



1998 - 2023

*Celebrating 25 Years of
Community Service*



History and Mission

“A soft place to fall”





Assistance Programs



- WE Support, YOU Survive
- Lymphedema Project
- Hair With Care



Our Team

BREAST CARE SPECIALISTS PROVIDE DIRECT PATIENT SERVICES

BILLING ADMINISTRATORS FILE PATIENT CLAIMS

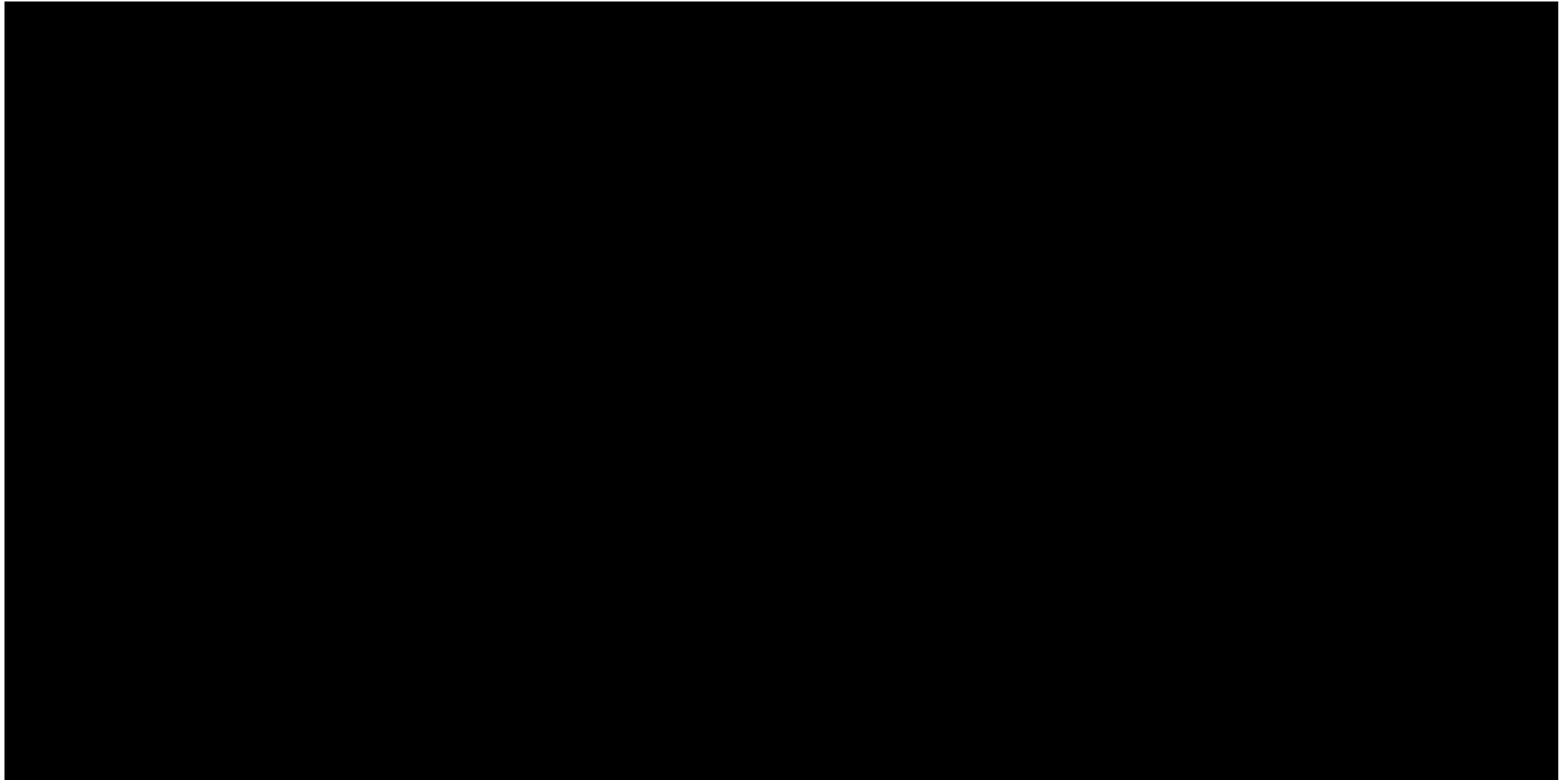
STAFF LEADERSHIP (THREE DIRECTORS), A DEDICATED BOARD,
AND DOZENS OF VOLUNTEERS

COMPASSIONATE, DIVERSE, AND PROFESSIONALLY TRAINED
TEAM MEMBERS

Our Impact



- ▶ Fremont - a partnership with Washington Hospital Healthcare System
- ▶ Livermore - at CommonPoint Nonprofit Center
- ▶ San Leandro - a partnership with Kaiser Permanente
- ▶ Complete nearly 2,600 patient visits annually
- ▶ Distribute \$170K in post-surgical products annually
- ▶ Year-round community outreach efforts
- ▶ Dedicated to supporting sister organizations



