

New to Healthcare Career Spotlight



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Objectives

Hear from a panel of healthcare finance experts about their career journeys to stimulate interest in personal growth and career planning.

Identify areas in healthcare finance for further exploration.

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New to Healthcare: Career Spotlight Here's what to expect from the session



Introductions



Early Career
Experiences



Mentorship/Coaching



Turning Points



Personal Strengths



Recommendations

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Meet our panelists

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Timothy Hogan, JD, FHFMA, CHC,
Senior Vice President and
Chief Compliance Officer,
Boston Children’s Hospital

- Tim Hogan is Senior Vice President and Chief Compliance Officer for Boston Children’s Hospital. He has previously served in compliance leadership roles at Beth Israel Deaconess Medical Center, Elliot Health System, and Harvard Vanguard Medical Associates / Atrius Health.
- Tim recently served as New England regional executive for the Healthcare Financial Management Association and is a past president of the Massachusetts/Rhode Island Chapter. He is also a former chair of the Chapter’s Compliance Committee.

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Tasha Hogeboom, Corporate Director -
Revenue Integrity, Mass General Brigham

- Tasha Hogeboom is the Corporate Director of Revenue Integrity for Mass General Brigham. Moving to Boston for graduate school, Tasha began her career at MGB in 2003 as a Managed Care Referral Specialist. Over her 19-year tenure with the organization, she has held multiple positions spanning the revenue cycle with a focus on Financial Clearance, Denial Prevention and Revenue Integrity. Tasha earned her M.A. in 2002 from Simmons College and M.B.A in 2010 from the University of Massachusetts.

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Karen Kinsella, Senior Vice President,
Senior Relationship Manager,
Global Commercial Banking, Healthcare,
Education & Not for Profit,
Bank of America, N.A.

- Karen Kinsella is a Senior Relationship Manager in Bank of America's New England Healthcare Education and Not-For-Profit Group, primarily covering the Massachusetts marketplace. The New England Healthcare Education and Not-For-Profit Group counts as its clients many of the leading healthcare, higher education, not-for-profit organizations in the region.
- Ms. Kinsella began her career with BayBank and through a series of mergers joined Bank of America with the Fleet acquisition. With 30 years of commercial banking experience, she has held a variety of positions in the Healthcare Education and Not-For-Profit Group including Senior Credit Products Officer and Regional Credit Products Manager. In her current Senior Relationship Manager role since 2008, Karen is focused on healthcare provider systems, managed care organizations, higher education and senior care companies. As the primary bank advocate and key financial advisor for the client, Karen is responsible for leading and coordinating key team members in analysis and execution to deliver the various financial products and services available from the bank.
- Ms. Kinsella is an active member of the Global Commercial Banking Diversity & Inclusion Council and is a member of the leadership group of the internal employee network, LEAD for Women. She is also a Board Member for the Massachusetts-Rhode Island Chapter of the Healthcare Financial Management Association serving on the Education Committee. She earned her undergraduate degree from Bowdoin College in Brunswick, Maine and an MBA from Babson College in Wellesley, Massachusetts.

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AnnMarie Martinez, MPH, CPCM,
Vice President of Managed Care
Baystate Health & Baycare Health Partners

- AnnMarie Martinez, is currently the Vice President, Managed Care Contracting for Baystate Health and Baycare Health partners in Western Massachusetts. AnnMarie's primary role focuses on the oversight and strategic direction of managed care and value based contracting activities for Baycare/Baystate.
- AnnMarie comes to Massachusetts from New York where she was Vice President, Behavioral Health Network Contracting and Development for the northeast region of Beacon Health Options since 2018. In that role she developed value-based contracts, performed contract reviews, and evaluated reimbursement methodologies while leading her team. Prior to Beacon, AnnMarie obtained provider and hospital experience working for Westchester Medical Center Health Network in Executive Director roles. She has also held director level roles with local and national managed care organizations in New York.
- AnnMarie has a Master of Public Administration & Health Policy degree from the New York University Robert F. Wagner Graduate School of Public Services, a bachelor's degree from John Jay College of Criminal Justice, and a National Contract Management certification.

