

“ Do Less, Achieve More, and Save Your Brain ”
for the Big Stuff

-Aytekin Tank

RPA

Citizen Development

September 20, 2023

Virginia-DC HFMA 2023 Fall Conference

Today's Discussion

Purpose:

Share our understanding of Citizen Development – the process of equipping business associates with RPA technology to automate manual workflows for themselves and their team.

Objectives:

- 1 Provide an understanding RPA, its capabilities, and benefit to team work
- 2 Highlight the opportunities and potential value across teams and the organization
- 3 Review considerations for a successful Citizen Developer practitioner program and community

Introductions

Stephen Petty

Learning Program Director,
Automation & Process Academy
Elevance Health, Inc.

Stephen launched the RPA Citizen Developer program that is recognized for enabling an automation 1st mindset, achieving significant time savings, improved data accuracy, and employee satisfaction. Currently, he leads the implementation for enterprise wide process improvement programs that include problem solving, lean six sigma, and process mining.

Prior to joining Elevance Health, Stephen worked at Ernst & Young, LLC and Electronic Data Systems where he contributed to process and technology transformation initiatives that led to cost savings and revenue opportunities.

Jayson Williams

Business Information Developer
Consultant Sr.
Elevance Health, Inc.

Jayson is acknowledged for his extensive technical knowledge and innovative automation solutions utilizing UiPath RPA StudioX and various other automation tools. He holds the position of Citizen Developer Community Lead, supporting a diverse group of more than 300 business.

Beyond his efforts in the RPA community, Jayson is responsible for the development, implementation and management of process such as the Provider Records Import Process which automates delivery of medical records from providers to auditors.



Agenda

01

What is RPA?

