



**HFMA Regional Executive Council  
November 13-14, 2023**

The Regional Executive Council reviewed the Dashboard Elements and affirmed the goals put in place, including continuing to mandate that chapters meet the requirements within the DCMS policy to be eligible for awards for that Chapter year.

Elements to support Engagement, Membership and Value may include:

- Member Satisfaction
  - Event Feedback Survey
  - Membership Satisfaction Survey
- Succession Planning
  - Three-year plan
  - Volunteer Leader Growth and Engagement
- Certification
- Fellowship (Friendly association, especially with people who share one's interests)
  - Community Services/Charity Efforts
  - Networking Opportunities

Membership will display individual, enterprise and student members. Any member converted from Individual Member to Enterprise Member will be eliminated from the start count.

**Engagement**

The council concluded to understand the involvement of each member, we need to continue to capture data for how members were engaged in some way with HFMA. This could include member satisfaction, a three-year succession plan to include volunteer leader growth, certification, and fellowship (networking). The information will be captured at the chapter and association level.

**Membership**

Being a member of HFMA provides individuals and entities with the opportunity to connect with others who share similar challenges, experiences, and goals, creating a supportive network. It also provides opportunities for members to enhance their skills, stay updated on industry trends, and pursue professional development through education, leadership, and certification.

**Value**

The concept of value refers to the worth, importance, or usefulness of something, such as live events, fellowship, and certification, but also within chapter operations such as leadership development, succession planning, and policies & procedures. Each chapter measures value in their own experience and insight.



### **Chapter Success Plans**

The Chapter Success Plan is designed to help chapters focus on key areas for improvement and sustaining excellence at each individual chapter's performance level. Choose three goals for your chapter to pursue in the 2024–25 chapter year surrounding the following three categories: Value, Engagement, and Innovation. Complete a narrative around each goal, explaining why the goal was chosen and how it will be measured. You will be asked to provide verbal updates on these goals during regional calls throughout the year.

These categories align with the three categories to choose from when submitting applications for the 2024-25 Success Awards.

### **Success Award**

This award supports positive outcomes from the Chapter Success Plan. Each chapter and region can submit one application per category listed below to include supporting documentation. Multi-chapter and multi-region awards may also be submitted.

- Value
- Engagement
- Innovation