

# HFMA EDUCATIONAL OFFERING COMPARISON

	Webinars	E-Learning Courses	Educational Workshops	Certifications	Organizational Learning	Conferences
	MEMBER BENEFIT				MEMBER DISCOUNT	
	CONTENT					
Content centered around trending topics	✓					
Content centered around fundamentals				✓		
Content is a mix of trending topics and fundamentals		✓	✓		✓	✓
Live Q&A	✓		✓		✓	✓
In-Person Networking					✓	✓
Industry partners sharing best practices/case studies	✓		✓			✓
Solve-Based Education			✓		✓	✓
Earn CPEs	Live only		Live only		Live only	Live only
	DELIVERY and ACCESS					
Delivered In-Person					✓ (virtual option available)	
Delivered Virtually/Online	✓	✓	✓	✓		
On-Demand Access	✓	✓	For registrants			Limited content for registrants
Individual Learning and/or Self-Study	✓	✓	✓	✓		
Group Learning					✓	✓