



## BEAGIANT KILLER

HOW TO BE A FEARLESS AND COURAGEOUS LEADER IN YOUR GENERATION



Scan me to submit your registration form!

Disclaimer: The intent of this program is to present accurate and authoritative information in regard to the subject matter covered. It is presented with the understanding that ERN/NCRA is not engaged in the rendition of legal advice. This presentation is intended for educational and informational purposes only. If legal advice or other expert assistance is required, you should seek the counsel of your own attorney with the expertise in the area of inquiry.







## What's In A Story?

Stories define and refine us.







## What do you do?

Tell me a story.







We transform fact tellers into powerful storytellers.







We are the stories we tell.

Experiences we share.

Lessons we learn.

Messes we repair.



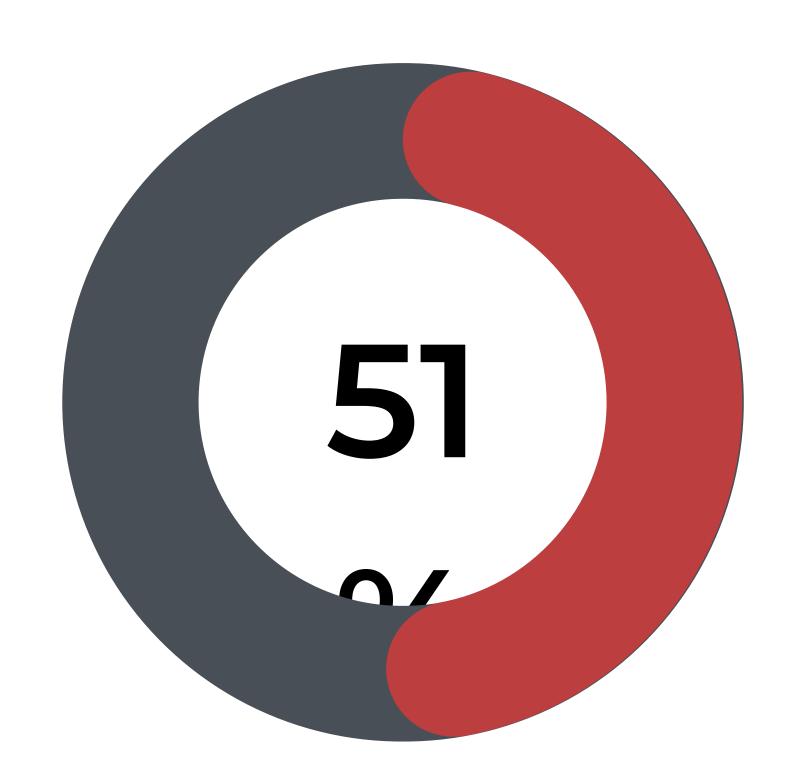




How does generational and childhood trauma affect you and your staff in the workplace?







According to INC, only 51 percent of employees feel safe in their role if their mental health status were to be revealed.





Recent research conducted by Forrester Consulting, (which surveyed over 1,700 executives and employees about the state of employee mental health in the workplace), found that high performers are burnt out.

That is a scary thought for any business leader.













Shame mars our identity and imposes masks to be worn around people.







"Wearing a mask wears you out."
-Rick Warren







### The Superman Mask

I am super.
Bulletproof.
Invincible.
Nothing hurts me.
We wear this to
avoid shame or
pain.



#### The CEO Mask

I am running a company.
Organizing a team. Evaluating employees. Giving orders, but not taking them. I have no one to speak into my life as I pour into others.



### The Sports Mask

I am always
coaching a team
or someone's kid.
Playing in fantasy
sports leagues.
Refereeing in
leagues. Always
working on
someone else's
game except
mine. I hide
behind this mask
in pretense pretending to be
someone else.



## The Joker Mask

I am the comedian - the life of every party.
I make jokes about my insecurities (e.g. weight, looks, position, coworkers, boss, or salary).



### The Spiderman Mask

I am in the relentless pursuit of revenge.
Always looking to get back at people. This mask never admits the hurt or pain people cause. It pursues vendettas instead of victory.

