

AI Innovation and Return On Investment to the Workforce –Is it the answer to the workforce gap?

Nio Queiro

CEO

The Queiro Group LLC



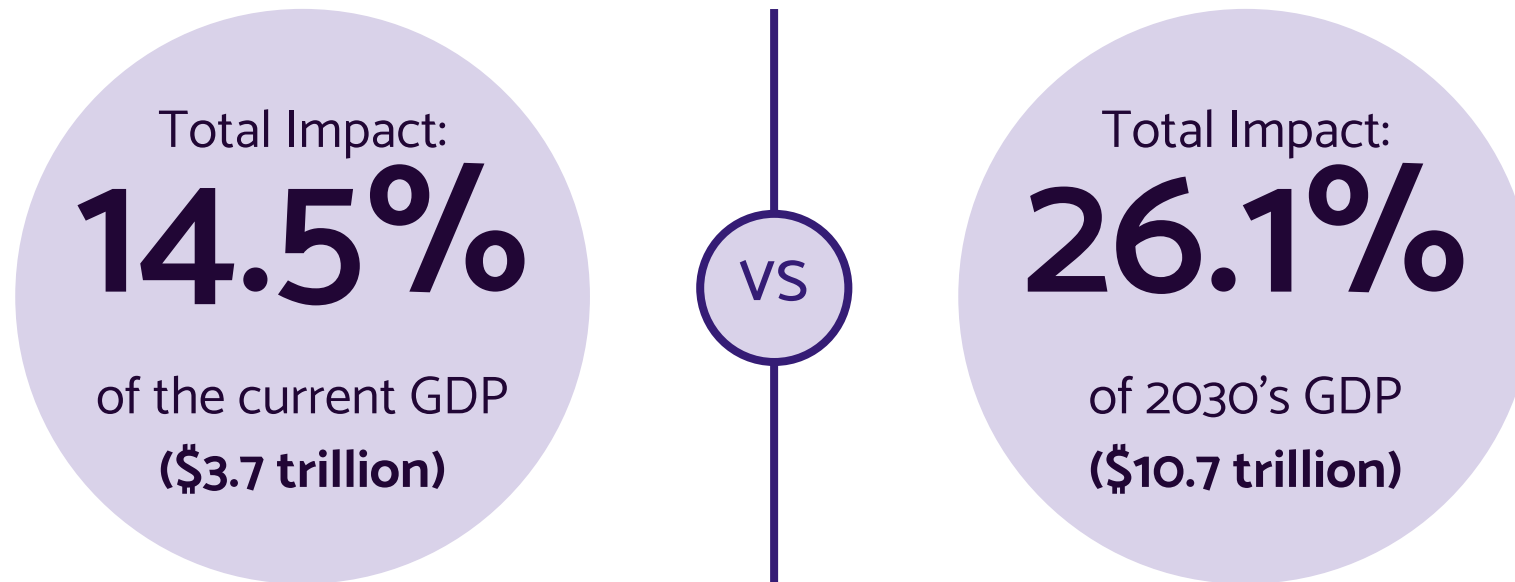
Content

1. **Impact of AI on the workforce**
2. **Investment and ROI**
3. **Defining your partnership**
4. **Why is AI essential to your survival**
5. **Steps of Change**