02

RPA Demonstration

03

RPA Automation Opportunities

04

Scaling Citizen Development

05

Citizen Developer Community



Agenda

01 What is RPA?

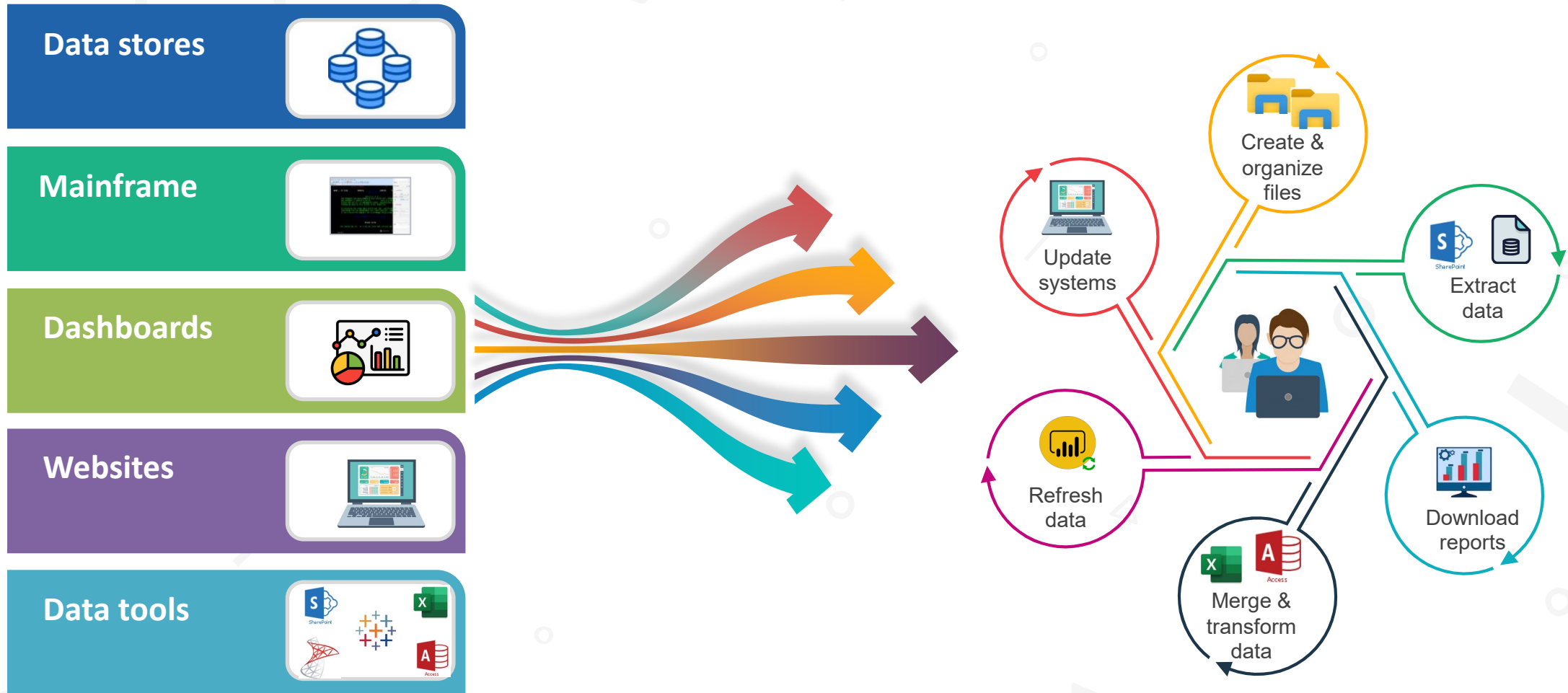
02 RPA Demonstration

03 RPA Automation Opportunities

04 Scaling Citizen Development

05 Citizen Developer Community

Disparate Data & Systems Results In Manual Workflows



RPA Automates Manual Repetitive Workflows

... Automated using no-code, drag-and-drop RPA software



Citizen Developer Community



Business associates
upskilled within 3 years



Potential hours of
weekly time savings



Citizen Developer
Community active
members



Reported hours of
monthly time
savings

An Automation Mindset Is At the Heart Of RPA Adoption

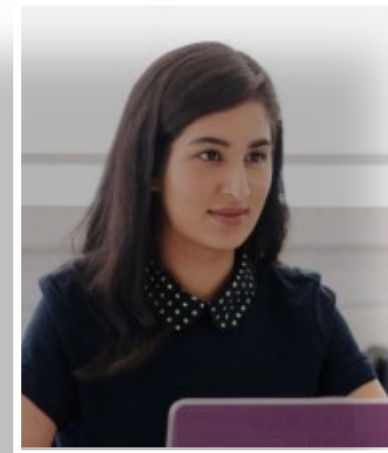
“

My Citizen Developer's automations have eliminated manual work that was previously added without the addition of resources and have allowed us to return to normal levels.

”



**Leader of a
Citizen Developer**



An Automation Mindset prioritizes human engagement, creativity, and productivity and asks . . . “Does this have to be manual?”

Automation Mindset Involves Multiple Factors

Agility

Open to implementing new technologies and tools while constantly analyzing their effectiveness



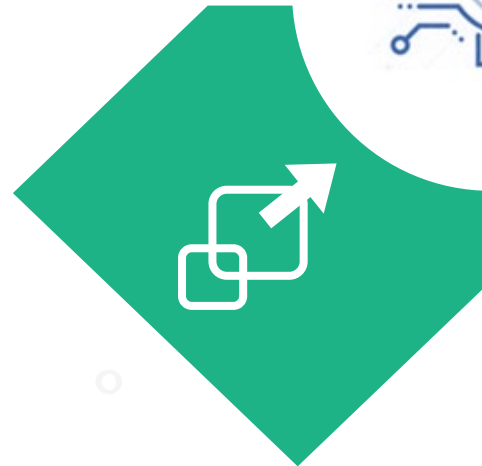
Growth

Commitment to ongoing learning and training is necessary to adopt automation faster



