**Why Do Members Volunteer?**

To meet others in profession

To make business contacts

To make new friends

To develop new skills

To develop leadership skills

To try new things

To share a skill or knowledge

To mentor those coming up the ranks

To get to know the profession

To build up their resume

To find job leads

To gain exposure in the field

To give back

To feel needed

To build self-esteem

To be part of a team

To have a voice

To make a difference

To have fun

It’s a job requirement

To do something different from their day job

They have a passion for a cause

**8 Tips for Recruiting Members**

1. Ask someone to participate!
2. Pursue members who indicate they want to get involved – act while the iron is hot!
3. Solicit volunteers (email, letter, newsletter, website)
4. Act on recommendations from chapter members and leaders
5. Observe members at chapter events and leadership retreats – who stands out?
6. Offer mentoring programs for volunteers
7. Seek recommendations from employers
8. Promote volunteerism at chapter events

**Things to Consider When Recruiting Volunteers**

* Motivation – Why do they want to serve?
* Organizational support – How much support do they, or will they, get from their employer?
* Collaboration skills – Are they flexible? Do they get along well with others?
* Energy level – How committed will they be?
* Track record – Do they complete volunteer assignments on time? How have they served and supported the chapter in the past?
* Do they have the time?