

# “Core vs. Chore”: Solving for Clinician Workflow Bottlenecks

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**Dr. Benjamin Crocker**

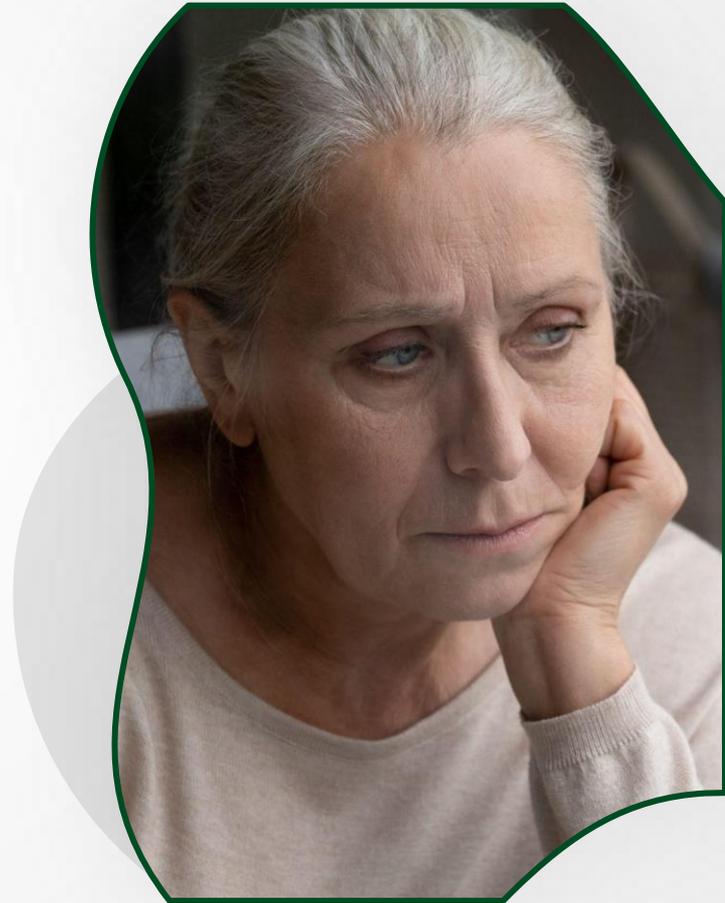
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## The Visit: A Tale of Two Perspectives

“I waited 3 months for this visit. There was little eye contact from my doctor. She was buried in her computer screen. She deferred the only question I had to a gynecologist. She didn’t have me change for an exam. She asked me if I had any moles. ‘None that I could see.’ Nonetheless, I was given a referral to a dermatologist and for a colonoscopy. She seemed too busy to listen. What if I was really sick? **I don’t think I can go back.**”



## The Visit: A Tale of Two Perspectives



“I had no information about her in the EHR, and there was no time to locate it before the visit. I had 20 minutes to get to know, examine, counsel her, place orders and billing. She was one of 20 visits today, multiple calls and messages, and I still have 2-4 hrs of documentation and In-Basket work tonight. Not to mention care for my family. **I don't know how much longer I can or want to do this.**”

# The Ongoing Search for Joy...



## In Search of Joy in Practice: A Report of 23 High-Functioning Primary Care Practices

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### ABSTRACT

We highlight primary care innovations gathered from high-functioning primary care practices, innovations we believe can facilitate joy in practice and mitigate physician burnout. To do so, we made site visits to 23 high-performing primary care practices and focused on how these practices distribute functions among the team, use technology to their advantage, improve outcomes with data, and make the job of primary care feasible and enjoyable as a life's vocation. Innovations identified include (1) proactive planned care, with previsit planning and previsit laboratory tests; (2) sharing clinical care among a team, with expanded rooming protocols, standing orders, and panel management; (3) sharing clerical tasks with collaborative documentation (scribing), nonphysician order entry, and streamlined transcription; (4) team-based communication by verbal messaging and in-box management; and (5) improving team functioning through work flow mapping. Our observations suggest that a shift from a physician-centric model of work distribution and responsibility to a shared team model, with a higher level of clinical support staff per physician and frequent forums for communication, can result in high-functioning teams, improved professional satisfaction, and greater joy in practice.

