# Hawaii Pacific Health Anchor Mission Strategy Place Based Investment

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#### Healthcare Anchor Network

#### **Current Network Members (50)**





HEALTHCAREANCHOR.NETWORK



## What are anchor institutions?

- Nonprofit or public institutions
- Rooted in place- "sticky capital"
- Economic engineslarge purchasers, employers & investors







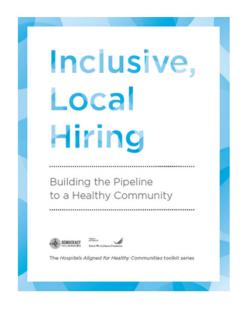
**HOSPITALS & HEALTH SYSTEMS** 





### The Healthcare Anchor Mission

How Anchor institutions can leverage *everyday business practices* to impact economic factors that contribute to the overall well-being of our communities by creating community wealth through intentional:







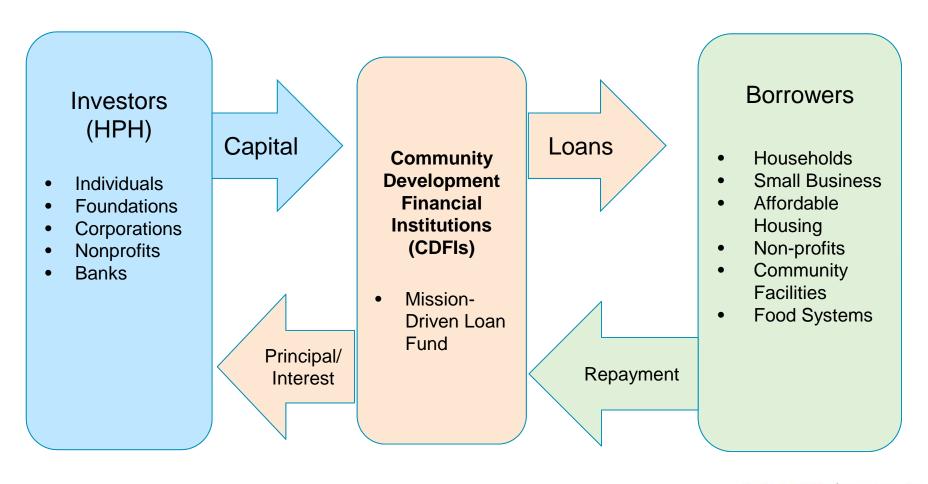




- Leverages a percentage of a hospital's investment portfolio to increase available capital for mission-aligned projects that address economic and environmental disparities in underserved communities which may not have access to mainstream financial resources.
- Investment in a 3<sup>rd</sup> party (i.e. CDFI or loan fund) to fund prioritized community projects with modest return on low risk investment (2-2.5%).
- Provides patient and flexible capital



#### Investing with Community Development Financial Institutions (CDFIs)





# Place-Based Investing (PBI) Benefits

- No Bond Rating Impact
- Does not impact operational cash flow
- Risk diversification through partnership
- No underwriting requirements



## **Place-based Investment Commitment**

- In signing the Healthcare Anchor Network's (HAN) Place-based Investment
  Commitment, health systems commit to redirecting a portion of their investable assets
  toward impact investments that are place-based and address community conditions
  that create racial, economic and environmental disparities. The goal of these
  investments is to improve community health and well-being, particularly for those
  impacted by a legacy of divestment and discrimination.
- Signatories are required to allocate at least 1% or \$50 million (whichever is less) of longterm reserves or unrestricted investment fund or pool for place-based impact investments (pensions and other restricted assets are to be excluded from consideration).
- Moreover, signatories are required to deploy at least the minimum investment amount within five years of creating the allocation. Finally, signatories are required to collect and submit annual data to the Healthcare Anchor Network in order to track collective progress and impact, and to ensure accountability.



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#### **Commitment Form**

We, \_Hawaii Pacific Health\_ as a Healthcare Anchor Network (HAN) member, pledge to work in good faith to execute the HAN Place-based Investing Commitment to achieve the goals specified therein, and to submit data according to HAN's Anchor Institution Reporting Standard and yearly schedule to demonstrate our progress against the commitment.

In accordance with the commitment, our institution has allocated \$\frac{8,500,000}{000}\$ to place-based investments. This equals \( \frac{1}{2021} \)% of our institution's unrestricted investment portfolio as of \( \frac{30}{0000} \).

By including our signatures below, we agree to the following:

- To deploy at least 1% of \$50M within 5 years of this commitment.
- To annually collect and submit data to the Healthcare Anchor Network in order to track our collective impact, including:
  - ▶ Presence of a place-based investment objective within the investment policy;
  - Our institution's total investable assets:
  - ▶ Total dollar amount allocated to place-based investment strategy; and
  - Dollar amount of place-based investment allocation that is deployed.

We agree that the Healthcare Anchor Network (HAN) may list our institution as a signatory to this
commitment on the HAN website and can do so by including our logo.

Signature of Accountable Executive Date

Share your name, title, institution, and contact information below.

Accountable Executive

First and Last Name David Okabe
Title Executive Vice President & Chief Financial Officer

David.Okabe@hawaiipacifichealth.org

<u>Assistant</u>

First and Last Name Michelle Kubota
Title Executive Assistant
Email Michelle.Kubota@ha

Michelle.Kubota@hawaiipacifichealth.org

Accountable Project Manager

First and Last Name
Title

Michael Robinson
Vice President

Email Government Relations & Community Affairs
Michael.Robinson@hawaiipacifichealth.org

PACIFIC HEALTH WILCOX

# Source of Funding

	Organizations that follow FASB ASC 958, check here ▶ ✓ and complete lines 27, 28, 32, and 33.			
27	Net assets without donor restrictions	759,747,317	27	781,319,809
28	Net assets with donor restrictions	58,593,199	28	67,769,741



# Hawai'i CDFI "Hui" Members

Organization	Mission	Social Issue
Hawai'i Community Lending (HCL)	Build capacity of low- and moderate-income individuals to achieve and sustain economic self-sufficiency: financial and housing counseling, microloans, matched savings accounts.	Housing Self-sufficiency
Hawai'i Community Reinvestment Corporation (HCRC)	Facilitate affordable housing, community development, energy efficiency, and economic development throughout Hawai'i by providing innovative financing, training, and consulting.	Housing Community Development
Honolulu Habitat for Humanity	Build strength, stability and self-reliance in partnership with families in need of decent and affordable housing. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage.	Housing
Council for Native Hawaiian Advancement (CNHA)	Access to capital, financial education and individualized financial counseling services with a focus on low- and moderate-income Native Hawaiians.	Self-sufficiency Small Business
Lei Ho'olaha	Financial training and loans to charter schools to build capacity and make them credit-worthy for commercial financial institutions.	Education
Hawai'i Homeownership Center	Education and support to create successful first-time homeowners	Housing
Feed the Hunger Foundation	Creating a more sustainable food system. Food-focused loan program infuses capital and expertise for farmers excluded from traditional financing options.	Food Systems

Selected by the Hawai'i Community Foundation CDFI Hui