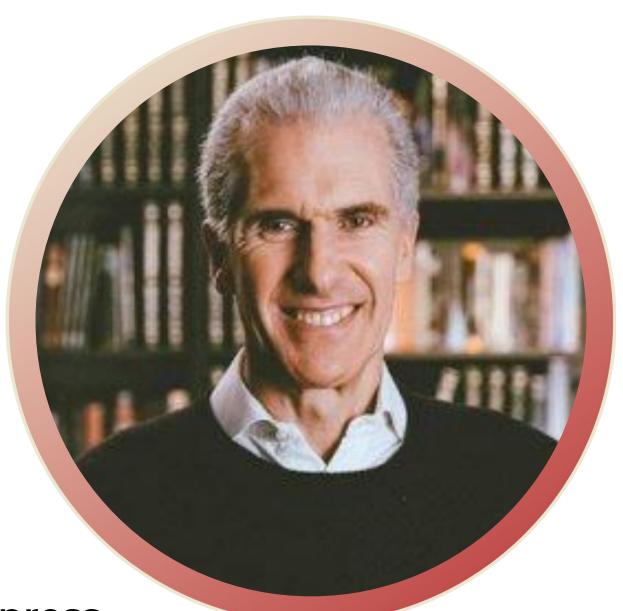


### **NICKY GUMBEL WRITES:**



"Often relationships in the world are quite superficial. We all put up fronts or masks to protect ourselves. When we see governments doing this, we call it 'spin'. When we do it ourselves, we call it 'image'; we are projecting something. In effect we're saying, 'I don't really like what I am inside, so I will pretend I am somebody different."

"If other people are doing the same then there are two 'fronts' or 'masks' meeting. The sad result is that the two real people never meet. This is the opposite of 'sincere love'. Sincere love means taking off your mask and daring to reveal who you are. This means that there is a completely new depth and authenticity in your relationships. Instead of trying to impress people with our masks, as we reveal who we truly are with all our flaws, we connect through our vulnerabilities."



Through our trophies we can impress people, but through our stories we can strengthen people.





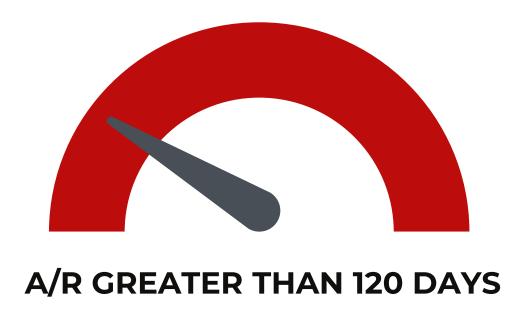
## In healthcare, we use KPI dashboards to tell us the health of an organization and department.

30-50 DAYS

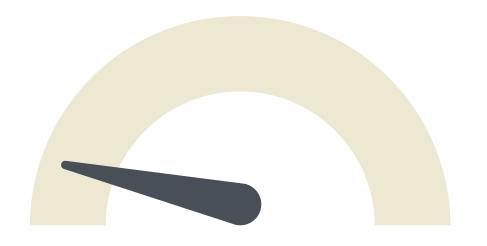
DAYS IN ACCOUNT RECEIVABLE (A/R)

DAYS

DAYS IN TOTAL DISCHARGED NOT FINALLED BILLED (DNFB)



The amount of receivables older than 120 days should be between 10-20%.



**DENIAL RATE** 

A 5% to 10% denial rate is the industry average.





## STORIES REVEAL OUR PERSONAL DASHBOARDS.







## What lights are on the dashboard of your life?











# Kids inherit every residue of their parents or caregivers







#### FATHER

Cancer
Asthma
Diabetes
Heart Disease

### MATERNAL GRANDFATHER

Heart Disease Diabetes Asthma



Jane Doe

Asthma
Diabetes
Heart Disease

MOTHER

## MATERNAL GRANDMOTHER

Asthma
Diabetes
Heart Disease



### Exercise 1



List the giants (things that family, parents, caregivers, environment, or circumstances) passed on to you that affect your influence. This is your FHI (Family History Information), so you don't need to share it with us today, but you should consider sharing it with your spouse or others you love, trust, and influence.