Scale

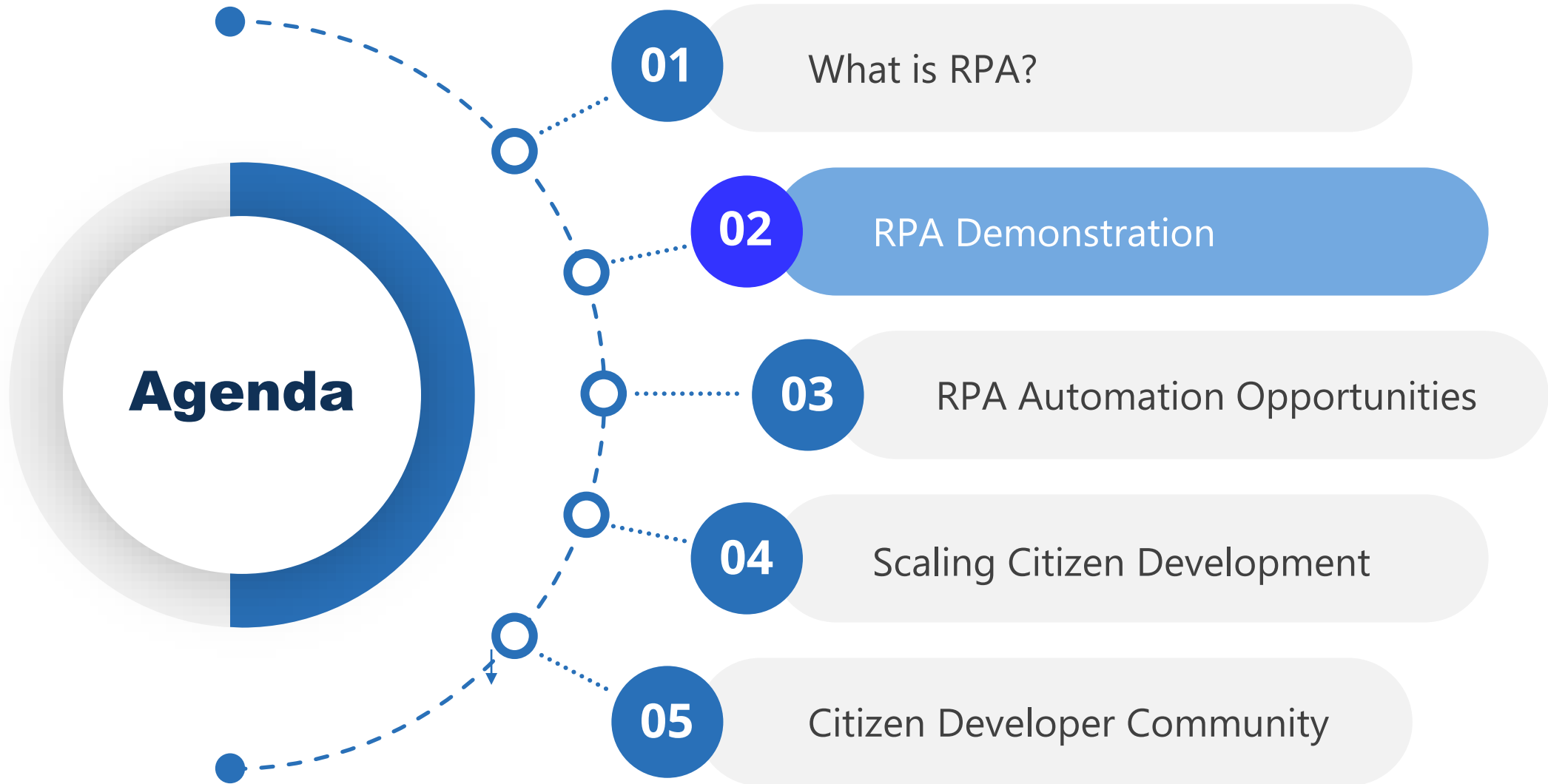
Focus on automation opportunities, increasing automation sharing, and growing and formalizing automation teams