Ann Fam Med 2013;11:272-278. doi:10.1370/afm.1531.

*Working at Starbucks would be better.*  
Benjamin Crocker, MD, October 3, 2007



# Providers and Teams Facing Unprecedented Pressures



## PHYSICIAN BURNOUT

48%

Physicians surveyed who are cutting back hours or will retire due to stress



## STAFFING SHORTAGES

124,000

Expected shortage of Physicians by 2032

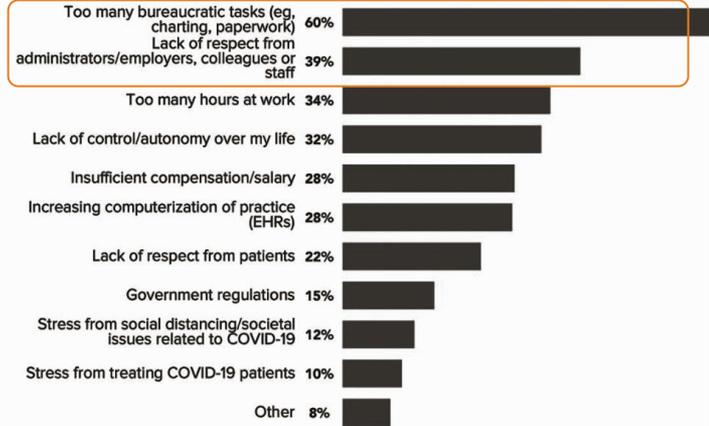


## Worsening Access

24 - 32 days

Average wait for new appointment (increase of 30% in 3 yrs)

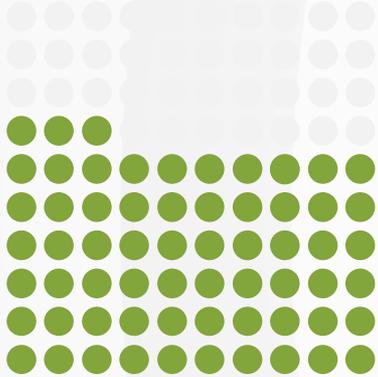
### What Contributes Most to Your Burnout?



\* Physician Burnout & Depression Report 2022: Stress, Anxiety, and Anger January 21, 2022

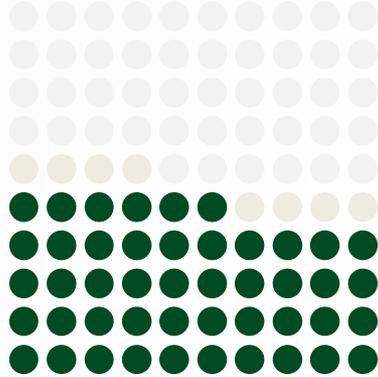
## These Pressures Are Taking a Toll

70%



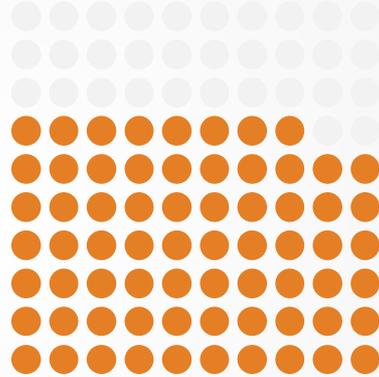
Would not recommend medicine as a career to their children

46%



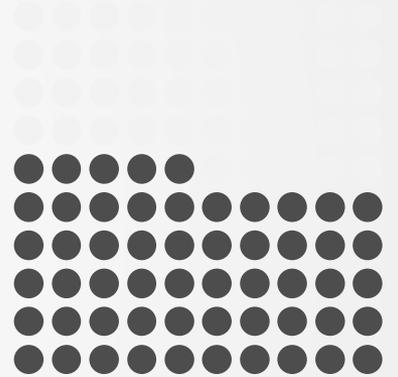
Would not choose medicine as a career choice

