sean McKibben
- Christopher Milligan
- Sonia Salvino
- Anthony Scibetta

25 years

- John Aubrey

30 years

- Robert Medcalf

35+ years

- Kathleen Much
- William Emrhein

We're excited to share your achievements so please send any updates Debbie Slogar at deborah.slogar@uhhospitals.org

Puzzle

Insert a six-letter animal, one letter per square, across the bottom row of this grid so that six common three-letter words are formed reading down.

<u>T</u>	<u>E</u>	<u>A</u>	<u>B</u>	<u>A</u>	<u>G</u>
<u>I</u>	<u>G</u>	<u>N</u>	<u>O</u>	<u>R</u>	<u>E</u>
		<u>Y</u>			

E-mail your answer to Rhonda Ridenour at rredenour@avitahs.org. All correct entries will be included in a drawing and one lucky entrant will receive a \$25 gift certificate.

Previous Puzzle/Riddle Answer

Two numbers add up to 6 and have a difference of 6. What are the numbers?
Answer: 6 and 0