Collaboration

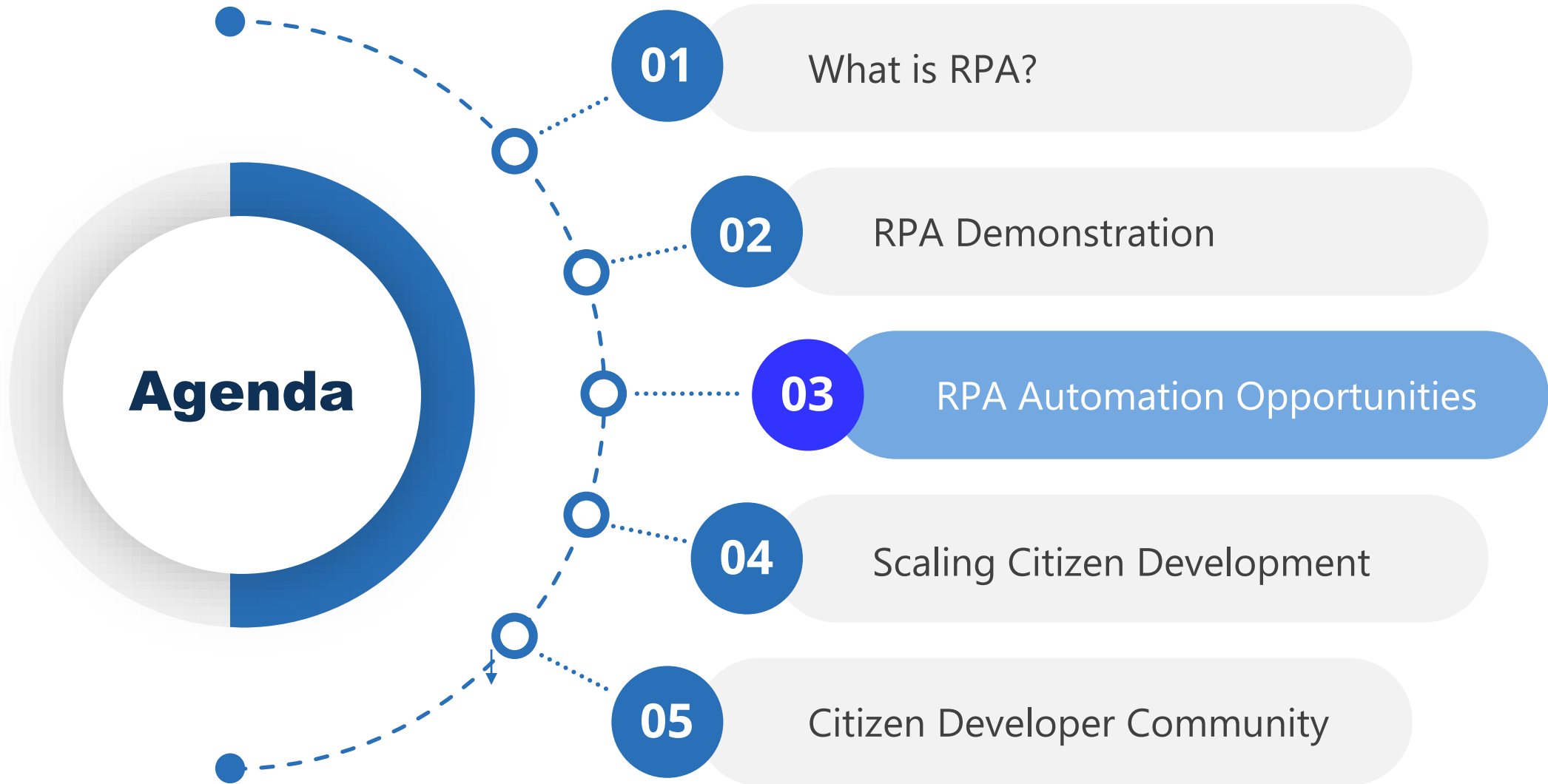
Co-associates and stakeholders are included in the feedback loop to improve automations.