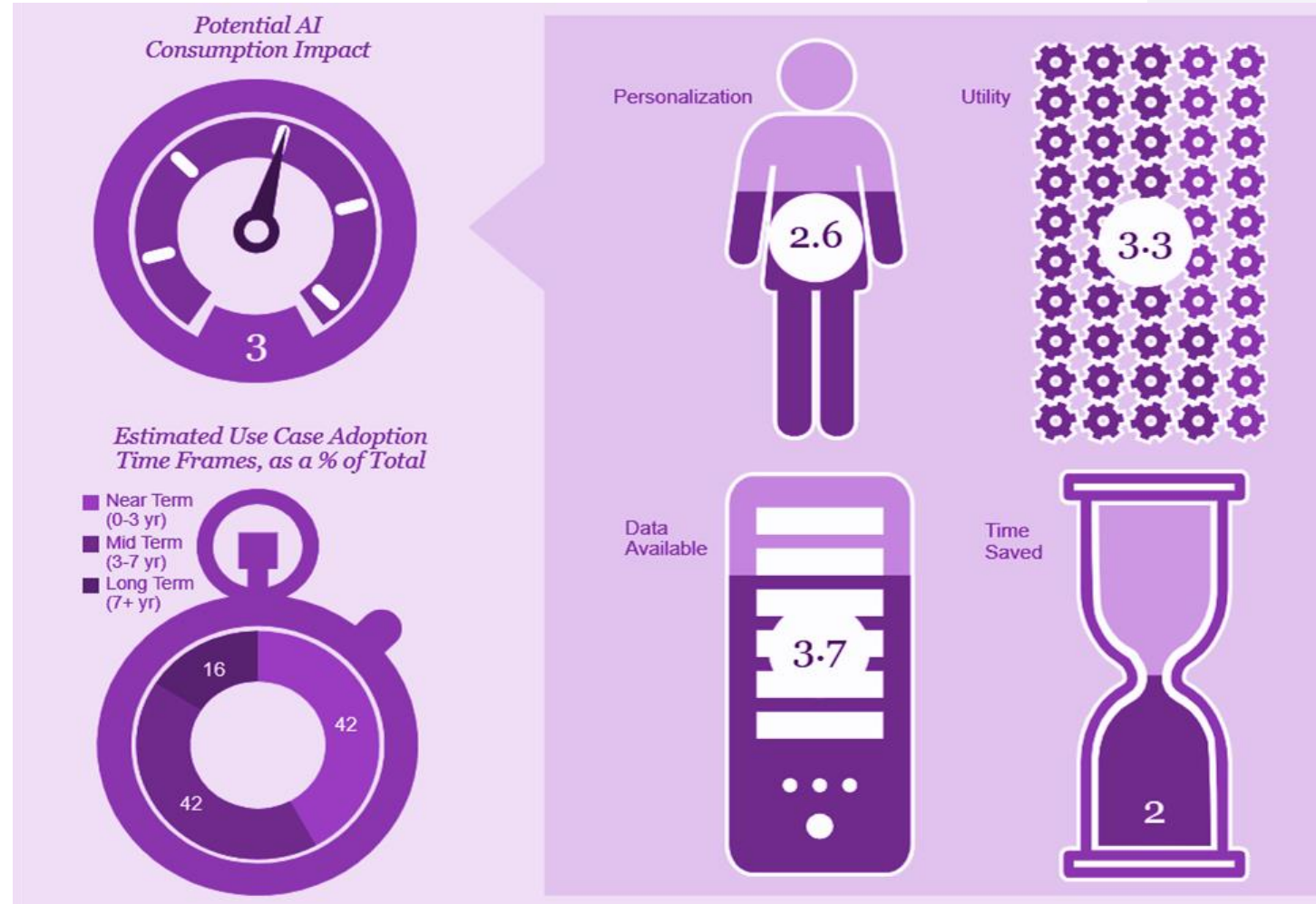
What Does North America Gain from AI?



