

WOMEN'S LEADERSHIP CONFERENCE

WOMEN RISING: OVERCOMING THE TRIALS AND BRINGING ON THE TRIUMPHS IN A PANDEMIC YEAR



In March 2020, the U.S. was engulfed by the COVID-19 pandemic and women needed to take on more responsibility than ever before. Sometimes we failed. But most times we succeeded and were more resilient than we had ever imagined. We found our inner strength and courage, and became primary leaders and major resources for the community to achieve the greater good. Please join us for our annual Women in Leadership event as we celebrate “women rising.”

Attendees of this event will gain perspective on:

- Women who have exhibited leadership on the front lines of the fight against COVID-19;
- Leading through a lens of healthy equity; and
- How to bring mindfulness into our lives as we emerge from a pandemic year.

Quick View Agenda

Thursday, May 6

8:00-8:10 am	Welcome: Chapter President
8:10-9:10 am	Navigating the Course: Lessons Learned as I Built My Career
9:10-9:20 am	10 Minute Break
9:20-10:20 am	Covid: Perspectives from the Front Line
10:20-11:20 am	Mindfulness Practices Cultivate Awareness and Empower Choice
11:20-11:30 am	Break - Change for Yoga
11:30-12:00 pm	Balancing Your Mind and Body: The Key to Thriving Amid Adversity

Friday, May 14

12:30-1:30 pm	Leading Through a Lens of Healthy Equity
1:30-2:30 pm	Women and Financial Wellness: Understanding Women's Financial Life Journey
2:30-2:45 pm	15 Minute Break
2:45-4:00 pm	Leading During the Once-in-a-Lifetime Pandemic
4:00-5:00 pm	Networking Event: Mixing it Up

Registration Information

Cost:

HFMA Members: \$49

Non-Members: \$69

HFMA Student and Retiree Members: \$25

Registration:

Registration is Available Online at www.MA-RI-HFMA.org/Event-Registration.

Contacting the Office:

Any questions, concerns, or complaints can be addressed to admin@ma-ri-hfma.org or 781-647-4422

NASBA Continuing Educational Credits – Total Credits 6.8		
Group Internet Based Presentation		
Program Date	Category	CPEs
May 6, 8:10 am	Personal Development – Non-technical	1.2
May 6, 9:20 am	Personal Development – Non-technical	1.0
May 6, 10:20 am	Personal Development – Non-technical	1.2
May 14, 12:30 pm	Personal Development – Non-technical	1.0
May 14, 1:30 pm	Personal Development – Non-technical	1.2
May 14, 2:45 pm	Personal Development – Non-technical	1.2
Program Level: Intermediate		
Pre-requisite Requirements: No advanced preparation necessary		
In order to obtain CPE Credits, attendees must attend the live webinar session and answer all polling questions.		
HFMA MA-RI National Sponsor Registry Number: 129053		
<small>HFMA Massachusetts-Rhode Island is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have the final authority on the acceptance of individual course for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbregistry.org.</small>		

Attendee Dashboard

Access to the conference is via the attendee dashboard on the CrowdCompass application. You can access the application via your phone or desktop computer. Each has links to search the schedule, attend the Zoom sessions, access the attendee list, and the ability to chat with other attendees. Information on how to access the dashboard will be sent closer to the program.

Attendee Dashboard generously sponsored by: New England Retirement Consultants and PwC

Program Coordinators

Kim Carlozzi, PwC

Devin Dukes, BerryDunn

Susan Graves, Change Healthcare

Nan Jones, Massachusetts General Physicians Organization

Beth O'Toole, Revenue Cycle Consultant

Rosemary Rotty, UMass Memorial Medical Center

Lynn Wiatrowski Bank of America

Deb Wilson, Lawrence General

Education generously sponsored by:
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Day 1 Session Information

Keynote Address

Navigating the Course: Lessons Learned as I Built My Career

Thursday, May 6th | 8:10 – 9:10 am EST

Life perspectives and leadership lessons learned, borne out of a career that spans Superintendent of the Massachusetts Correctional Institute, Founder and President of St. Mary's Center for Women and Children, Executive Vice Chancellor of UMass Medical School, Board Leader for public companies and private not-for-profit boards. The session will include insights gained in the pandemic environment and pearls of wisdom so we can each make a difference in the fight for racial equality.

Speaker:

Joyce A. Murphy, Chairman of The Board of Directors, of the newly merged Harvard Pilgrim HealthCare and Tufts Health Plan; Advanced Leadership Fellow, Harvard University ALI 2019

Covid: Perspectives from the Front Line

Thursday, May 6th | 9:20 – 10:20 am EST

Throughout the COVID-19 global pandemic, healthcare providers faced the greatest challenges. In this presentation, the experience of a premier academic medical center will be discussed. This will include professional and personal challenges and what was done to try and address them, the importance of strong and consistent leadership and managing in times of crisis.