68%



Burnout has a negative effect on relationships

55%



Are more burned out now than during COVID quarantine

# Burnout, Compassion Fatigue, Moral Distress, Quiet Quitting



## Plan to quit Healthcare in the next 2 years



1 in 5  
MDs



2 in 5  
RNs



1 in 3  
MAs



1 in 5  
Front Office

\*COVID-Related Stress and Work Intentions in a Sample of US Health Care Workers, Christine A. Sinsky MD, Roger L. Brown PhD, Martin J. Stillman MD, JD, Mark Linzer MD - Mayo Clinic Proceedings, December 2021

# These Challenges Impede All Constituents in Care Delivery



## FOR THE PATIENT

### Patient safety

- Missed results
- Delay in care

### Patient dissatisfaction

- Access
- Poor care experience
- Frustration / invisibility



## FOR THE PHYSICIAN

### Wasted time

- Inefficiency, duplicative work
- High noise:signal

### Dissatisfaction and Risk

- Dissatisfaction w/EHR and system tools
- Avoidable errors
- Isolation, undervalued



## FOR THE CLINIC STAFF

### Wasted time

- Low value tasks

### Long hours

- Overtime

### Less time with patients

- Care implications
- Job dissatisfaction



## FOR THE ENTERPRISE

### Increased risk

- Contract compliance concerns
- Malpractice

### Lost revenue

- Uncaptured Quality Metrics

### Increased cost

- Staff turnover
- Overtime

# Provider Enterprises Face Complex and Dynamic Business Pressures



## STAFFING CHALLENGES

**124K**

Physician Shortage by 2032

**3.6M**

Healthcare Worker shortage

**5-15%**

Increase in Healthcare Wages

**10%**

Reduction in Medicare Reimbursement

## SHRINKING OPERATING MARGINS



## INCREASING CONSOLIDATION

**70%**

Physicians Now Employed by Health Systems or Corporate Entities

Increasing Competition from Non-Traditional Competitors

Increasing Demand for Digital & Personalized Care

## INCREASING CONSUMERISM



## SHIFT TO VALUE

**<40%**

Patients in Traditional FFS Models

# Enterprises Rethinking Their Operating Models



**01**

Deliver personalized care with industrialized operations

**02**

Maintaining human touch (patient centered care) while leveraging tech to optimize and scale

**03**

Realign care delivery to meet evolving care models (position FFS to succeed in VBC environment)

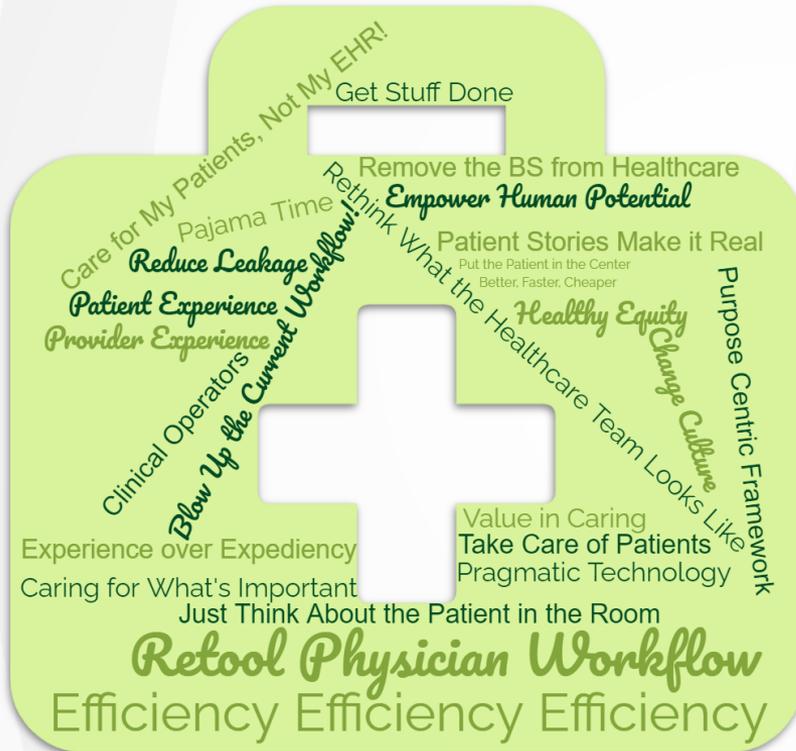
**04**

Reduce burnout while optimizing staff productivity (more with less)