### **Family History Information Questionnaire**

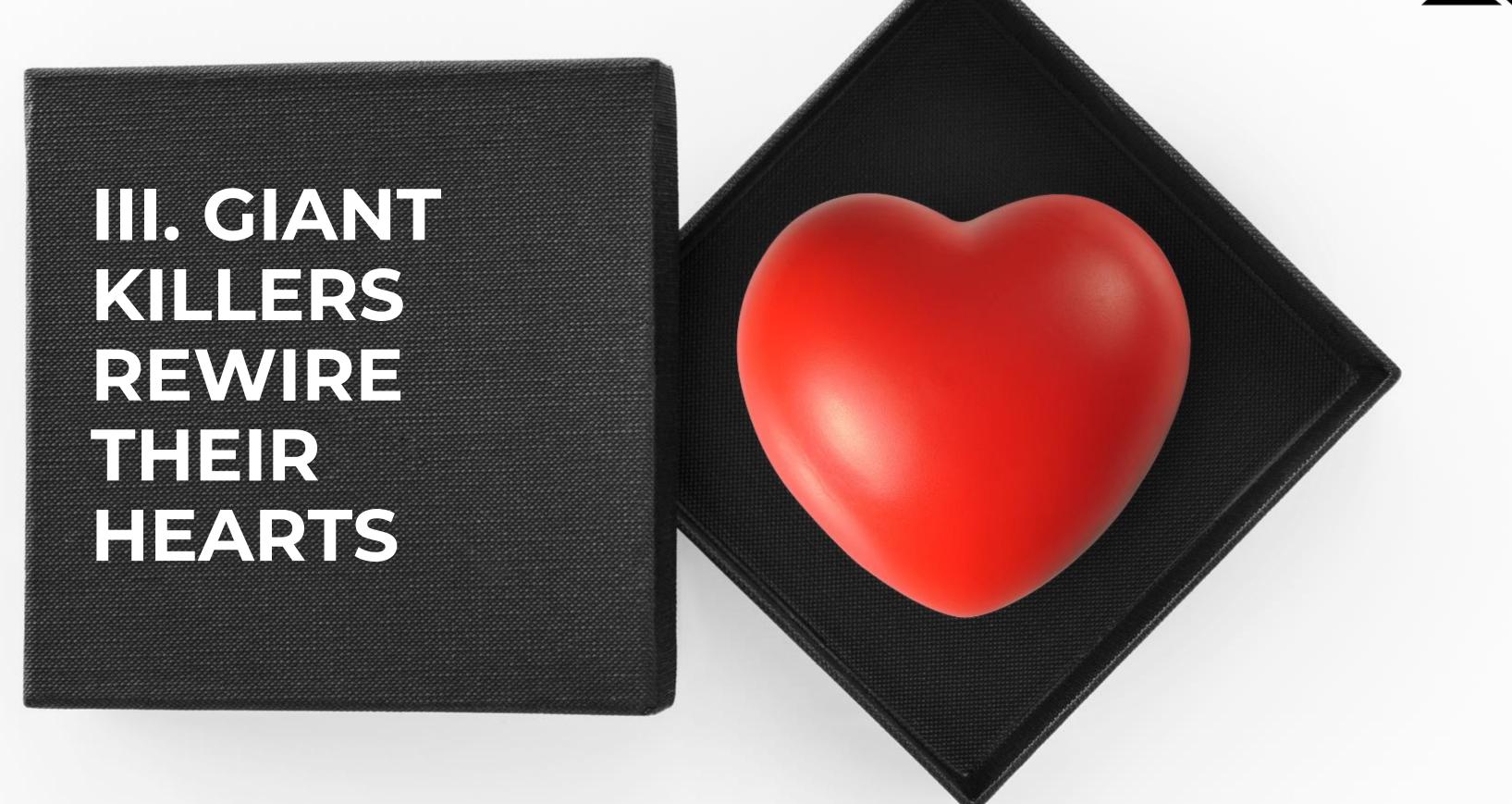


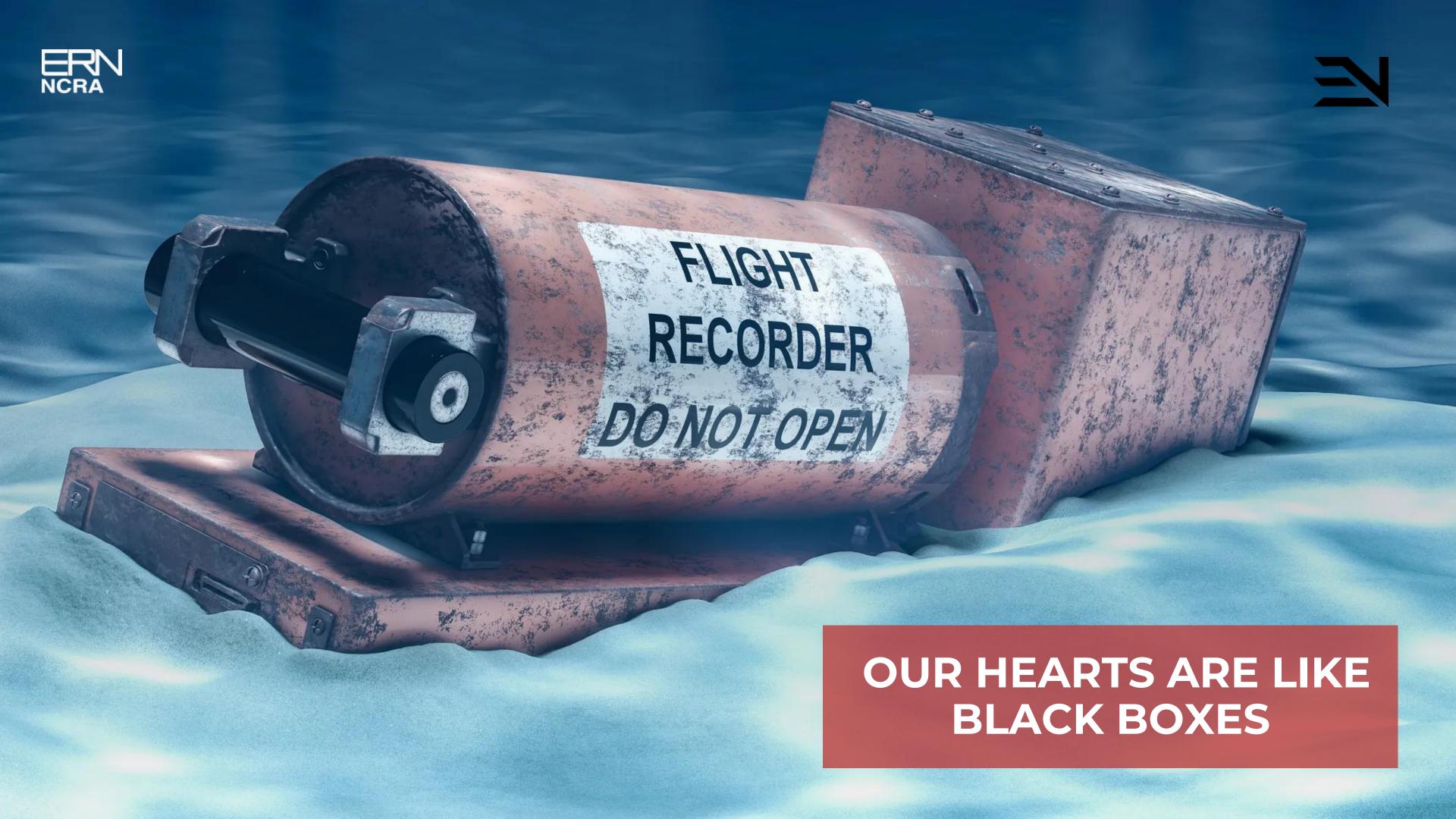
Please check mark any soul words (emotions) you see as a trend in your life and where they were inherited (or first experienced).