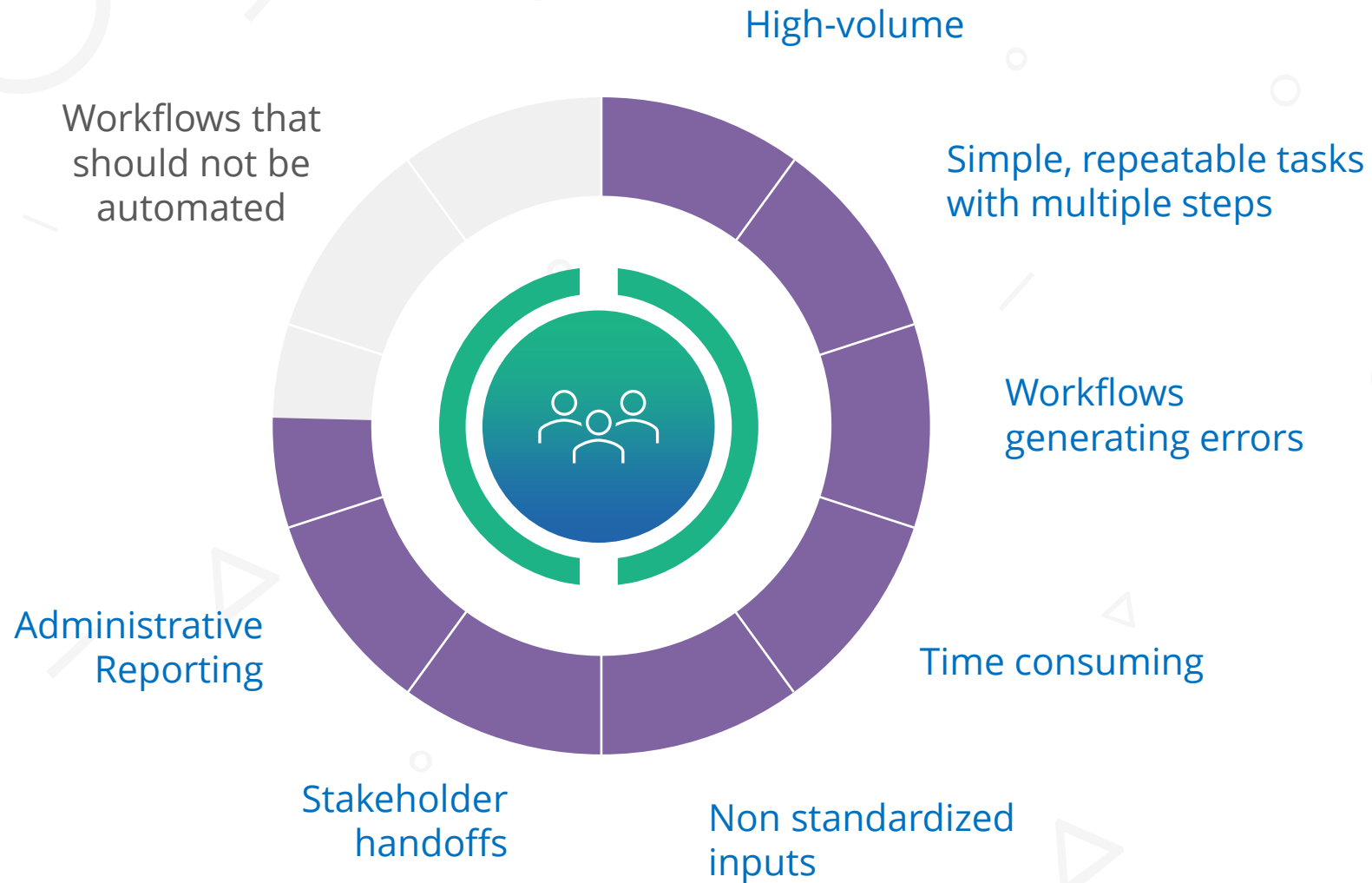


RPA Demo – UiPath RPA StudioX





Where to look for automation opportunities



Common Automation Activities



Navigation

- ✓ Move files and folders
- ✓ Navigate web sites, systems, and applications



Data Manipulation

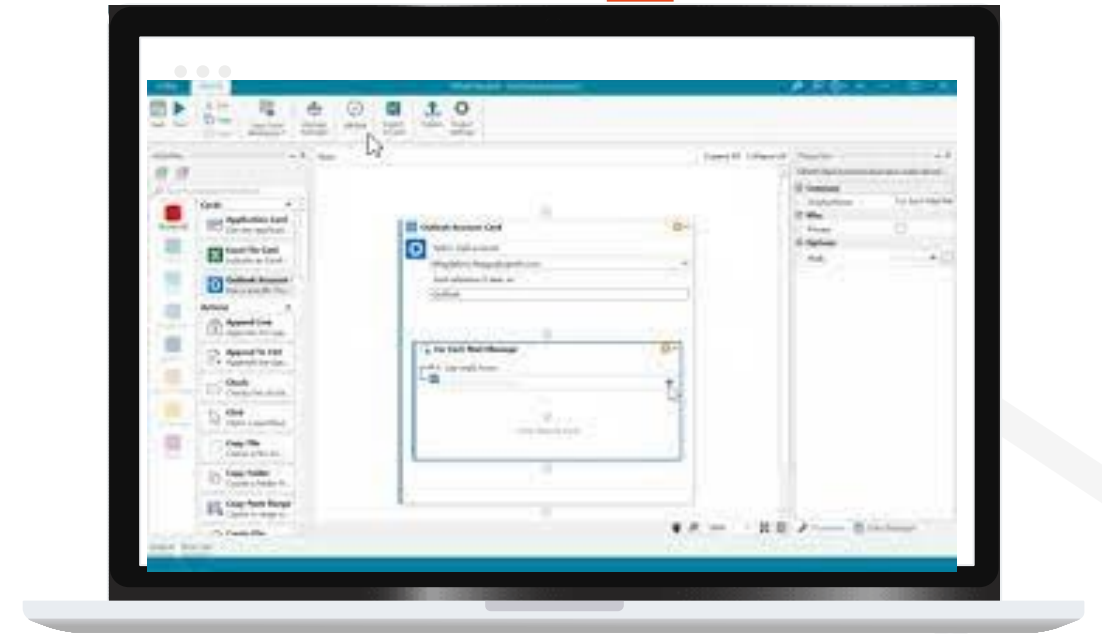
- ✓ Scrape data from websites
- ✓ Manipulate data from multiple documents and forms, e.g., MS Excel
- ✓ Input and extract data from multiple applications, e.g., strata, Epic