**05**

Standardize and automate while preserving autonomy

# What Still Matters to the Care Team



Relation > Transaction

Quality Care (outcomes)

Value (cost)

Patient Experience

Provider/Team Well-being

# Practice/Care Team of the Future: The Enhanced PIT CREW



**Drivers, not mechanics!**  
**Providers, not EHR grease monkeys!**



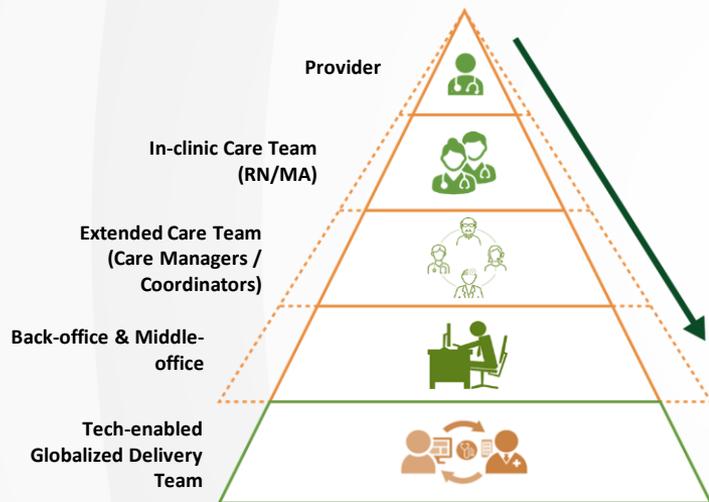
**Restoring focus on the fundamentals of patient care:**

- **Present in the moment**
- **Compassion & Empathy**
- **Clinical and diagnostic skills**
- **SDM and complex Plans of Care**

**Consistency**  
**Accuracy**  
**Coordination**  
**Performance**

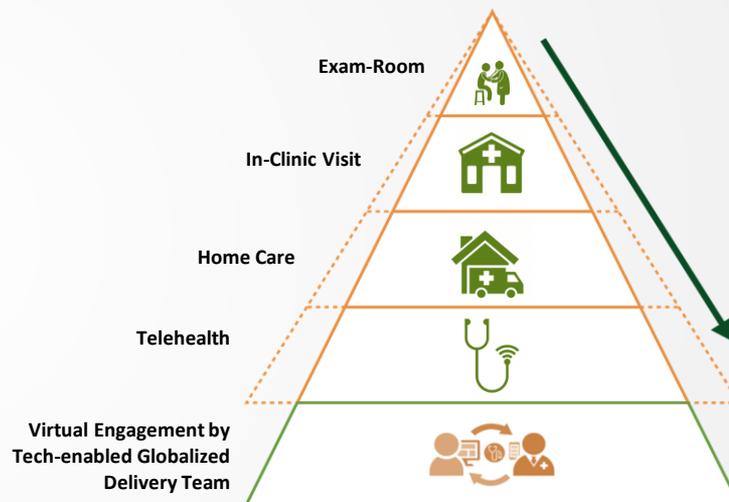
# Redesigning Care Delivery to Manage Competing Priorities