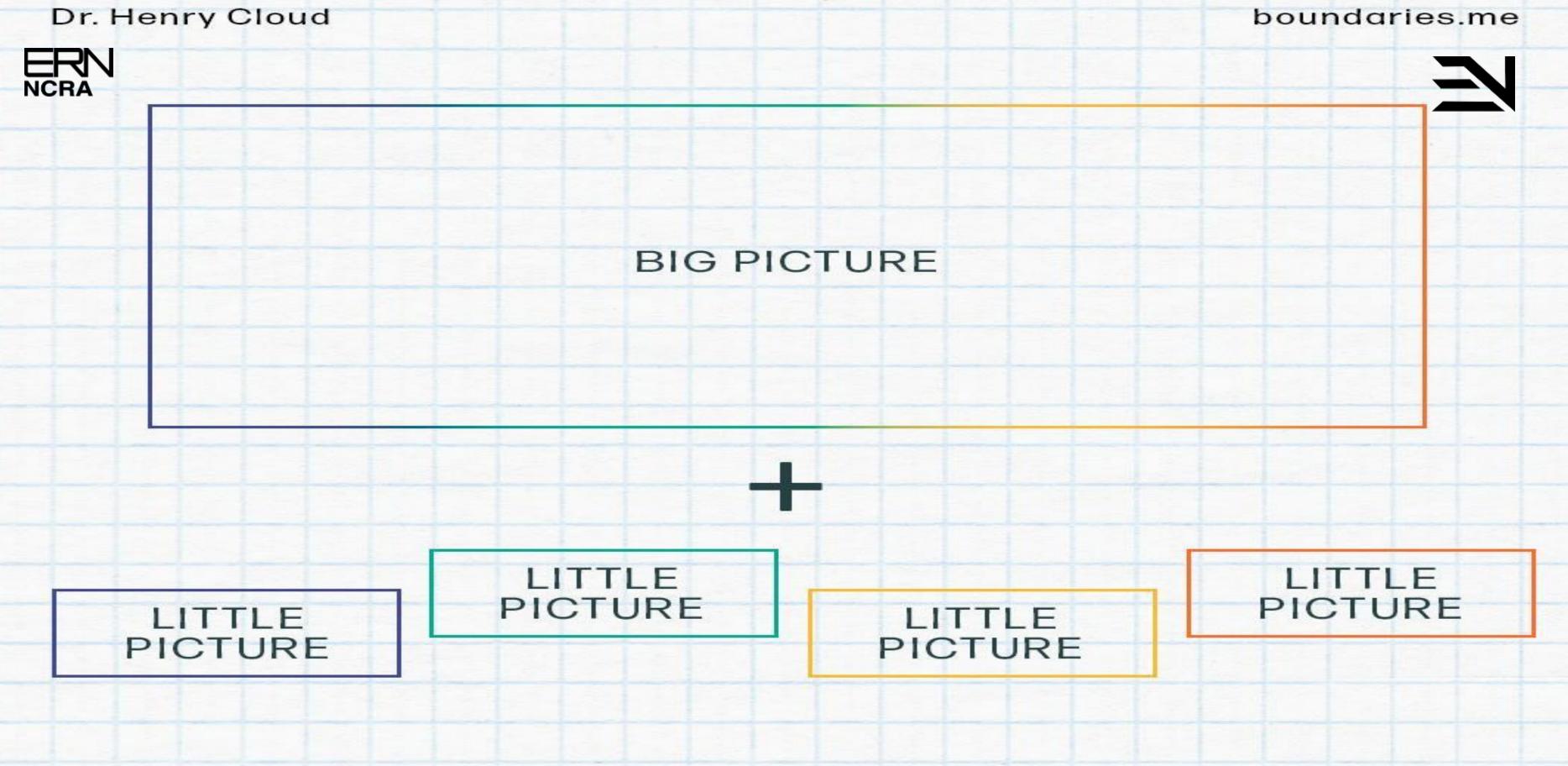
		<u>Relationship</u>			<u>Relationship</u>			<u>Relationship</u>
	Нарру			Overwhelmed			Confused	
	Loving			Traumatized			Ashamed	
	High Energy			Angry			Disappointed	
	Amazed			Afraid			Invisible	
	Anxious			Low Energy			Despised	
	Confident			Alone			Betrayed	
	Peaceful			Sad			Abandoned	
Pleas	se add any o	ther soul words or e	moti	ons you feel we	re inherited by pare	ents c	or caregivers:	