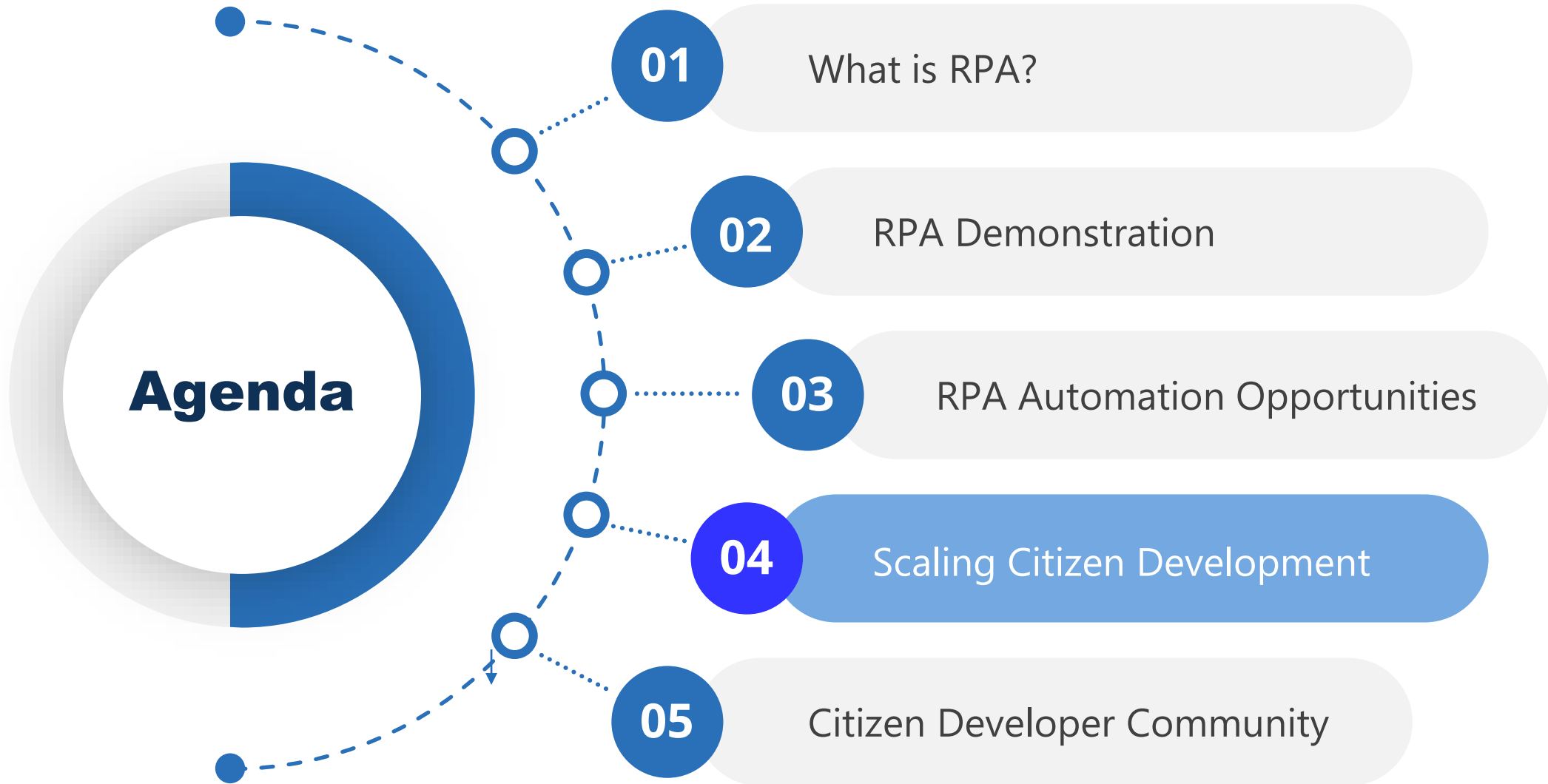


Monitoring

- ✓ Check MS Outlook for incoming email and attachments
- ✓ Send outbound notifications

UiPath StudioX





Who Are Your Citizen Developers?

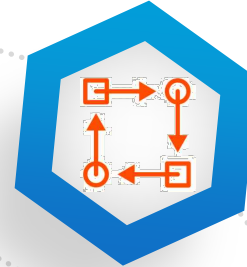
SMEs

Subject matter experts of their own process and business area



Manual Workflows

Responsible for multiple, manual, repetitive workflows



Tech-Curious

Embraces technology tools and familiar with logic constructs



Problem Solver

Highly motivated critical thinkers



Imagination

Creativity and imagination flows freely



Collaborators

Clear and proactive communication with stakeholders



Scaling Citizen Development

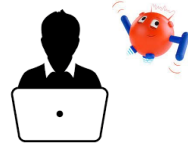
Task Automation



All Associates

Have access to no-code tools that automate simple tasks

Individual Workflow Automation



Core Citizen Developers

Create automations for themselves using Core RPA capabilities

Team Workflow Automation



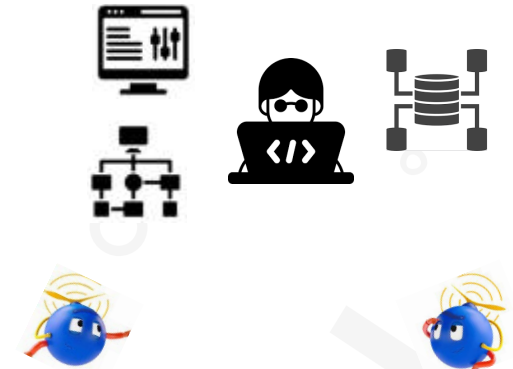
Advanced Citizen Developers

Use advanced RPA features to create complex workflows for themselves and share with others

Automation Users

Team members that run the automations built by Citizen Developers

Department Process Automation



Business Developers

Tech-savvy associates building unattended bots using low-code RPA software to automate complex team and department processes