Re-align tasks so everyone operates at the top of their license



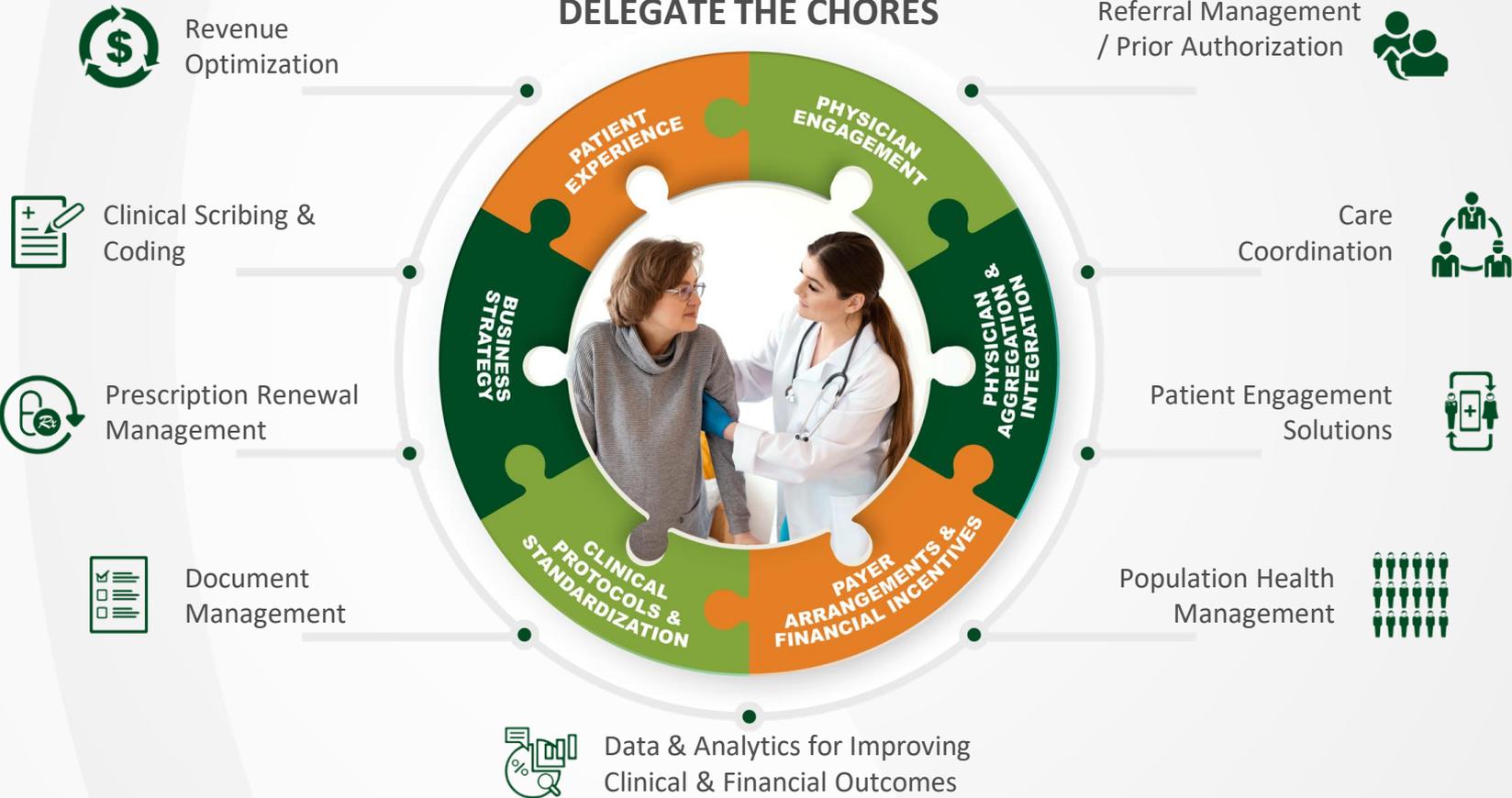
- If it doesn't have to be done by a clinician, then it shouldn't
- If it doesn't have to be done manually, then it shouldn't

Re-align care delivery to transition it to the lowest cost, highest impact setting

