



2023 - 2024 Annual Sponsorship Packages

The Virginia-Washington DC Chapter of the Healthcare Financial Management Association (HFMA) provides opportunities for companies to sponsor our Chapter activities. Benefits are used during the Sponsorship Year (Oct 2023 - Sep 2024) or are forfeited.

Thank you for your support!

Packages 2023-2024 Rates	Bronze \$1,500	Silver \$3,500	Gold \$5,000
Standard Benefits:			
Complimentary Meeting Registrations during sponsorship year	1	2	4
Complimentary Conference Exhibit Spaces during sponsorship year		1	2
\$100 Coupon off of Exhibit Space Rate	1		
Identifiable Sponsor Ribbons during conferences	Yes	Yes	Yes
Logo Recognition in Chapter Newsletter	Yes	Yes	Yes
Logo Recognition on VADC HFMA webpage	Yes	Yes	Yes
Logo Recognition on Vendor Highlight Conference Display Poster	Yes	Yes	Yes
Logo Recognition on Rotating Conference Screens	Yes	Yes	Yes
Logo Recognition on Conference Meeting Materials	Yes	Yes	Yes
Priority Exhibit Space Selection at Conferences	3rd	2nd	1st
Priority Invitation to Sponsor Special Events	3rd	2nd	1st
Premium Benefits:			
Lead one chapter-sanctioned webinar during sponsorship year		Yes	Yes
Provide Swag Bag for Providers at Chapter conferences		Yes	Yes
Non-Keynote Speaker Intro with brief Sponsor Overview		Yes	Yes
Staff the registration desk at conferences		Yes	Yes
Lead one chapter-sanctioned conference session			Yes
Featured in Sponsor Spotlight Social Media Post			Yes
Brochure distribution by Chapter at conference registration desk			Yes
Introduce Keynote Speakers at Conferences			Yes

Contact:

Payment can be made online here: <https://cvent.me/XDQI7r>

- or -

Payment can be made via check to:

VADC HFMA, 11221 Grey Oaks Park Ter, Glen Allen, Va 23059

Questions?

Email Karen Garner at kgarner5@wellspan.org