



**Healthcare Financial
Management Association (HFMA)
Utah Chapter**

SPONSORSHIP PROGRAMS
January 2023 – December 2023

HFMA Utah Chapter Sponsorship Opportunities

A Partnership for Value

The Healthcare Financial Management Association (HFMA) Utah Chapter would like to welcome this year's annual sponsors. Sponsorship funds are vital to ensuring that the HFMA Utah Chapter can continue to provide quality programming, continuing education and engaging network opportunities for our members at affordable rates.

The HFMA Utah Chapter Sponsorship programs provide an excellent medium for exposure to our 300 members. Members include Hospital CFOs and CEOs, Patient Accounts Managers, Accounting Professionals, Medical Group Practice Managers, Information Systems Managers, Consultants and Suppliers, and other healthcare management professionals

Sponsorship Levels and Associated Benefits

CORPORATE SPONSOR

\$5,000 ANNUALLY

- Twenty (20) complimentary one day meeting registrations to any Utah Chapter meeting during the sponsorship year.*
- Opportunity to introduce speakers at meetings throughout year.
- Recognition as a sponsor on the Utah Chapter webpage with a hotlink to the sponsor's website.
- Verbal and visual sponsor recognition at each member meeting.

PLATINUM SPONSOR

\$4,000 ANNUALLY

- Ten (10) complimentary one day meeting registrations to any Utah Chapter meeting during the sponsorship year.*
- Opportunity to set up either a display table or exhibition booth with promotional materials at two (2) of our member meetings. If virtual meetings, provided 10 minutes for vendor product presentation at beginning of meeting.
- Recognition as a sponsor on the Utah Chapter webpage with a hotlink to the sponsor's website.
- Opportunity to submit articles on related healthcare topics for inclusion on the Utah Chapter website.
- Copy of the meeting attendance list (upon request).
- Verbal and visual sponsor recognition at each member meeting.

GOLD SPONSOR

\$3,000 ANNUALLY

- Four (4) complimentary one day meeting registrations to any Utah Chapter meeting during the sponsorship year.*
- Opportunity to set up a display table with promotional materials at one (1) of our member meetings. If virtual meetings, provided 10 minutes for vendor product presentation as agenda allows.
- Recognition as a sponsor on the Utah Chapter webpage with a hotlink to the sponsor's website.
- Verbal and visual sponsor recognition at each member meeting.

EVENT SPONSOR (SINGLE EVENT)
(Limit 2 per conference)

\$1,500 Major Conference

- Two (2) complimentary meeting registrations to sponsored Utah Chapter meeting.
- Opportunity to set up a display table with promotional materials at meeting. If virtual meeting, provided 10 minutes for vendor product presentation as agenda allows.
- Sponsor Logo to be included in email invitation and conference promotional materials.
- Verbal and visual sponsor recognition during meeting.
- Copy of the meeting attendance list (upon request).

\$250 Summer Conference/Other

- One (1) complimentary meeting registrations to sponsored Utah Chapter meeting.
- Opportunity to set up a display table with promotional materials at meeting. If virtual meetings, provided 5 minutes for vendor product presentation as agenda allows.
- Sponsor Logo to be included in email invitation and conference promotional materials.
- Verbal and visual sponsor recognition during meeting.

*Must be arranged in advance. Complimentary meeting registrations must be coordinated with Sponsorship Chair or committee members at least 3 days prior to the event. See below for additional information regarding exhibit opportunities.

Information about Exhibit Opportunities

Exhibiting opportunities are available as outlined in the sponsorship levels noted above.

All sponsor representatives must be registered for the meeting and should wear their registration badges at all times. If sponsors have used their allotted number of complimentary registrations, they are expected to pay the appropriate registration fee outlined in the meeting brochure.

Sponsors are required to contact the Utah Chapter sponsorship chairperson at least 2 weeks prior to the meeting at which the sponsor wishes to exhibit. Notification of the intent to exhibit is necessary so appropriate exhibiting space or agenda time can be planned. Meeting registration forms and agendas will be sent in separate mailings.

Other Information

- The Sponsorship programs begin on January 1, 2023 and runs through December 31, 2023.
- In order to allow time for administrative tasks related to sponsor recognition, the due date for full-year sponsor commitments and payments is March 30, 2023.
- A confirmation letter and invoice will be mailed after sponsor commitments are received.
- Please contact the sponsorship chair for partial-year sponsorship options.

For further information, contact:

Troy Wilkerson, Sponsorship Chair
801-913-0185
troy@cpicollects.com

Thank you for your investment in the HFMA Utah Chapter!!!

FY 2022 Sponsorship Participation Form

Level	Cost	Check One
Corporate	\$3,750	
Platinum	\$3,000	
Gold	\$1,500	
Conference - Major	\$1,125	
Conference – Summer/Other	\$250	

Signature of Person Authorizing Sponsorship

Name of Organization (exactly as you wish to have it shown in all publications):

Address of Organization:

City, State Zip:

Web Site:

Primary Contact:

Name:

Title:

_____ *Phone:* _____ *Alternate Phone:* _____

E-Mail:

Please make all checks payable to “HFMA Utah Chapter”

[Submit payment to:](#)
HFMA Utah Chapter
PO Box 709751
Sandy, UT 84070