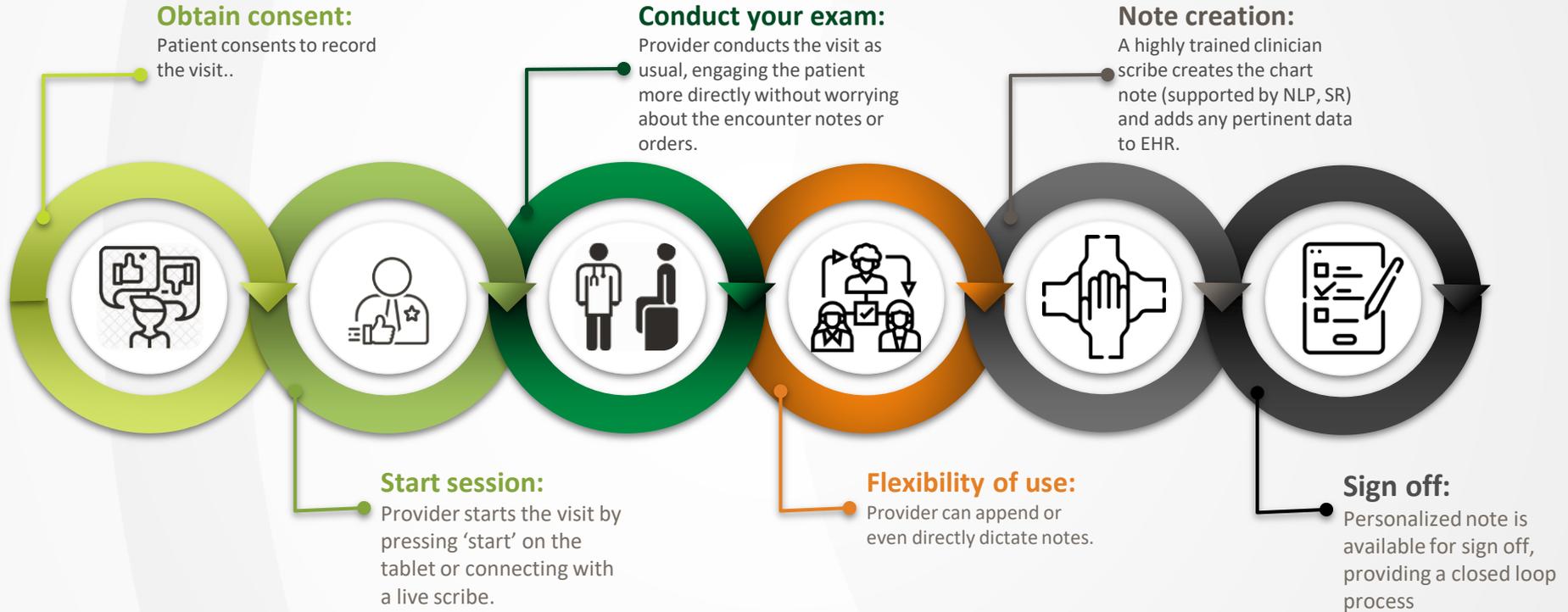


- If it doesn't have to be done in an exam room, then it shouldn't
- If it doesn't have to be performed in person, then it shouldn't

# Fortify your Core with Delegation of Chores



# Case 1: Scribing As It Should Be



# Scribing - Improved Productivity, Access, Satisfaction

## ACCESS

*Visits per day*



**2.5  
visits**



## REVENUE

*Gross Charges*



**16%  
increase**



## DOCUMENTATION TIME

*Minutes per day*



**75%  
reduction**



## PAJAMA TIME

*EHR access on weekdays/weekends  
(% change)*



**30% / 64%  
reduction**



## IMPROVED BURNOUT SCORES

*% of physicians who experience  
improvement in burnout scores*



**81%  
physicians**



## NET PROMOTER SCORE

*% Promoters - % Detractors*



**8.1%  
physicians**



## Case 2: Rx Renewal Management

- Staff (NPs, RNs, MAs, MDs) work high volumes of electronic, phone, fax, and portal Rx renewal requests

- Overwhelming "on-the-fly" cognitive burden (Among top 3 pain points on physician/staff surveys)

- Large % of primary care practices have either no standardized protocols or lack adherence for Rx renewal requests. Many specialties rely on RNs or NPs (\$\$)

- Majority of Rx renewals are not vetted for appropriateness prior to being routed to provider for approval(\*\*SAFETY and MALPRACTICE RISK\*\*)

- Workflows for managing discontinued orders or duplicate requests are not standardized, resulting in risk for inadvertent over-medication



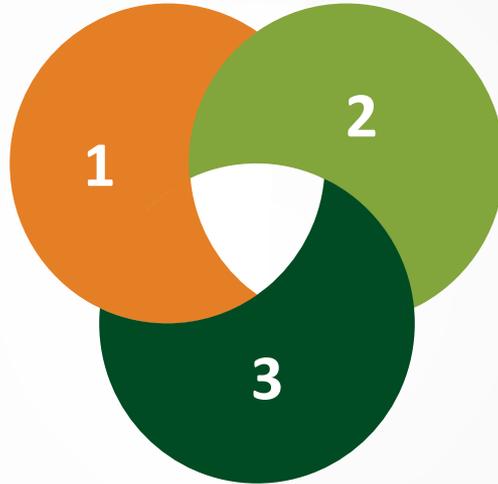
Lack of formal Rx renewal process may lead to overdose, organ failure, death, or staff burnout.