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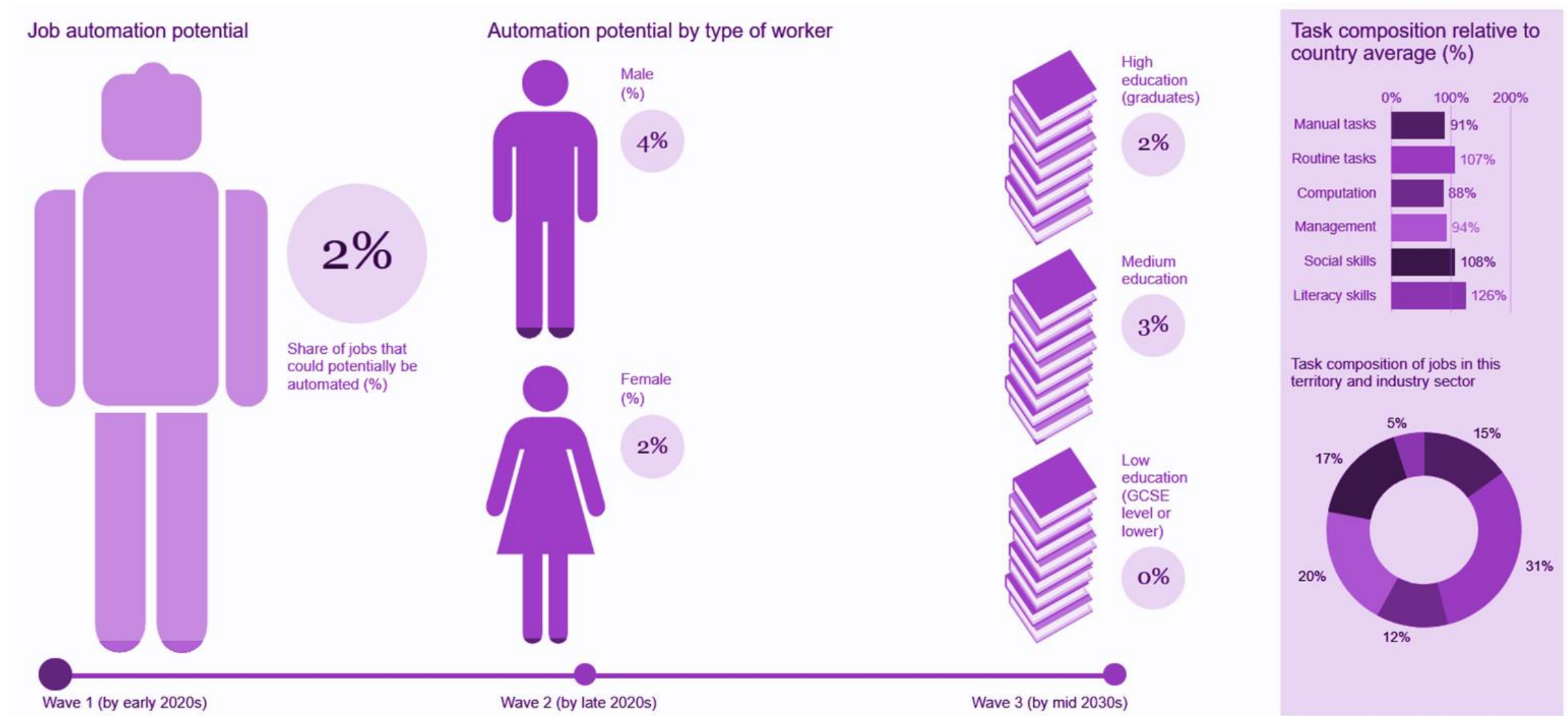
Healthcare AI Impact Scores

Range from 1-5 (1 bring lowest impact, 5 being highest)



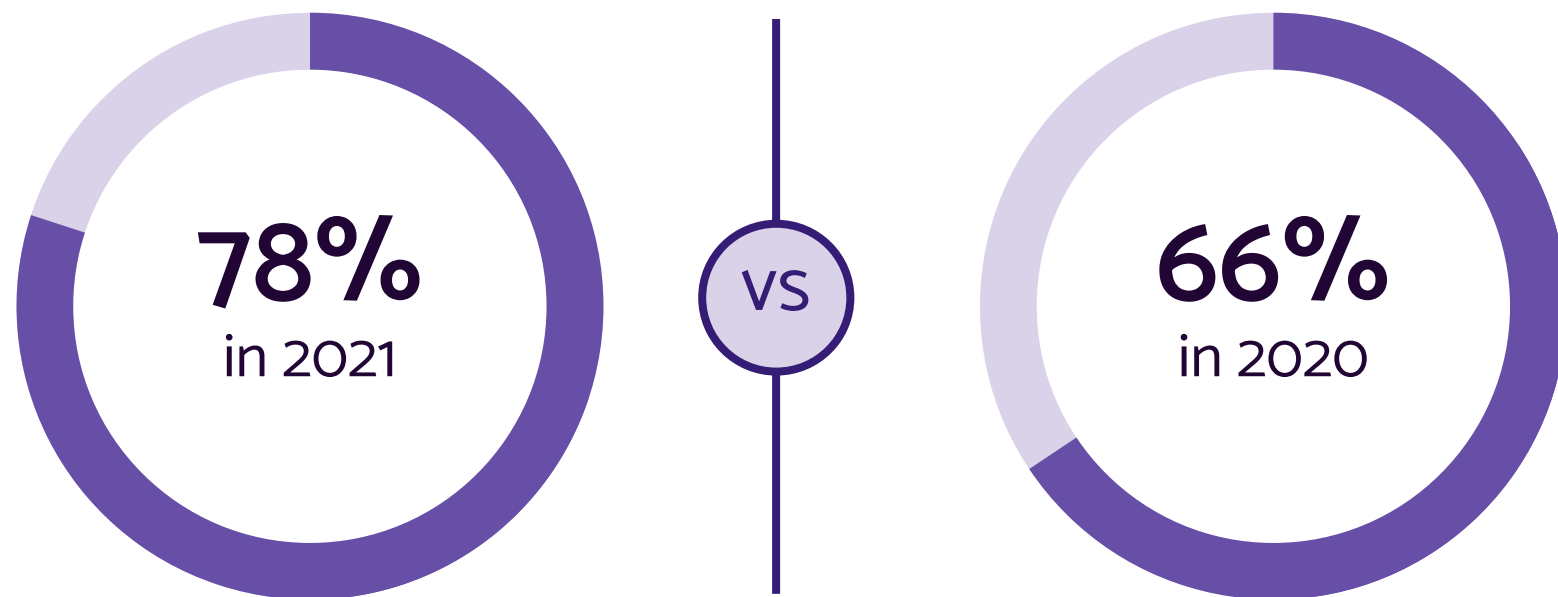
Source: PwC estimates based on analysis of OECD PIAAC data

