

## 2024 OKLAHOMA BUSINESS PARTNER PROGRAM

<b>Benefits of each partnership level:</b>	<b>SAPPHIRE PARTNER \$5,200</b>	<b>PLATINUM PARTNER \$2,900</b>	<b>GOLD PARTNER \$1,875</b>	<b>SILVER PARTNER \$1,350</b>	<b>BRONZE PARTNER \$800</b>
Choice to be the named a "Marquee Sponsor" of one of the chapter meetings. First come, first served in choice of meeting, whether virtual OR in person.	✓				
Opportunity to introduce a speaker at an eligible state meeting (virtual OR in person) and can give brief description of company services	✓	✓			
* Name badge and lanyard sponsorship included for the Marquee meeting.	✓				
Logo included on the running image ribbon on the home page of the Oklahoma HFMA website.	✓				
Spotlight on Oklahoma HFMA social media and website once during the sponsorship year:					
Solo premier promotion including 100-200 word post about your company or services, including contact information, logo, website, et al.	✓				
Promotion with other sponsors, including 50-75 word post about your company or services, including contact information, logo, website, et al.		✓			
Promotion with other sponsors, including 25-30 word post about your company or services, including contact information, logo, website, et al.			✓		
Promotion with other sponsors, primary service area, contact information, logo, website, et al.				✓	
Free Exhibitor booth(s) for eligible state meetings during 2023 (all Exhibitor booths include 1 Exhibitor registration.)	3	3	2	1	
Complementary E-Coupons for meeting Attendee registrations for use by Business Partners at the eligible 2023 state meetings.	6	3	2	2	
Complementary E-Coupons for meeting Attendee registrations for Providers at the eligible 2023 state meetings.	8	6	4	2	
Pre-event list of registered Attendees prior to each eligible state meeting.	✓	✓	✓	✓	
Advertisement on the OHFMA web site under the Business Partner directory including corporate logo, short corporate bio, link to corporate website, and contact information.	✓	✓	✓	✓	✓
*Inclusion of corporate logo in the Business Partner Slideshow presented during breaks at each eligible state meeting.	✓	✓	✓	✓	✓
*Option to place brochures and giveaways on a Business Partner display table at all eligible state meetings.	✓	✓	✓	✓	

Please Note: Business Partner sponsorship does not include individual membership in HFMA or the Oklahoma chapter. To receive the Member rate for meeting Attendee registrations, individuals must join HFMA and be a member for 2024.

Business Partner sponsorship runs every calendar year, January to December.

\* In person meetings only.