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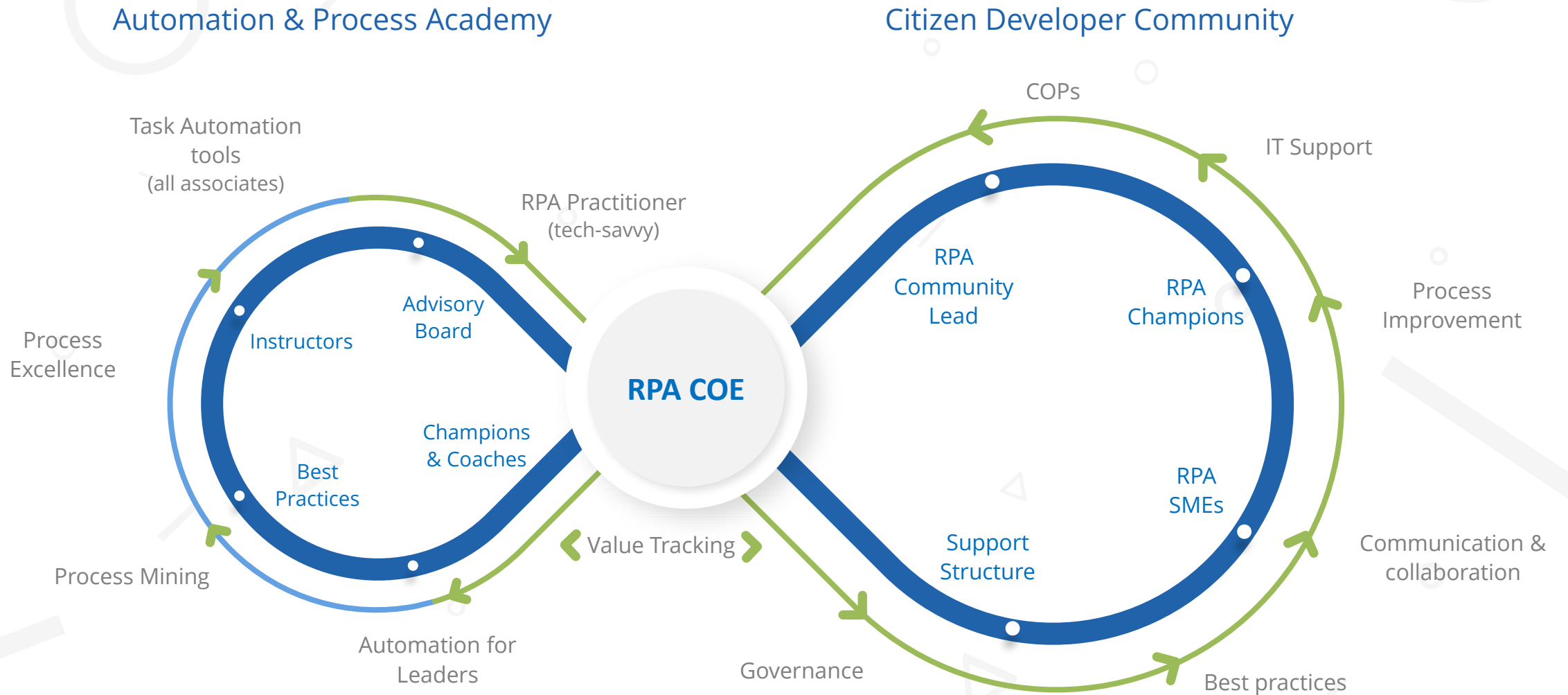
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Scaling Citizen Development