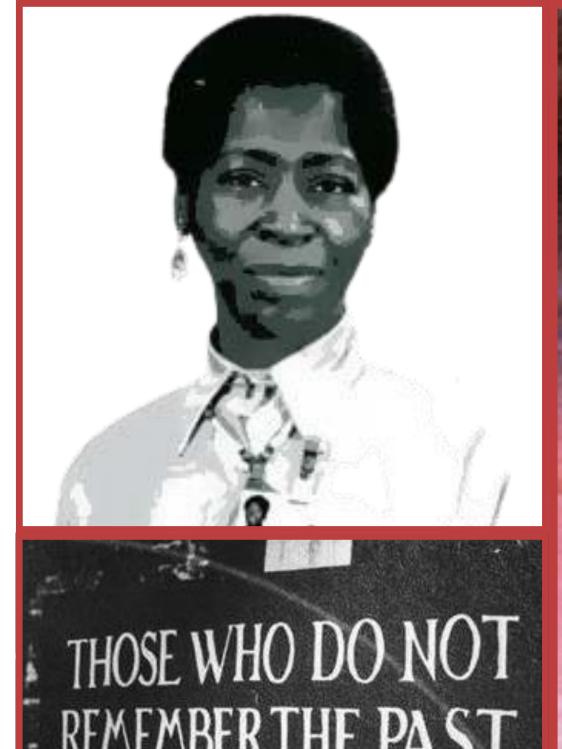


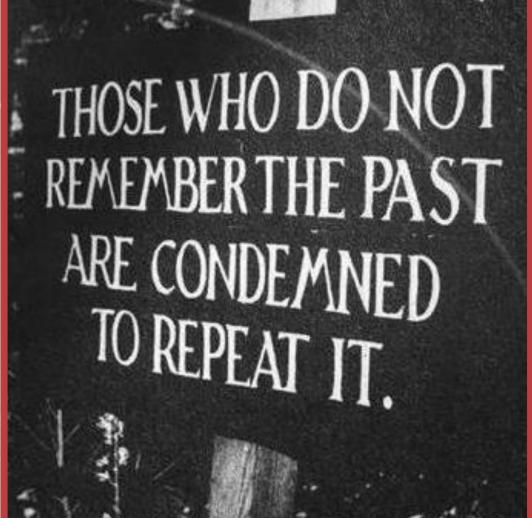
The brain is wired with the capacity to live out the big picture and to manage the little pictures along the way.





- In 1978, over 900 people died in the Jonestown, Guyana massacre.
- Jonestown was the largest loss of U.S. civilian lives in a single day until 9/11.
- I lost 27 relatives in the tragedy, including my grandma and 7 close cousins.

















"Powerful storytelling derives from taking data (dreams), assimilating it into goals and processes, and building something no one could see from the pile of moving parts but you."

-Unknown











"Hi Ed,

I just watched your podcast, and I have to say I was truly moved by your message.

My sister and I grew up with two alcoholic parents who were abusive to one another and occasionally, to us as well. I believe my sister has done a great job with confronting her Goliaths from that era. I, on the other hand, have mostly repressed these events through selective memory and revisionist history.

I am prompted to look back on those years and really examine them with a fresh lens. You have inspired me to look back at times when I may have played out some of my own pathology with my two sons, both of whom are now in their mid- twenties.

Thank you for sharing your message so passionately!"





What is your life story?