# Rx Renewal Management

A prescription for improving patient safety & reducing administrative burden

**CAPTURE** all Rx renewal requests and vet them for appropriateness & safety

- Surescripts/Pharmacy
- Pt. portal
- Pt. calls
- Fax



**PREPARE** Rx renewal requests in the EHR and related labs for authorization

- Robust tech platform
- Dynamically configured protocols
- Validated by trained pharmacist
- Complete documentation

**SERVE UP** actionable tasks and insights

- Rx Orders
- Visit/Lab care gaps
- Performance Dashboard

# Rx Renewal Management: Measure What Matters

## REVENUE UPSIDES

**9-11%**

of Refill Requests recommend visits, labs or both



## TURN AROUND TIME

**98%**

of Rx Renewal requests processed in 24 hours



## BURDEN REDUCTION

**>65%**

of Rx Renewal tasks are removed from the work queue with a "1 Patient, 1 Record, 1 Protocol" approach



## QUALITY & SAFETY RELATED EVENT AVOIDANCE

**>20%**

of Rx Renewal Requests with potential quality / safety issue identified & avoided via universal vetting for every in scope request



IMPROVE PATIENT SAFETY & REDUCE ADMINISTRATIVE BURDEN

## DUPLICATES

**~10%**

of all refill requests are duplicates that will be removed



## Case 3: Clinical Data/Document Management



**3 OUT OF 10** tests are reordered because the results cannot be found  
**UP TO 10%** abnormal tests results are missed by the physician's office



**High Volume** outside labs, imaging, reports, records

**High Risk** timely/accurate filing, care gaps, delays in care, reporting metrics



**30 MINUTES** time spent by a physician daily searching for patient data in EHR  
**3 HOURS** time spent daily by clinic staff to scan & abstract incoming documents

# Reduce Administrative Burnout, Optimize Staff Productivity

## HOW THE SOLUTION WORKS?



Centralized document flow of physical documents into a single source



All documents filed into the right folders in the EHR with a standardized naming convention, indexable & searchable



Abstraction of relevant clinical data (tests / results) in discrete data fields (notification of abnormal results)

## THE VALUE DELIVERED



### TIME SAVED

**60 hours**

Per MD / Year

**480 hours**

Clinic Staff / Year /  
Per MD



### IMPROVED QUALITY METRICS

**14%**

Improvement in  
Breast Cancer  
Screening

**19%**

Improvement in  
Diabetic Eye Exams

# Enabling the Move to Value Across Different Models

## PROGRAMS SUPPORTED

HEDIS / STAR

MIPS

ACO

MSSP

DSRIP

QRS

MACRA

Medicaid

## SCREENINGS

- Breast Cancer
- Colorectal Cancer
- Cervical Cancer
- Lung Cancer
- Osteoporosis
- AAA Screening
- Fall Risk Screening

## PREVENTATIVE CARE

- Clinical Depression and Follow-Up Plan
- Screening for High Blood Pressure
- HIV/HCV Screening

## VACCINATION

- Pneumococcal/Flu Vaccination
- Zoster (Shingles) Vaccination
- Childhood Imm.

## CHRONIC DISEASE MANAGEMENT

- Hypertension
- Diabetes: A1c, Eye Exam, Proteinuria
- CVD: cholesterol

## CONTINUUM OF CARE

- Abstracting / Documenting all Medications
- Abstracting all tests, discharge summaries outside records & consults

# Care Solutions: Nurturing the Patient, Not the EHR

**Scribing** - Asynchronous or Synchronous with Order Entry for clinically accurate & compliant chart notes.

**Rx Renewal** - Automated Prescription Renewals to bring standardization, safety, efficiency, & equity.

**PreVisit Prep** - New Chart Prep/PreVisit/Daily Huddle summary to improve visit efficiency, reduce care gaps, canceled visits & improve PJ time and patient satisfaction. Pre-emptive orders, TCM, AWV.