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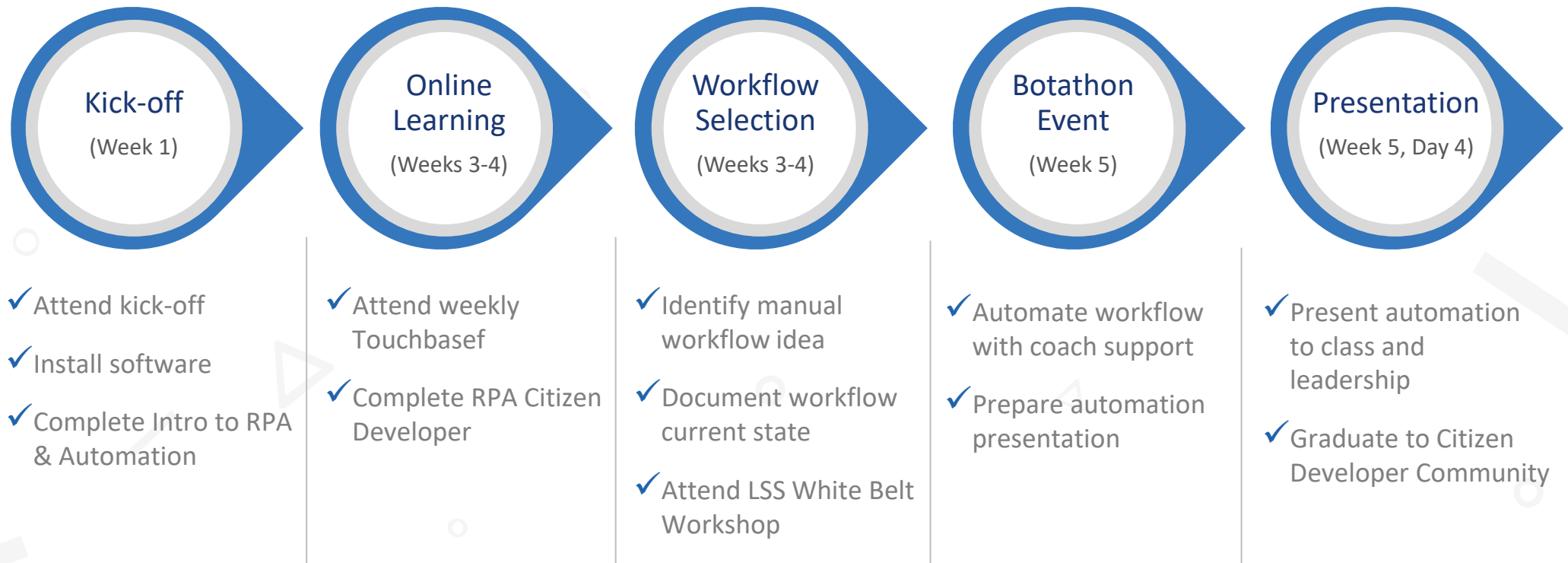
Citizen Developer Community

The Citizen Developer Community



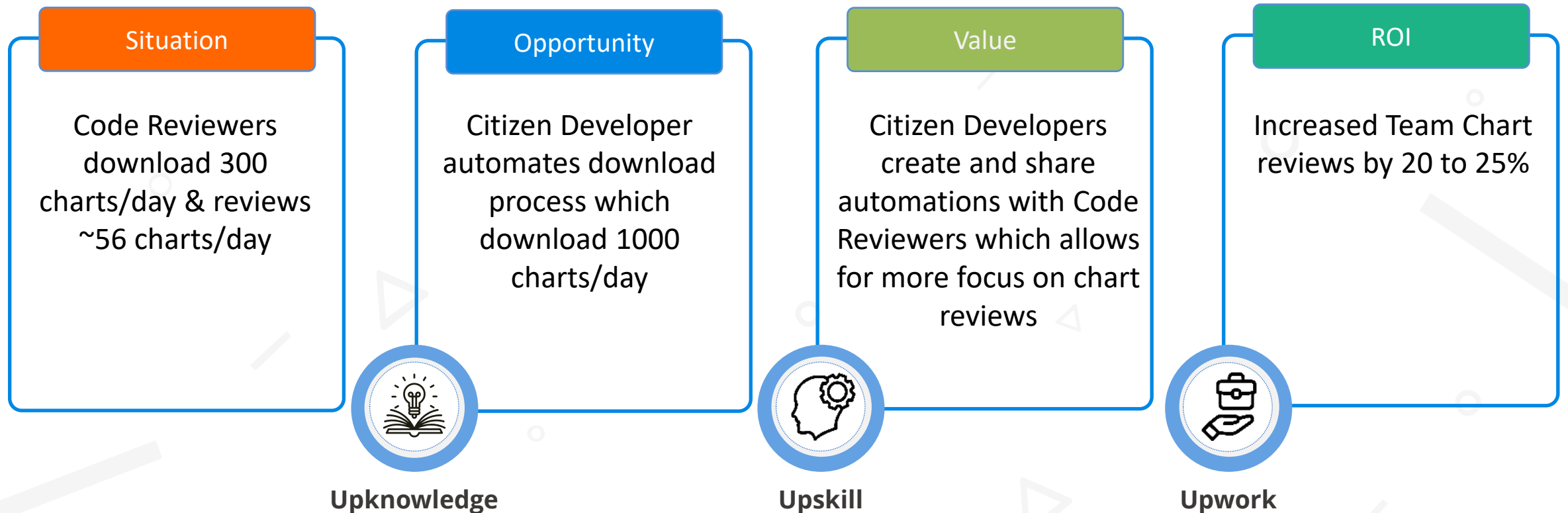
RPA Cit Dev Practitioner Training - Example

Five Week RPA Core Practitioner: Software Training, Workflow Selection, and Botathon



RPA Cit Dev Team Journey - Example

Code reviewers spent hours downloading charts – now they have more time to review medical charts



Thank you

RPA Citizen Development

The process of equipping business associates with RPA technology to automate manual workflows for themselves and their team.

“Do Less, Achieve More, and Save Your Brain for the Big Stuff”