

Healthcare Finance 101



Where
LEADERSHIP | **Meets IMPACT**
"Pam Ott, President, WI Chapter HFMA"



hfma[™] wisconsin chapter
healthcare financial management association

H Healthcare Finance

Expand Your Healthcare Finance Knowledge 101

This event is a “must” for those starting in healthcare finance, or if you want to learn more about another area of finance. Attendees will receive a well-rounded overview in each of three healthcare finance sessions, which are listed below. As an attendee you will be able to expand your healthcare finance knowledge, which will benefit a wide range of roles that are involved in healthcare finance. We look forward to seeing you at one of our sessions!

Session Speakers

- Fundamentals of Healthcare Reporting – Cori Schoenke, Partner, Wipfli LLP
- Decision Support and Financial Planning – Pam Ott, Vice President – Finance, Aurora Health Care
- Revenue Cycle Management – John Bartell, Director, Revenue Cycle, Fort Healthcare
- Healthcare Legal Compliance 101 – Lisa Gingerich, Shareholder, von Briesen & Roper, S.C.

Session Dates and Pricing

Friday, February 16, 2018-\$50

Rasmus Center at Gundersen Health System
1900 South Avenue, La Crosse, WI 54601
Session will run from 8:00 am - 3:30 pm
A networking session will follow

Friday, March 23, 2018-\$25

Draper Hall and Pabst Conference Room at Aurora Health Care Summit
36500 Aurora Drive, Summit, WI 53066
Session will run from 8:00 am - 12:00 pm
A networking session will follow

Friday, April 20, 2018-\$25

Outreach Education Classroom and Allouez Executive Conference Room at Bellin Health
2020 S Webster Ave, Green Bay, WI 54301
Session will run from 8:00 am - 12:00 pm
A networking session will follow

**Please watch the weekly WI HFMA Weekly News and Events
email for details regarding each session's networking event.**

**To register visit,
<http://www.hfmawisconsin.com/healthcare-finance-101.html>**



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Session Speakers 101 *and Descriptions*

Fundamentals of Healthcare Reporting - Cori Schoenke, Partner, Wipfli



We will discuss the principles of healthcare financial reporting going through, in detail, elements of the balance sheet, statement of operations, statement of changes in net assets, statement of cash flows, and required footnote disclosures – all from a healthcare perspective. This training is for people who understand accounting and financial reporting, but are new to the healthcare field.

Decision Support and Financial Planning - Pam Ott, Vice President – Finance, Aurora Health Care



We will discuss the principles of and value of strategic planning, forecasts and projections, operating budgets, capital budgets, variance reporting, productivity, cost accounting, and proformas for healthcare organizations. This session is designed for those healthcare finance professionals, who would like to broaden their understanding of healthcare financial planning.

Revenue Cycle Management - John Bartell, Director, Revenue Cycle, Fort Healthcare



The Revenue Cycle Management is an examination of the processes that impact both the patient and the provider of service from the point of entry into the provider's system to a zero balance on the patient's account. We will examine the components of the Revenue Cycle, the metrics used to analyze effectiveness, the market conditions that impact it, and the future of healthcare reform. Attendees will acquire a better understanding of healthcare revenue cycle operations and those elements that impact it.

Healthcare Legal Compliance 101 - Lisa Gingerich, Shareholder, Von Briesen & Roper, S.C.



Health Care Legal Compliance 101 is an overview of the laws that the government uses to combat fraud in health care and recover payment back to the Medicare and Medicaid programs. Attendees will become familiar with the key elements of the fraud and abuse laws, consequences for violation of the laws, how to identify compliance risk, compliance breakdowns and tools for success in maintaining compliance.

HFMA Wisconsin

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