**InBasket Management** - Reduce the in-basket burden by delegating tasks / responses for inbox messages



**Coding** - Delivering compliant & optimized coding to plan care accurately. Retrospective, prospective, concurrent HCC capture.

**Document Management** - Clinical Document Filing & Data Abstraction to find the right data in the right place at the right time

**Virtual Assistant** - Supporting clinic-oriented tasks for managing the patient. E.g., Message/Call management, Prior Auth, Med reconciliation/adherence

**Care Coordination** - Population Health, Chronic Care Management

# Care Solutions - Improving Signal:Noise for the Care Team

Clinician Support Tool	Where	More valuable	Than
Scribing/Order Entry	Patient Interaction	>	EHR Interaction
Document Management	Data Access / Retrieval	>	Volume of info
Rx Renewal	Safety / Equity / Standardization	>	Expedience
PreVisit Summary / Inbox Management / Virtual Assistant	Salience & Time	>	Clutter
Coding / HCC Optimization	Plan of Care	>	Invoice for Care

# Provider Enablement Platform Aligns with Outcomes



## Improved Provider Experience

**>80%** Physicians report reduced burnout

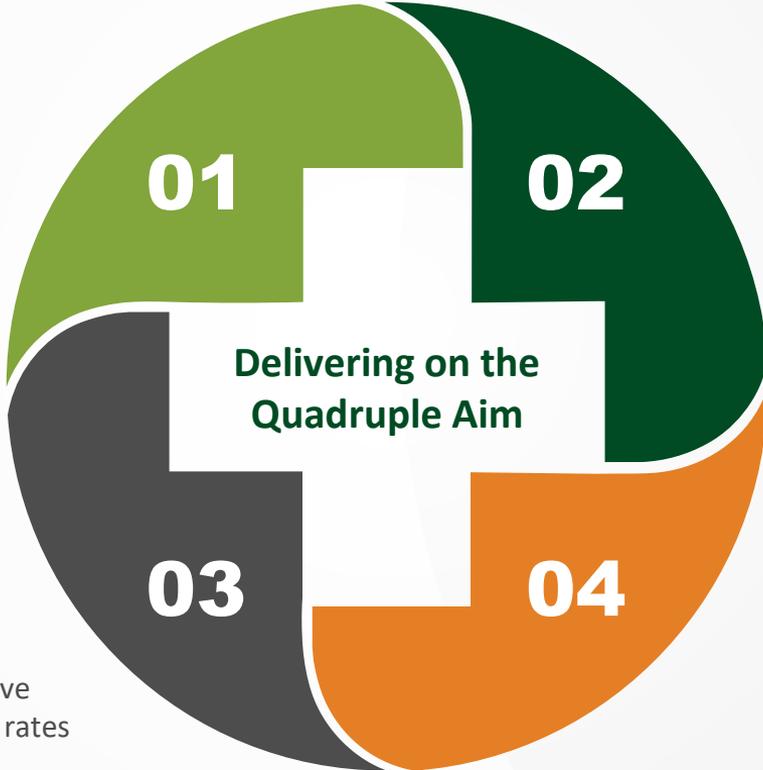
**64%** Report having better work-life balance



## Better Population Health Outcomes

**4-6%** Uptick in RAF Capture

**15-40%** Improvement in preventive screening & vaccinations rates



## Improving Financial Outcomes



Net Reduction in Operating Costs **4-5%**

Net increase in overall revenues **5-6%**

On-demand scalability 

## Improved Patient Experience



Patients report improved visit experience **82%**

Medication errors prevented **100k's**

# From Workflow Bottlenecks to the Rewards of Work



- Enable your clinical teams to practice CARE, not ‘administratia’
- CORE vs CHORE: work done better, faster, cheaper
- Consider arc of entire patient journey and visit lifecycle
- Focus on pain points/challenges that matter locally
- Look for early, tangible wins
- Identify, enlist and invest in admin, operations, clinical champs and evangelists (change management)
- Multiple stakeholders - clinical team (all roles), **patients**, IT, compliance, health equity (culture management)
- Technology doesn’t fix problems (people do!), but can be a ‘force multiplier’ for scaling when applied sensitively



**JOIN** THE  
MOVEMENT

**THANK YOU!**  
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