US Human Health and Social Work Automation Projections



Source: PwC estimates based on analysis of OECD PIAAC data

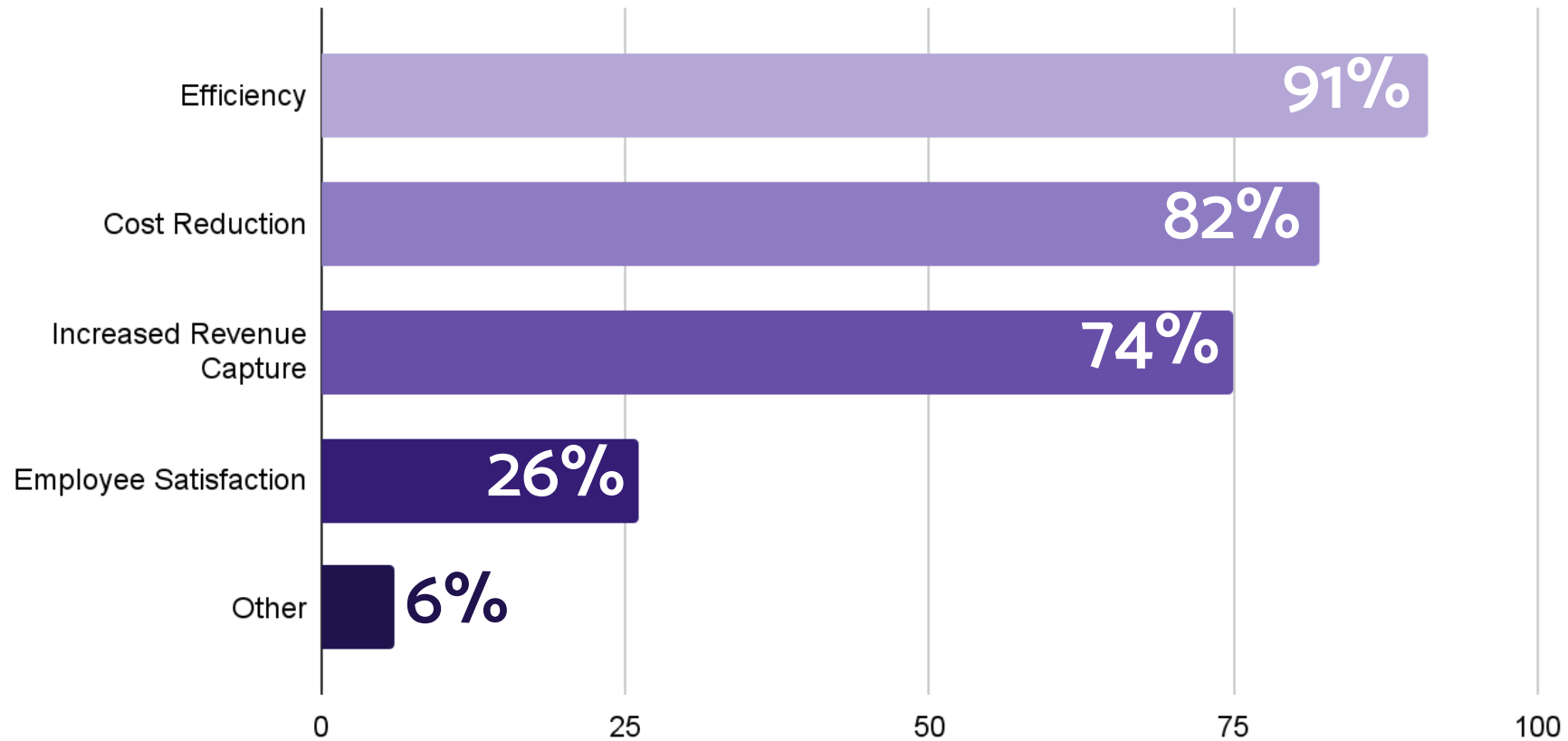
Almost 80% of hospitals and health systems used RCM automation in 2021, compared to 66% in 2020.



