



STRATEGIC PRIORITIES

In the development of our strategic plan, the overarching priorities of the HEO vision include the most pressing social and economic situations. Building on those priorities, the HEO Strategic Plan 2022-2027 delineates our aim: to address health equity within the Grady Health System.

Our strategic pillars represent the primary areas of focus for the plan. Employing a community-driven approach, we will work with a complex interconnected ecosystem of people and resources to improve the social determinants of health in our communities.

Priority One *Care Quality* encompasses data collection to assess the baseline, identify the health disparity gaps, and develop action planning in both the wide-ranging aspects of patient treatment as well as the likelihood of achieving the desired outcomes.

Priority Two *Community Engagement* involves the active engagement of people and resources to provide direction of our health initiatives for the community.

Priority Three *Cross-Cultural Empathy* evaluates the culture of the health care system environment and provides professional development and training to align the beliefs and attitudes of the health-care system, community, and patients regarding satisfaction and outcomes.

Priority Four *Social Justice/Advocacy* ensures just treatment for all and standardization of processes to mitigate unjust and biased treatment of underrepresented groups.

Grady Health Equity Office Strategic Priorities