Speaker:

Ann Prestipino, Senior Vice President, Massachusetts General Hospital



Mindfulness Practices Cultivate Awareness and Empower Choice

Thursday, May 6th | 10:20 – 11:20 pm EST

Can today's mindfulness really ease suffering, enhance wellbeing, and make us healthier and happier?

Well, it depends. Yes, if our meditation practice skillfully informs how we relate to the moment and make choices.

In this workshop, we will explore what mindfulness is, practice it, and learn how to bring it into our modern lives.

Speaker:

Ginny Wholley, Certified Mindfulness-Based Stress Reduction (MBSR) Teacher, UMass Memorial Health Care, Center for Mindfulness

Balancing Your Mind and Body: The Key to Thriving Amid Adversity

Thursday, May 6th | 11:30 – 12:00 pm EST

After a morning of learning and thoughtful discussion, join this yoga session to stretch your body and learn techniques that will help with pliability and relaxation.

Coach:

Rene Kennedy, Founder, Stellar Performance and Director of Training, R3Bilt Fitness



Day 2 Session Information

Leading Through a Lens of Healthy Equity

Friday, May 14th | 12:40 – 1:30 pm EST

Patients in all communities deserve access to high-quality healthcare, but systemic inequities in access to and delivery of care have only been exacerbated by the COVID-19 pandemic. Healthcare leaders play a unique and critical role in the fight to reduce these inequities, and it is an ethical and business imperative that healthcare leaders reflect the populations they serve. Leaders can set the tone to promote diversity, equity, and inclusion across the spectrum.

Join Jeanne Pinado, a former CEO, to gain some insights from her experience recruiting and retaining a diverse staff. She is now working on national Diversity Equity Inclusion efforts with a major real estate services company. She will also discuss housing as a social determinant of health and wellbeing and community partnerships that tackle housing issues with healthcare partners.

Speaker:

Jeanne Pinado, Executive Vice President, Colliers International

Women and Financial Wellness: Understanding Women's Financial Life Journey

Friday, May 14th | 1:30 – 2:30 pm EST

Today, women's lifelong financial wellness is at a tipping point. Women have come a long way personally, professionally and financially, but when it comes to finances, there's still considerable work to be done to level the playing field.

Please join Lorna Sabbia, Head of Retirement and Personal Wealth Solutions as we examine the specific financial challenges women face across their lifetimes and offers potential solutions and actions for funding the present and future. This presentation will delve into the following:

- Why the wealth gap is the biggest challenge we're not talking about enough
- Identify women's number one financial regret
- Understand why women need to be planning for 100+ year life

- The manner in which the pay gap accumulates throughout a women's lifetime
- How women's diverse life journeys come with meaningful rewards and challenges
- Practical actions steps for both individuals and employers.

Speaker:

Lorna Sabbia, Head of Retirement and Personal Wealth Solutions, Bank of America

Leading During the Once-in-a-Lifetime Pandemic: Women Leaders Respond to the COVID-19 Crisis

Friday, May 14th | 2:45 – 4:00 am EST

The COVID-19 pandemic forced us to change how we do our work in an instant. Join us as our panelists recount how they have responded to the many challenges brought on by the state quarantine, and how they kept their staff motivated while continuing to innovate solutions for how to get their work done in different ways. This session will spotlight how these women have led efforts to pivot throughout the year and continue to succeed both organizationally and professionally.

Panelists:

Claudia Douglass, FACHE, PMP, Principal/Partner, PwC
Karen Moore, RN, MS, FACHE, Senior Vice President of Operations and Chief Nursing Officer, Lawrence General Hospital
Elizabeth Radigan, PharmD, BCPS, Director of Clinical Pharmacy Services, UMass Memorial Medical Center

Moderator:

Deb Schoenthaler, MS, Executive Director, Physician Performance LLC

Networking Event: Mixing it Up

Friday, May 16th | 4:00 – 5:00 pm EST

What better way to end the conference than mixing and mingling with your colleagues? The first half of our networking hour will feature a mixologist, teaching us how to blend up the perfect cocktail. Then, while we sip our cocktails, we'll relax together and play a few rounds of trivia, featuring questions about HFMA!

Networking generously sponsored by:

Baker Newman Noyes (mixologist) and
Change Healthcare (trivia)
Commerce Healthcare (trivia)

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