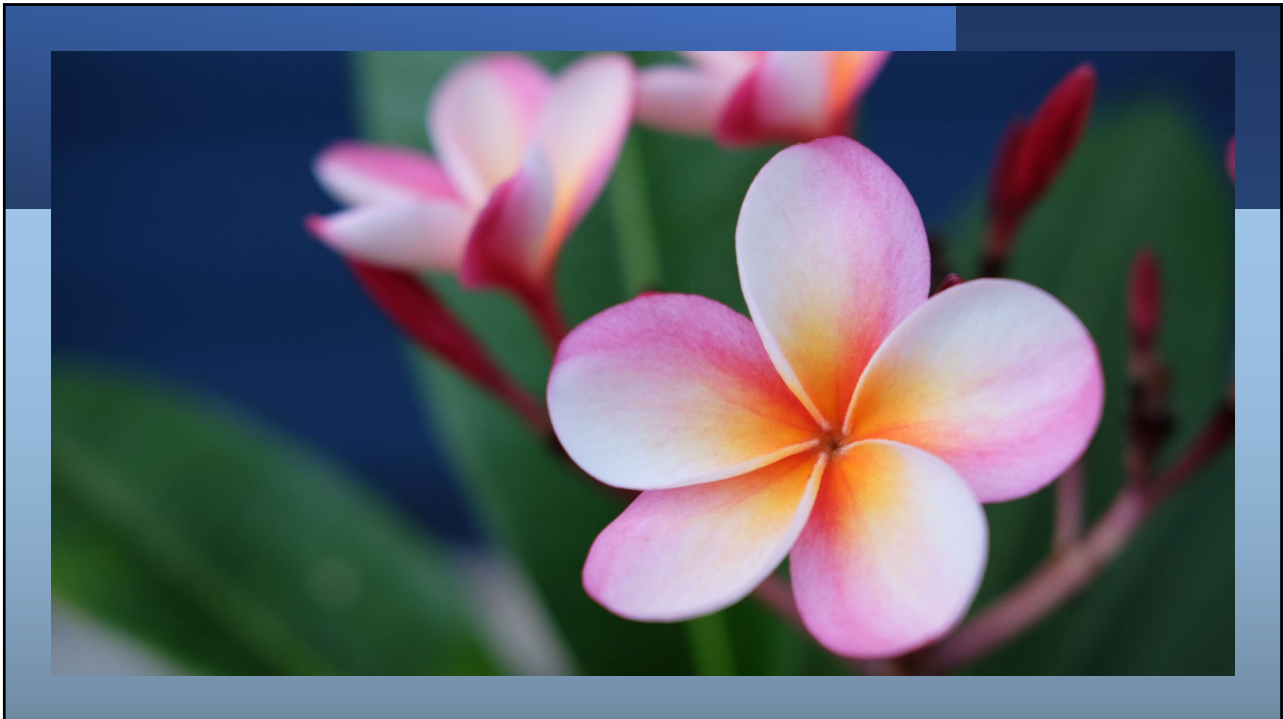
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Jenny M. Davies, FHFMA,
Finance Director,
Baystate Health Laboratories,
Baystate Medical Center

- Jenny Davies, FHFMA currently serves as Finance Director for the Laboratories at Baystate Health. Baystate Health, a not-for-profit 501(c)(3), is the owner and operator of four acute care hospitals in Western Massachusetts; Baystate Reference Laboratories is the premier reference lab in Western Massachusetts.
- Jenny has worked with Baystate since 2008, serving in a variety of roles within Healthcare Finance, including Payment Systems with focus on hospital net revenue and reimbursement models, and within the leadership team for the Laboratories with focus on outreach growth, as well as financial management and cost modeling for laboratories across the system. Prior to joining Baystate, Jenny served as Budget and Reimbursement Manager for Noble Hospital and worked for several years as Senior Medicare Auditor with National Government Services (previously Anthem). Jenny is a cum laude graduate of Boston College, School of Arts and Sciences and an honors graduate of McIntosh College.
- Jenny is passionate about connecting people with ideas. She is a Fellow of the Healthcare Financial Management Association, serving on the board of directors of Healthcare Financial Management Association, Massachusetts-Rhode Island Chapter and leading the planning of numerous education conferences. Additionally, she serves as Chair of the Baystate Medical Center Patient Family Advisory Council and has presented at Schwartz Rounds. Jenny is a volunteer speaker for Survivors Teaching Students®, an outreach program of the Ovarian Cancer Research Alliance that brings ovarian cancer survivors into medical education programs. Jenny focuses on expanding joy and positivity in life, for herself, for her loved ones and for the world around her.

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New to Healthcare Career Spotlight – Polling Question #1

How many years have you worked in healthcare finance?

- a. Fewer than five years
- b. More than five and fewer than ten years
- c. More than ten years
- d. Not Applicable

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New to Healthcare Career Spotlight – Polling Question #2

During your career, has there been someone who has served as mentor (or career coach) for you?

- a. Yes, a formal mentor/mentee relationship
- b. Yes, an informal mentor/mentee relationship
- c. No

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New to Healthcare Career Spotlight – Polling Question #3

Are you able to confidently speak about the individual strengths that set you apart?

- a. Yes
- b. No

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