Source: AKASA

RPA and AI Help Improve Efficiency

Benefits of Investing in RPA/AI for RCM



Source: AKASA

Trends in health tech investments.

"The health tech funding infrastructure has been laid, but we're still at the very beginning of a trillion-dollar opportunity."

Deloitte Insights, Simon Gisby, February 26, 2021

2022 Forecast: Investors will double down on these hot digital health markets.

"Telehealth use overall has leveled off at levels 38 times higher than before the COVID-19 pandemic, ranging from 13% to 17% of visits across all specialties, according to an analysis from McKinsey released in July."

Fierce Healthcare, Heather Landi, December 22, 2021

3 Health tech startups land \$87.5M in the last week.

"Digital fertility clinic Legacy secured \$25 million in series B funding May 12, led by Bain Capital Ventures. The Boston-based startup founded at Harvard sends customers at-home kits for sperm analysis and cryofreezing. The company is also backed by celebrity investors Justin Bieber, DJ Khaled, Orlando Bloom and The Weeknd."

Beckers Hospital Review, Giles Bruce, May 17th, 2022

New solutions & capabilities are becoming more accessible.

Key Question:

Who is best positioned to lead the many US healthcare stakeholders through the chaos?

Competition Across Industries

Current Healthcare Job Postings

Rev Cycle Manager (US, Southeast)

- **Process** large quantities of data to monitor Key Performance Indicators (KPI)
- **Research** barriers to successful revenue cycle management
- **Research** and **process** large quantities of data, **analyze** trends and **identify** areas where behavior is not compliant
- **Define** root cause analysis and drive resolution

Rev Cycle Analyst (US, Midwest)

- **Identify** denial root causes
- **Extract** data
- **Develop** reports and data sets
- Accurately **research** and **update** information for payer claims
- **Verify** patient benefits, eligibility and coverage as needed
- **Improve accuracy** of charge capture

Current FAANG Job Postings

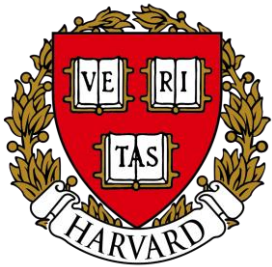
Business Analyst (India, Chennai)

- **Solve business challenges** at a **global scale**
- **Implement new and repeatable processes** to improve global work authorization experiences
- Dig into the business challenges to **identify insights that will enable scalable improvement**
- **Own the development and maintenance** of new and existing systems based on key metrics

Systems Analyst (US, West)

- **Define, develop, and implement new initiatives** to build the long term roadmap
- **Work cross functionally** to identify opportunities of optimizing business workflows, improve quality of information, and reduce inefficiencies
- **Break down complex projects** into granular requirements with measurable acceptance criterias

Accessing Remote & Virtual Learning Options to Grow Our Talent



- ◆ Take advantage of online certificates = **low-cost /high return**
 - ◆ **Over 12,000 Free online Certification programs**
- ◆ Challenge the known standard skills requirements and lean into what can **transform** your workplace
- ◆ Average investment is less than \$2K with a 10X Return on investment yield

Top Skills in Demand:

Cloud Computing
AI
Analytics
Translation
Mobile App Development
People Management
Video Production
Audio Production
Blockchain
Creativity
Collaboration
Adaptability
Animation
Revenue Cycle Basics
Payor Specific Knowledge
Technical Content
Partner Customized

Skill Up Your Team

Move from tasks to sustainability change agents

Adaptive Learning

Dynamic role and competency-based curriculums focused on increasing knowledge

Skill Assessments

Comprehension checks to ensure understanding of key learning topics

Access to Experts

Navigators for program-related questions and consultations with Revenue Cycle SMEs

Enhanced Functionality

Mobile friendly, microburst learnings, gamification, certificates, live virtual training, networking events, and more

+ Resilience Response Kit



ANY QUESTIONS ?





Niobis Queiro

CEO

The Queiro Group LLC

niobisq@queirogroup.com

(201) 306-1261