



## January 1, 2023 to December 31, 2023 Corporate Sponsorship Program

### 2023 Corporate Sponsorship Levels

#### DIAMOND SPONSOR \$11,000 Sponsorship Fee (Limited to 3)

##### **Diamond Sponsorship Exclusive Benefits:**

One Speed Networking Event – (Free to Diamond Sponsors)

##### **Statewide Conferences (Spring and Fall)**

1. Four complimentary sponsor/exhibitor representative registrations per conference for HFMA members (50% off for non-HFMA members). Unused company registrations can be gifted to providers.
2. FREE premium exhibiting and Diamond Exhibitor's receive a 10' exhibit space for all conferences (standard is 6')
3. Priority in Sponsorship notification and reserving and selecting exhibiting space
4. Sponsor Board, Slide Show, and App recognition at each conference
5. List of attendees will be provided two weeks in advance and one week in advance to each sponsor.
6. Opportunity to provide company promotional items in the conference registration packets
7. Consideration for a company representative to present or speak at a conference annually subject to approval by the Chapter's Education committee
8. Priority consideration for a company representative to introduce a presenter or speaker per conference.
9. First opportunity to sponsor Senior Executive Retreat which will be limited to only 3 sponsorships.
10. First opportunity to select a Sponsorship Opportunity/Exhibit Location at the 2024 Region 5 South Eastern Summit.

##### **Additional Benefits:**

11. Name recognition and link to your website through the Chapter's website
12. Listing in the 2023 HFMA Florida Buyer's Resource Guide that will be posted on the Chapter website to include your company logo
13. Recognition of your company throughout the year
14. Priority consideration for a company to submit articles for website
15. Priority consideration to host a solution-based webinar for the chapter during "Webinar Wednesday."

16. Name recognition and contact information in all Chapter conference communications and on conference App

## **PLATINUM SPONSOR**    **\$7,000 Sponsorship Fee**

### **Platinum Sponsorship Exclusive Benefits:**

One Speed Networking Event – (Free to Platinum Sponsors)

### **Statewide Conferences (Spring and Fall)**

1. Three complimentary sponsor/exhibitor representative registrations per conference for HFMA members (50% off for non-HFMA members) Unused company registrations can be gifted to providers.
2. FREE exhibiting
3. Second priority in Sponsorship notification and reserving and selecting exhibiting space
4. Sponsor Board, Slide Show, and App recognition at each conference
5. List of attendees will be provided two weeks in advance and one week in advance to each sponsor.
6. Consideration for a company representative to present or speak at a conference annually subject to approval by the Chapter's Education Committee
7. Second priority consideration for a company representative to introduce a presenter or speaker per conference
8. Opportunity to sponsor Senior Executive Retreat which will be limited to only 3 sponsorships.
9. Second opportunity (behind Florida Diamond Sponsors) to select a Sponsorship Opportunity/Exhibit Location at the 2024 Region 5 South Eastern Summit.

### **Additional Benefits:**

10. Name recognition and link to your website through the HFMA Florida Chapter's website
11. Listing in the 2023 HFMA Florida Buyer's Resource Guide that will be posted on the Chapter website to include your company logo
12. Recognition of your company throughout the year
13. Priority consideration for a company to submit articles for website
14. Priority consideration to host a solution-based webinar for the chapter during "Webinar Wednesday"
15. Name recognition and contact information in all Chapter conference communications and on conference App

## **GOLD SPONSOR**    **\$5,000 Sponsorship Fee**

### **Gold Sponsorship Benefits:**

#### **Statewide Conferences (Spring and Fall)**

1. Two complimentary sponsor/exhibitor representative registrations per conference for HFMA members (50% off for non-HFMA members). Unused company registrations can be gifted to providers.
2. A 50% reduction on the \$1,000 exhibitor fee.
3. Third Priority in Sponsorship notification and reserving and selecting exhibiting space
4. Sponsor Board, Slide Show, and App recognition at each conference
5. List of attendees will be provided two weeks in advance and one week in advance to each sponsor.
6. Third priority consideration for a company representative to introduce a presenter or speaker per conference.
7. Consideration for a company representative to present or speak at a conference annually subject to Approval by Education committee
8. Opportunity to sponsor Senior Executive Retreat which will be limited to only 3 sponsorships.
9. Third opportunity (behind Florida Diamond and Platinum Sponsors) to select a Sponsorship Opportunity/Exhibit Location at the 2024 Region 5 South Eastern Summit.

#### **Additional Benefits:**

10. Name recognition and link to your website through the Chapter's website
11. Listing in the 2023 HFMA Florida Buyer's Resource Guide that will be posted on the Chapter website to include Florida representative photo
12. Recognition of your company and years of membership support throughout the year
13. Opportunity to submit topics to be considered for our HFMA Florida monthly webinar series.
14. Recognition of your company on our website and in conference materials and conference App

## **SILVER SPONSOR**    **\$4,000 Sponsorship Fee**

### **Silver Sponsorship Benefits:**

#### **Statewide Conferences (Spring and Fall)**

1. One complimentary sponsor/exhibitor representative registrations per conference for HFMA members (50% off for non-HFMA members)
2. A 35% reduction on the \$1,000 exhibitor fee
3. Fourth Priority in Sponsorship notification and reserving and selecting exhibiting space
4. Sponsor Board, Slide Show, and App recognition at each conference
5. List of attendees will be provided two weeks in advance and one week in advance to each sponsor.
6. Opportunity to sponsor Senior Executive Retreat which will be limited to only 3 sponsorships.

7. Fourth opportunity (behind Florida Diamond/Platinum/Gold Sponsors) to select a Sponsorship Opportunity/Exhibit Location at the 2024 Region 5 South Eastern Summit.

**Additional Benefits:**

8. Name recognition and link to your website through the Chapter's award-winning website
9. Listing in the 2023 HFMA Florida Buyer's Resource Guide that will be posted on the Chapter website to include Florida representative photo
10. Recognition of your company and years of membership support throughout the year
11. Opportunity to submit topics to be considered for our HFMA Florida monthly webinar series.
12. Recognition of your company on our website and in conference materials and conference App

**BRONZE SPONSOR \$2,700 Sponsorship Fee**

**Bronze Sponsorship Benefits:**

**Statewide Conferences (Spring and Fall)**

1. Fifth Priority in Sponsorship notification and reserving and selecting exhibiting space. Please note that there is often not an opportunity to exhibit at this level. Higher-level sponsors receive first option. If you are interested in exhibiting, please consider a higher level.
2. Sponsor Board, Slide Show, and App recognition at each conference
3. List of attendees will be provided two weeks in advance and one week in advance to each sponsor.
4. Recognition for joining/renewing in a one-time communication to our entire membership.
5. Fifth opportunity (behind Florida Diamond/Platinum/Gold/Silver Sponsors) to select a Sponsorship Opportunity/Exhibit Location at the 2024 Region 5 South Eastern Summit.

**Additional Benefits**

6. Name recognition and link to your website through the Chapter's award-winning website
7. Listing in the 2023 HFMA Florida Buyer's Resource Guide that will be posted on the Chapter website to include Florida representative photo
8. Recognition of your company and years of membership support throughout the year
9. Opportunity to submit topics to be considered for our HFMA Florida monthly webinar series.
10. Recognition of your company on our website and in conference materials and conference App.