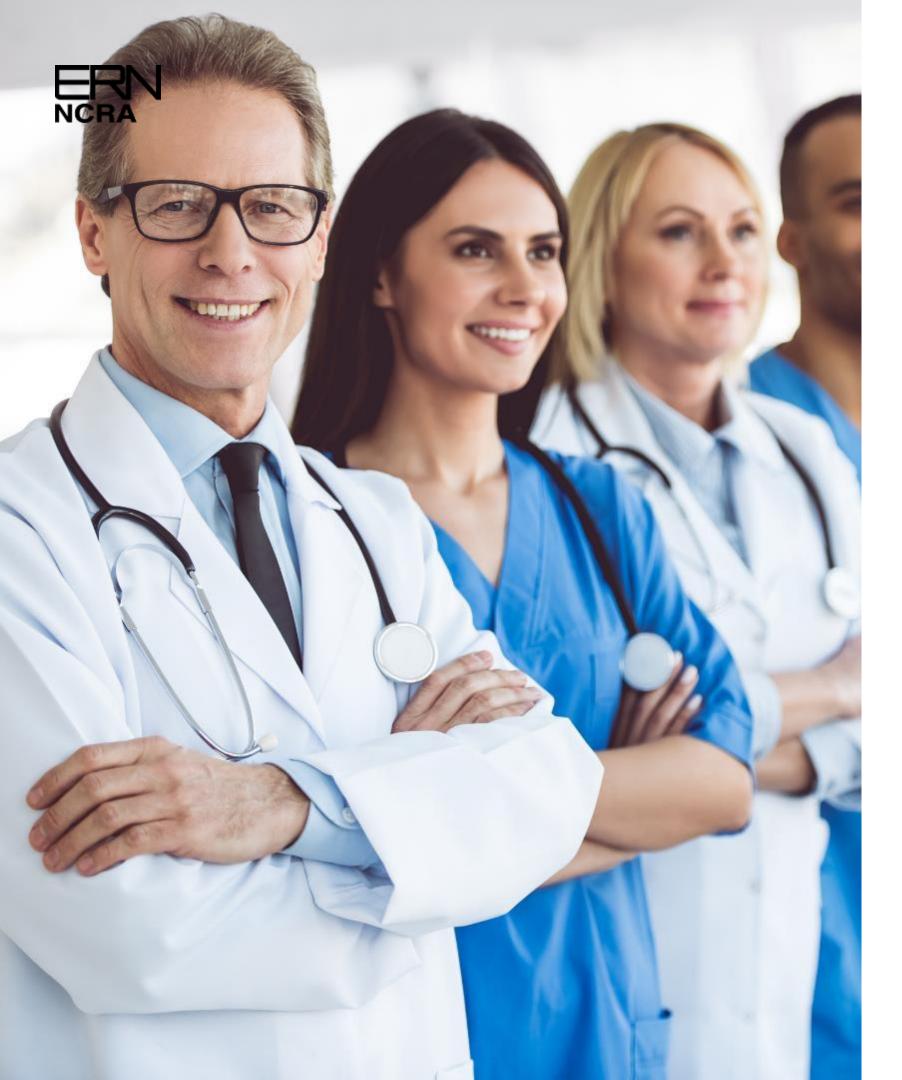




The next page may be your best chapter.

#IAMASTORYTELLER







You save their lives.

## We fight for yours.

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## 2022 Awards Season





Award Winning for Motivational



Self Help: Spiritual



Religion (Christian, Nonfiction)



Christian - Biblical Counseling



Spirituality: Inspirational (Finalist)



Self Help: Motivational



Best Religion/Spirituality

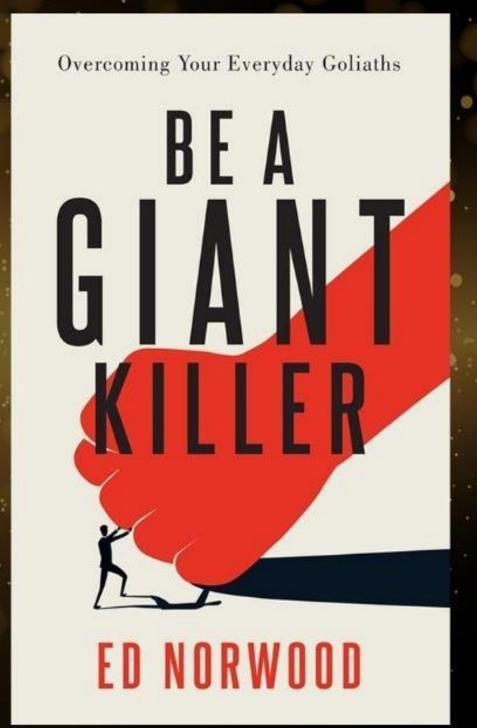


Best Writing Non-Fiction (Winner)
Spirituality (1st Place)
Christianity (1st Place)
Motivational & Inspirational (1st Place)
Self-Help (2nd Place)
Outstanding Creator Award for
Best Non-Fiction Book
(3rd Place)

Best Research (Honorable Mention)



Best Books in the Category of Inspirational



"Timeless, profound, compelling, and transforming."

"This book is a priceless gift for everyone who wants to overcome the giants or goliaths standing in their way through the journey of life. Ed Norwood's new book will help millions of people to overcome their everyday struggles. Such a priceless gift to humanity.

amazon

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