

Keep reading to learn about the latest news in Healthcare, Finance, and WPHFMA this week!

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## Healthcare Finance 101 501 Penn Avenue, Pittsburgh PA

### September 22, 2023

Many of our healthcare departments work in silos. With so much time spent working with your head down, you never have a chance to really understand what everyone else is doing - and why that matters to the health system and to you. Whether your career in healthcare finance is firmly established or you are still finding your way, this event will provide insight into multiple aspects that help make up your finance department.

Check out the agenda to learn more about our full slate of topics/presenters.

With admission fees of \$35 (non-members) & \$30 (members) - you're not going to want to miss this one!

## Registration Open Soon!

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### News From Our Region

[Penn Highlands Healthcare Reports Recent Rise in COVID-19 Hospitalizations](#)

[Regional UPMC Hospitals Earn American Heart Association Stroke Care Awards](#)

[Is the Home the Hospital of the Future? Q&A with Highmark Health](#)

[Brian Durniok Named Interim President of UPMC Hamot](#)

[Pittsburgh-Area Health Insurers Request Rate Increases](#)

### National News

[Can Hospitals Compete with Amazon Clinic?](#)

[CMS Again Pauses Out-of-Network Billing Arbitration After Judge Sides with Providers](#)

[Revolutionizing Health Care: Harnessing Artificial Intelligence for Better Patient Care](#)

[FTC and HHS's Office for Civil Rights Put Healthcare Stakeholders on Notice About the Use of Tracking Technology](#)

[Cyberattack Leaves Hospitals Scrambling in Several States](#)

[The No Surprises Act Arbitration Portal Temporarily Closed for Business after Providers' Latest Legal Victory](#)

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## Live Webinars

### [Aug 17: Creating a Real-Time, Data-Centric Culture in Your System](#)

In order to optimize staffing with real-time labor data, organizations must equip their leaders with trustworthy data, in the right format, at the right time. This means analyzing your source data, using a tool to present actionable analytics, and defining a process which incentivizes agile-decision making. Join leaders from Strata Decision Technology to discuss building a culture centered around incorporating real-time data and insights into staffing decisions. Sponsored by: Strata Decision Technology

### [Aug 22: The No Surprises Act: Create a Winning Strategy](#)

Navigating the complexities of the No Surprises Act has been no easy feat for providers. Resources are strained, administrative burden is high and frustration is widespread. It's clear: Providers need a winning strategy. Join the webinar, The No Surprises Act: Create a Winning Strategy, to learn the solutions and processes needed to overcome obstacles, avoid financial penalties and deliver a positive financial experience. Presenters will discuss what's on the horizon for providers in 2023 and will share real-world strategies hospitals have used to reduce staff burden and proactively respond to NSA requirements. Sponsored by: AccuReg

### [Aug 30: CMS Proposed Changes to Hospital Transparency for 2024](#)

Join HFMA's Policy Director, Shawn Stack, for an insightful exploration of the proposed price transparency aspects within the CY 2024 OPPS/ASC Rule. In this engaging webinar, Shawn will delve into the agency's latest validation rules, providing a thorough examination of the three new accepted formats that hospitals must adhere to, potentially as early as March 1, 2024. Furthermore, he will shed light on the enforcement and oversight changes proposed by the agency, and guide attendees through the agency's call for comments from providers, seeking valuable input on how to enhance the alignment of hospital price transparency with health plan price transparency requirements.

### [Sep 19: Misconceptions in the Healthcare Industry Around the ERC](#)

Healthcare organizations saw some of the greatest impacts during the pandemic, but many have yet to realize the full potential of the employee retention tax credit, released under the CARES Act. This webinar will review how healthcare facilities can claim the Employee Retention Credit before the program ends in 2025. Attendees will discover the truth behind common misconceptions and gain a comprehensive understanding of eligibility requirements. Topics covered include the Employee Retention Credit timeline,

how to select the right advisor, the benefits of seeking a second opinion, and how to protect their claim with tax insurance. Sponsored by: EZ-ERC

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