People With Purpose Gala

Fundraiser to benefit
HERS Assistance Programs

Saturday, April 27, 2024,
at The Club at Castlewood

Cocktail Reception, HERS
Awards, Dinner, Silent &
Live Auctions

Emceed by KTVU's
Heather Holmes





5k/10k Walk/Run/Yoga Community Event

- ▶ Saturday, September 30, 2023, from 8:00 am to 12:00 pm at Quarry Lakes Regional Park in Fremont
- ▶ Beloved community gathering - very meaningful for patients and survivors, and their caregivers
- ▶ Elaine's Memorial Circle, Community Expo, entertainment, giveaways, and lunch
- ▶ High energy, creative event!



Additional Funding



- Breast Cancer Awareness Month Fundraising
- Year-end/Holiday Campaign
- Foundation Grants



Beverly Hagan, CPA	Gonsalves & Kozachenko, Attorneys at Law	Dutra Enterprises, Inc.	Puma Biotech	Fremont Bank	Poppy Bank	Lisa Stambaugh, Collective Discovery	Rotary Clubs of Niles, Newark, Dublin and North Pleasanton
HERS Board of Directors	Premier Nissan of Fremont & Premier Subaru of Fremont	Police Depts. Of Fremont, San Leandro, and Hayward	Stanford Health Care Tri-Valley	Cargill	To Celebrate Life	Police Depts. Of Alameda, EBRPD, and the Oakland Housing Authority	Envision Honda and Envision Toyota of Milpitas
Washington Hospital Healthcare System/UCSF	Kaiser Permanente	Robson Homes	Insperity	Berge-Pappas- Smith Chapel of the Angels	Haller's Pharmacy	Boundary Oaks Nine Holes	Bay Area Rotary Clubs: Niles, San Leandro, Tri-City Rotary Clinic
	Supervisor David Haubert (Alameda County District 1)	Fremont Candlelighters	Castlewood Country Club Women's Golf Club	Dublin/San Ramon Women's Club	CEFCU	StarOne Credit Union	

Community Partners

Community Outreach

- ▶ Civic, Faith, and Service Organizations
- ▶ Attend and support peer nonprofit events
- ▶ Members of Tri-Valley Nonprofit Alliance and Tri-City Nonprofit Coalition
- ▶ Members of several Chambers of Commerce
- ▶ Breast Cancer Awareness Month - a major effort to share our programs





BREAST CANCER AWARENESS AND ACTION MONTH

1 in 8 women will be diagnosed with breast cancer

Over 340K cases of breast cancer will be diagnosed this year

Estimated 2022 deaths: over 43K women and over 530 men

1 in 6 breast cancers are found in women ages 40-49

Yearly mammograms beginning at age 40

Every Woman Counts (EWC)

<https://www.dhcs.ca.gov/services/Cancer/ewc> or call 1-800-511-2300 (24/7 support)

RESOURCES

- Bay Area Community Health: <https://bach.health/>
- American Cancer Society: <https://www.cancer.org/>
- BreastCancer.org: <https://www.breastcancer.org/>
- Women's Cancer Resource Center: <https://www.wcrc.org/>
- Every Woman Counts (State of CA): <https://www.dhcs.ca.gov/services/Cancer/ewc/Pages/default.aspx>
- CDC - Mammogram Availability/Resources: <https://www.cdc.gov/cancer/nbccedp/screenings.htm>
- Bay Area Cancer Connections: <https://www.bayareacancer.org/>
- <https://bayareayoungsurvivors.org/>
- SF Women's Cancer Network: <https://sfwcn.org/about-us/>
- Comprehensive Resource List via Cancer Survivorship Coalition of the Bay Area: https://www.cancercarepoint.org/content/uploads/CSCBA_ResourceList-.pdf



Stay in touch!



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